KEYNOTE SPEAKER



SHARI PHEASANT

Shari Pheasant is an automotive business owner, leadership advisor, and culture strategist who helps organizations build stronger leaders, more accountable teams, and sustainable performance. As co-owner of A Master Mechanic, she and her husband Jeff more than doubled annual revenue from $1.5 million to $3.3 million in three years while creating an award-winning workplace culture. With more than 20 years of experience across the automotive aftermarket, manufacturing, financial services, technology, and service industries, Shari works with organizations including NAPA, Niterra, Standard Motor Products, Women in Auto Care, Repair Pal, ASE, and Kalitta Race Team. TTI Certified and Master Certified in Axiology, she specializes in measuring and aligning behavior, motivation, and decision-making to improve retention, accountability, leadership effectiveness, and profitability. Her keynote, ***Live the Legacy: Leadership That Outlasts the Leader***, challenges organizations to create leadership continuity that preserves culture, performance, and momentum long after leadership transitions occur.

Topic: LIVE THE LEGACY - *Leadership That Outlasts the Leader*

How Strong Organizations Protect Culture, Clarity, and Performance During Transition

Live the Legacy: Leadership That Outlasts the Leader is a powerful 90-minute keynote experience designed for leaders navigating the real pressures of growth, transition, accountability, and performance inside today's organizations. This session challenges the outdated belief that leadership success is about personality, position, or title alone. Instead, attendees will uncover what truly protects culture, clarity, and operational performance when leadership seats change, teams evolve, and pressure rises. Through real-world business insight, operational leadership strategies, and practical frameworks, Shari Pheasant helps leaders identify the hidden gaps that quietly erode trust, slow decision-making, weaken accountability, and impact results long before most organizations recognize the problem.

Attendees will also complete the **Talent Insights Assessment**, giving them a deeper understanding of who they are from the inside out, including their behavioral style, driving forces, communication patterns, leadership tendencies, and the impact they have on others under pressure. Rather than generic leadership theory, participants leave with personal awareness they can immediately apply to strengthen communication, lead transitions more effectively, build stronger teams, and create greater alignment across their organization. Key takeaways include understanding how leadership blind spots affect performance, how to move from performer to developer of people, how to create clarity during leadership transitions, and how to lead with greater intentionality, trust, and influence in the moments that matter most. **Click here** or scan the **QR code** to complete the Talent Insights Assessment.