



**JOIN or RENEW  
Your Membership!**  
Sponsorship Opportunities for  
details also enclosed!

**Join Controllers, Business & Office  
Managers in the Southern California area!**

**Get Connected – Gain Education - Utilize  
Valuable Networking & Peer Support Resources**



**AUTO DEALERS OFFICE MANAGEMENT ASSOCIATION (ADOMA) is here to support auto industry professionals** by providing educational programs, leadership skill building, peer support opportunities, and the list goes on! We also offer sponsorship and promotional opportunities to our members, vendors and sponsor firms!

**Take a look at the opportunities that await you...and sign up today!**

**❑ MEMBERSHIP: \$150 Dealership or Associate Allied Member (\$50 for second location)**

- Discounts on attending and participating in monthly educational meetings. Topics have included:
  - ✓ Affordable Health Care
  - ✓ Recycling: reduce dealership carbon footprint
  - ✓ Super Reporting in the Service Dept.
  - ✓ Handbooks and FMLA
  - ✓ Labor and Employment Law Update
  - ✓ HR Compliance
  - ✓ Sales Tax and Unclaimed Property
  - ✓ Best Practice Sharing
  - ✓ Managing Work Comp Claims
- Name and Company listing on the [www.adoma.org](http://www.adoma.org) website (Associate Allied members only)
- Listing in ADOMA's annual printed directory (distributed at Conference)
- 1 education article for the News Trax newsletter (must be education based, not a solicitation)
- Job Bank posting of open positions for 60 days on website with marketing link
- Join -- build peer networks with other industry professionals. Share best-practices!

**❑ PLATINUM VENDOR SPONSORSHIP for Service Firms: \$500.00 - Designed to serve the marketing needs of our vendors. Benefits include the items listed below (limited to first 12 firms annually):**

- 1 annual membership
- 1 full-page newsletter ad and 1 full-page web site ad highlighted
- 1 education article for the News Trax newsletter (must be education based, not a solicitation) with same page Business Card Ad
- 1 acknowledgement as Vendor Sponsor of the Month at chapter meetings
- 12 month company listing on the vendor page of the web site
- Job Bank posting of open positions for 60 days on the website with marketing link
- Company listing in the membership directory on website and distributed at the annual conference

**APPLICATION / RENEWAL FORM AVAILABLE ONLINE  
or in the accompanying .pdf document! [www.adoma.org](http://www.adoma.org)  
See sponsorship opportunities on next page.**





## MARKETING / SPONSOR OPPORTUNITIES

Check all that apply and submit this form along with your payment.

### ❖ **ADVERTISE: ADOMA NewsTrax!**

NewsTrax represents all ADOMA chapters as well as supporting members from the San Diego and Tri-County areas. This monthly newsletter is distributed to almost 500 owners, dealers and managers of auto dealerships throughout Southern California. **That's why ADOMA NewsTrax is a great place to promote your products or services.**

<u>Ad Dimensions – Non-Bleed</u>		<u>Member</u>	<u>Non-Member</u>
<input type="checkbox"/> Business Card	(3.5" x 2")	\$25	\$40
<input type="checkbox"/> Quarter Page - square	(3 5/3" x 4 1/2")	\$50	\$65
<input type="checkbox"/> Half Page - horizontal	(7 1/2" x 4 1/2")	\$75	\$90
<input type="checkbox"/> Full Page	(7 1/2" x 9 5/16")	\$100	\$125

*Note: Save \$15 when you sign up for 2 or more months. Receive one free Ad when you pay for one full year.*

### ❖ **CONFERENCE SPONSORSHIP:**

Support the annual three day education conference and enrich the experience for everyone and gain valuable marketing exposure for your company. We are offering partial and full scholarships.

<input type="checkbox"/> Program printing	\$600
<input type="checkbox"/> Friday Lunch Sponsor	\$2,000
<input type="checkbox"/> Saturday Lunch Sponsor	\$3,000
<input type="checkbox"/> Refreshments - Hospitality Room	
<input type="checkbox"/> Snacks, nuts, pretzels & candy	\$250
<input type="checkbox"/> Soft drinks, wine, beer, etc.	500
<input type="checkbox"/> Saturday Dinner – Hosted Bar	\$2,500
<input type="checkbox"/> Saturday Entertainment	\$2,500
<input type="checkbox"/> Door Prizes	Make a monetary donation or donate a gift item
<input type="checkbox"/> Grand Prize (multiple )	\$500
<input type="checkbox"/> Podiums, lavalieres, overheads, etc.	500
<input type="checkbox"/> Cash Bar Tickets	\$500
<input type="checkbox"/> General expenses donation	All amounts welcome! \$_____

### ❖ **MINI CONFERENCE SPONSORSHIP:**

This is a half-day conference in the fall that includes a keynote speaker and education sessions.

<input type="checkbox"/> # of Door Prize Donations at \$_____ = \$_____ total value (gift cards, tickets, wine, etc.)	
<input type="checkbox"/> \$125 Coffee Service	
<input type="checkbox"/> \$250 Bagels, Muffins & Fresh Fruit	
<input type="checkbox"/> Silver Sponsorship (\$100 - \$250 donation)	\$_____
<input type="checkbox"/> Gold Sponsorship (\$251 - \$500 donation)	\$_____
<input type="checkbox"/> Platinum Sponsorship (\$501+ donation)	\$_____

### ❖ **ADOMA "LOLA BELK SCHOLARSHIP":**

This Scholarship Fund awards scholarships to Automotive Personnel wishing to continue their education at the Annual ADOMA Conference and those with a financial need.

<input type="checkbox"/> Scholarship Donation	\$_____
---	---------

**SPONSOR SIGN UP** (company name): \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Bus. Phone: (    ) \_\_\_\_\_

**Total Amount: \$** \_\_\_\_\_

Check # \_\_\_\_\_ or \_\_\_\_\_ Send me a PayPal invoice to pay.

**Questions, please contact the ADOMA office at [adomaoffice@gmail.com](mailto:adomaoffice@gmail.com)**

Address: ADOMA 360 E. First St., #891, Tustin, CA 92780