



# 2018



## 42nd Annual Business Management Educational Conference



### A Jackpot Of Education Awaits You!



### July 19 thru 22, 2018

South Point Hotel Casino and Spa, 9777 Las Vegas Blvd., So. Las Vegas, NV 89183

\* LATE REGISTRATION & PAYMENT RECEIVED AFTER JUNE 8th, - \$200 LATE FEE, IF SPACE AVAILABLE

\* DAY RATE REGISTRATION AVAILABLE - Deadline Date: JUNE 8th

Join ADOMA for this empowering three-day education packed Conference. Take a look at the exciting line up of sessions to energize your performance and help you run your dealership in a more impactful and cost-effective manner!

**Vendors & Sponsors** — Promote your products and services to key decision-makers at the Vendor Faire on Friday and/or sign on as an event sponsor! Visit [adoma.org](http://adoma.org) for more information.

#### THURSDAY, July 19, 2018

Welcome Night & Registration: 6:00pm - 10:00pm  
Location: **Brunswick Room**

#### FRIDAY, July 20, 2018

Breakfast: 7:30am - 8:30am  
Location: **Sonoma Ballroom "B"**  
  
Welcome & ADOMA Biz: 8:30am - 9:30am  
Check in, Board Nominations & Voting  
Location: **Sonoma Ballroom "A"**

General Session #1: 9:45am - 11:30am  
**Jeff Netland - CA DMV Investigator**  
Location: **Sonoma Ballroom "A"**

Luncheon: 11:30am—12:30pm  
*Lunch with Attendees & Vendors*  
Location: **Sonoma Ballroom "B"**

General Session #2: 12:45pm - 3:00pm  
**Jeffry Zlotnick, United States Secret Service Agent, Las Vegas Field Office**  
Location: **Sonoma Ballroom "A"**

#### VENDOR FAIRE PROGRAM

\* Vendor Faire: 3:00pm - 4:30pm  
  
\* Cocktails & Prize Giveaway: 4:30pm - 6:00pm  
Location: **Sonoma Ballroom "C"**

Friday Dinner on your own: 6:30pm

**TopGolf - Family Fun Night** (optional)

Join ADOMA for Golf, Drinks, and Food to learn more about TopGolf visit: [topgolf.com](http://topgolf.com)

#### SATURDAY, July 21, 2018

Breakfast: 7:30am - 8:30am  
Location: **Sonoma Ballroom "B"**

ADOMA Welcome: 8:30am - 9:00am  
Location: **Sonoma Ballroom "A"**

General Session #3: 9:00am - 11:30am  
**LSL CPA**  
*Accounting Toolkit Encore Presentation*  
Location: **Sonoma Ballroom "A"**

Luncheon: 11:30am - 12:30pm  
Location: **Sonoma Ballroom "B"**

◆ Sponsored by **Scali Rasmussen Law Firm**

General Session #4: 12:30pm - 2:30pm  
**Lisa Orrell, CPC, The Orrell Group**  
*Recruiting, Managing and Retaining a New Generation of Employees*  
Location: **Sonoma Ballroom "A"**

General Session #5: 2:30pm - 4:00pm  
**Scali Rasmussen Law Firm**  
*Specific Updates on Human Resources Issues*  
Location: **Sonoma Ballroom "A"**

#### SATURDAY ENTERTAINMENT DINNER

Location: **Sonoma Ballroom "B"**  
(black and gold attire preferred)

Cocktail Reception & Dinner : 5:30pm - 7:00pm

◆ Hosted Bar Sponsored by **DMVdesk**

Entertainment Show: 7:00pm - 9:00pm  
**Hermans Hermits Starring Peter Noone**  
Location: **Showroom At South Point**  
(doors open at 6:30pm)

ADOMA After-Party with Prizes: 9:00pm - 11:00pm  
Location: **Sonoma Ballroom "B"**

#### SUNDAY, July 22, 2018

Location: **Sonoma Ballroom "B"**

ADOMA Welcome & Breakfast: 8:30am -10:00am

*Motivational Session #6: 10:00am - 11:00am*  
**Kerri Harper Howie** (McDonalds Franchisee Female Ownership)

Wrap Up & Prizes: 11:00am — 1:00pm