



# NEW

## ELEPRENEURS

# EMAIL & TEXT

# JOURNEY

## Day 0 Welcome

### Video / Email / Text

- (Welcome Video Garrett & Sylvia)
- Custom - Subject and Header with name
- Friendly Welcome
- Validation of Decision

# ELEPRENEURS™

Subject: Congratulations (Sarah)! Welcome to Elepreneurs

(Sarah) –  
**Congratulations!**  
**Welcome to Elepreneurs.**

Over the next few days, we're going to show you how FUN, SIMPLE and LUCRATIVE launching your business can be. Your guides on this journey will be Chief Impact Officer, Garrett McGrath ... Chief Experience Officer, Sylvia McGrath ... and our four Triple Crown Ambassador couples, who all started exactly where you are today. There is no short cut to success, but there is a road map! These leaders are going to give you the proven plan of action on how to share our products and business.

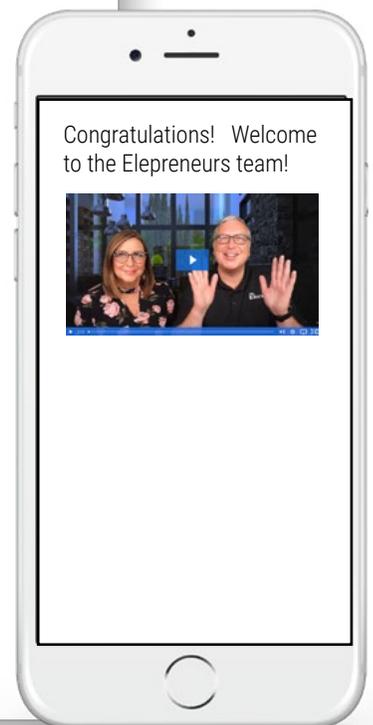
Just relax.  
Follow the system.  
Share with your heart.  
And soon you'll find out what's possible!

**No time to waste. Let's get started!**



**To the MAX!**  
Your Corporate and Upline Success Team

**WORDS OF WISDOM**  
If you treat it like a business it will make you money. If you treat it like a hobby it will cost you money.



# Day 1 Using the Products

## Video / Email / Text

- (Triple Crown Couple #1 Video)
- Custom - Subject and Header with name
- Custom - url of the new Elepreneur
- Become a Product of the Product
- Simple, Simple, Simple. Sample, Sample, Sample.
- The Customer-Driven Model - Sharing Happiness

## ELEPRENEURS™

Subject: Congratulations (Sarah), your products are on the way

(Sarah) -

If you're like most Elepreneurs, you ordered some products along with your Starter Kit. This package will be arriving at your home shortly and we want to make sure you understand the BUSINESS importance of taking the products correctly.

The bigger your results, the easier it is to share your story and enthusiasm. So, you can think about it this way - you basically get paid to be happy.

### Here's how to Maximize Your Product Experience:

[Maximizing My Products Guide](#)

### Here are Mark & Judy Willodson to walk you through the process:



We like to say - "Simple, simple, simple. Sample, sample, sample." As you create curiosity about the products and the story of your product results, here's the link to your product sampling page that you'll be sharing with your friends:

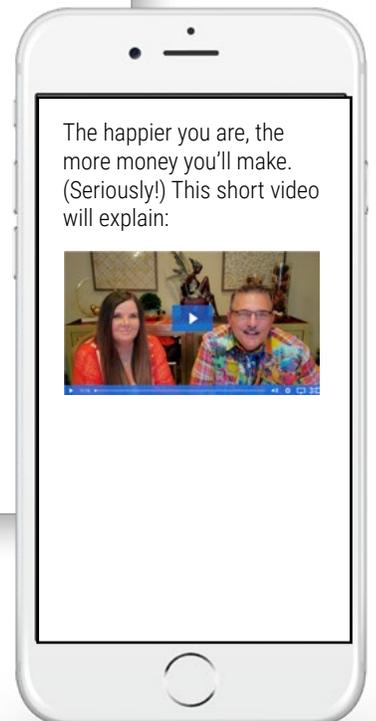
<https://www.elevacity.com/trial/> [url of the new Elepreneur](#)

Stay Happy!

Your Corporate and Upline Success Team

### WORDS OF WISDOM

We rise by lifting others.



# Day 2 Launching My Business

## Video / Email / Text

- (Garrett & Sylvia Video #2)
- Custom - Subject and Header with name
- Custom - url of the new Elepreneur
- Mindset
- Launch Checklist
- Resources

## ELEPRENEURS™

Subject: 3-2-1 ... (Sarah), it's time to BLAST OFF

(Sarah) –

We've found that starting your business is good ...  
but LAUNCHING your business is far more effective!

How do you launch your business?

It's easy.

We created this simple step-by-step guide to show you:

[Launching My Business](#)

Here's Garrett & Sylvia McGrath to walk you through the launch set up:



Be positive.

Stay open minded.

Create the business YOU want to have.

Work with the people YOU want to work with.

You only get one chance to LAUNCH!

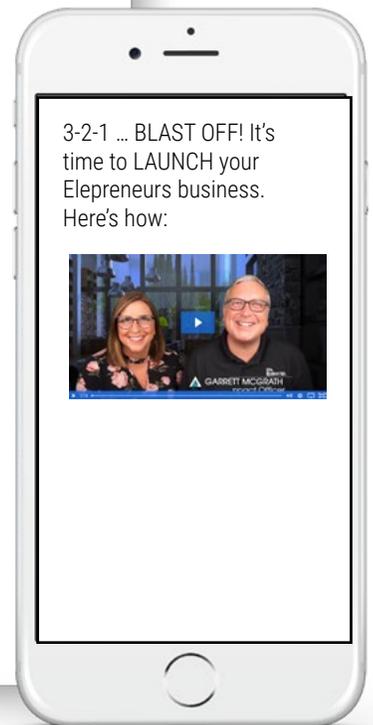
3-2-1 ...

### **BLAST OFF!**

Your Corporate and Upline Success Team

### **WORDS OF WISDOM**

It will work, if you forget all of the reasons it won't.



# Day 3 Creating My Plan

**Video / Email / Text**

- (Triple Crown Couple #2 Video)
- Custom - Subject and Header with name
- Why
- Belief
- Goals
- Story

## ELEPRENEURS™

**Subject: (Sarah), this is when it all starts to COME TOGETHER**

(Sarah) –

Don't you love it when a plan comes together?  
When you set a goal, create the strategy and then MAKE IT HAPPEN!  
The journey can be fun and enlightening.  
The rewards can be valuable, even life changing.  
That is certainly the potential you have with your Elepreneurs business!

The GOOD NEWS is that there are no boundaries, no ceilings and no limits.  
The BAD NEWS is that there are no boundaries, no ceilings, and no limit.

So, we're going to help you create a plan ...  
a little structure for your activities and a little focus for your outcomes.

Ready?  
Here's all that you need to do:  
[Creating My Plan](#)

Here are Ricky & Jessika Durant to walk you through the plan:

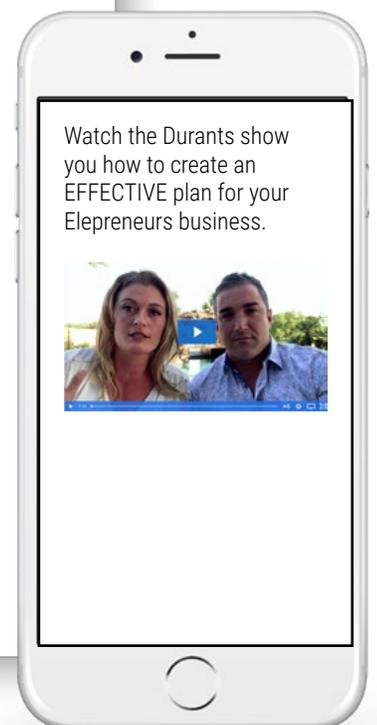


It's all starting to come together.

Find Your WHY!  
Your Corporate and Upline Success Team

### **WORDS OF WISDOM**

***Failing to plan is planning to fail.***



# Day 4 Sharing the Products & the Business

## Video / Email / Text

- (Triple Crown Couple #3 Video)
- Custom - Subject and Header with name
- Custom - url of the new Elepreneur
- Curiosity Posts / Add-Tag-Message
- Daily Method of Operation / Social Media Dos and Don'ts

## ELEPRENEURS™

### Subject: Ready to create some curiosity (Sarah)?

(Sarah) -

Social media is one of the wonders of the modern marketing world. It is a powerful tool that can be used or misused. Our team of field leaders have learned the "dos" and "don'ts" through many years of trial and error. We want to make sure you don't make any unnecessary mistakes. Importantly, we want to show you what REALLY WORKS when sharing on Facebook.

It all starts with creating curiosity.

Ready to learn how it works?

Here's the blueprint:

[Sharing the Products and the Business](#)

Here are Lori and West Benson to walk you through the system:



Now you know what to do. The knowledge is essential. But it's the ACTIONS ... the immediate, consistent, and massive ACTIONS that will take you onward.

As you share about the benefits of the products, you will find that some people are interested in the business as well. Here is the link you want to share with them:

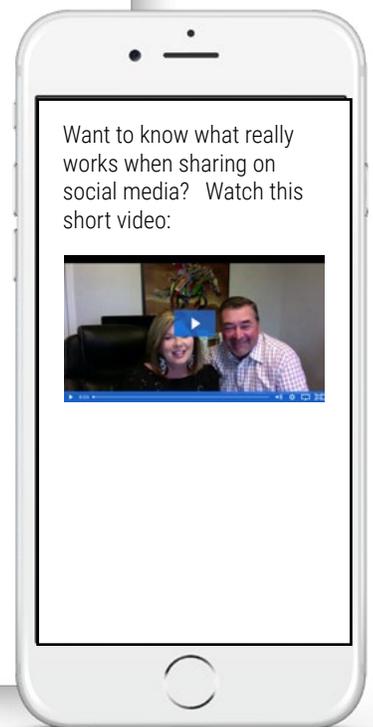
[\*\*https://www.elepreneurs.com/\*\*](https://www.elepreneurs.com/) [\*\*url of the new Elepreneur\*\*](#)

Life Elevated!

Your Corporate and Upline Success Team

### WORDS OF WISDOM

***You don't grow when you are comfortable.***



# Day 7 Tracking Your Success

## Video / Email / Text

- (Triple Crown Couple #4 Video)
- Custom - Subject and Header with name
- Social Media Tracker
- Sample / Product Trial Tracker

## ELEPRENEURS™

**Subject: (Sarah), you know that what gets measured, gets done**

**(Sarah) –**

Plan. Do. Measure. Adjust.  
This simple 4-step process is the key to efficiency in your business.

If you can't measure it, you can't improve it. That's why we worked with our top leaders to create a simple "tracker" sheet for your daily activities.

Ready to SEE what's working and what's not in your business?  
Here's your Daily Tracker:

[Daily Tracker](#)

Here are Brittany & Joseph Beck to walk you through the worksheet:



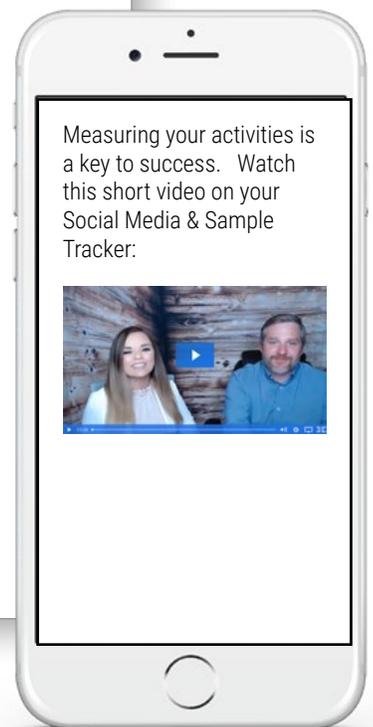
Your commitment to your business is your commitment to your DREAMS.  
Every day you decide if you are going to EXPAND what is possible.  
Every day you decide if you are going to be BETTER than yesterday.

Be clear on your intentions and your actions will follow.

BETTER Every Day!  
Your Corporate and Upline Success Team

### **WORDS OF WISDOM**

***Don't downgrade your dream just to fit your reality. Upgrade your conviction to match your destiny.***



# Day 14 Product Success Stories

## Video / Email / Text

- Custom - Subject and Header with name
- Success Story Videos from Elepreneur.com

## ELEPRENEURS™

### Subject: (Sarah), become a “walking billboard”

(Sarah) –

A walking billboard? Yes! A walking billboard.  
Become a walking billboard (a visual representative) for health, happiness, and fun.  
Check out what can happen when you use Elevacity products CONSISTENTLY:

Anthony & Kelly – “I’ve noticed how much more affectionate we are.”



Andrea – “In 8 months I lost 65 pounds.”



Kim – “Happy Coffee gives me a feeling of excitement every day.”



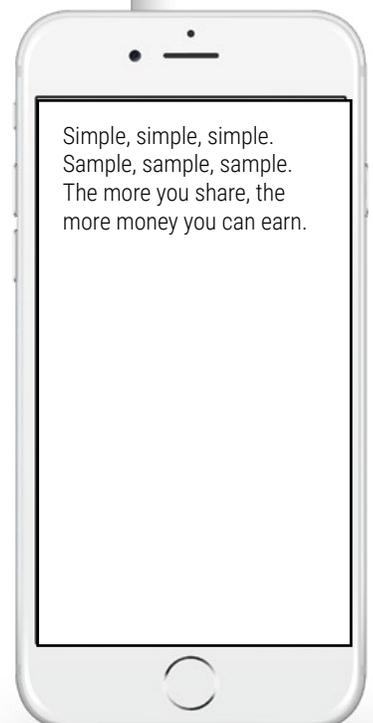
You’ll love this:

The better you feel >> The more you want to share.  
The more you share >> The more people you help >> The more money you can make. When you use the products every day, you can make a difference AND make a living!  
So, the more consistently you use the products and the more passionately you live the “happiness lifestyle” ... the more success you will have!

Simple. Fun. Happy. BOOM!  
Your Corporate and Upline Success Team

### WORDS OF WISDOM

***You get paid in direct proportion to the number of people you help.***



# Day 21 Business Success Stories

**Video / Email / Text**

- Custom - Subject and Header with name
- Success Story Videos from Elepreneur.com

## ELEPRENEURS™

### **Subject: (Sarah), here's what success looks like**

(Sarah) –

Ready to elevate your life?

After just a few short weeks, we hope you already see the possibilities of this business ... YOUR business. Here are a few quick stories from people just like you. They started from zero and are now living life at the next level.

Melissa – “I’ve become a Yes mom.”



Nancy & Enrique – “It’s been a life-changing turnaround for us.”



Tara – “Everyone loves coffee, so people re-order every single month.”

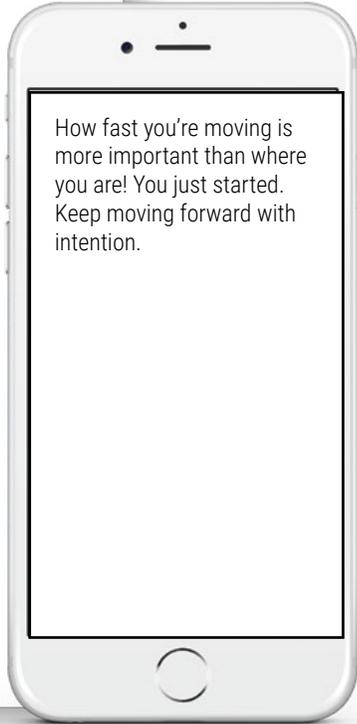


What does “life elevated” mean for you? Is it something practical like lowering your credit card debt or starting a college savings account? Or is it something even more significant like moving to a house or changing careers? Get clear. Then get GOING!

Onward and Upward!  
Your Corporate and Upline Success Team

### **WORDS OF WISDOM**

***Struggles can either DEFINE you or REFINE you.***



How fast you're moving is more important than where you are! You just started. Keep moving forward with intention.

# Day 28 Support

## Email / Text

• Custom - Subject and Header with name

## ELEPRENEURS™

**Subject: (Sarah), we're sending you on your way (kind of)**

(Sarah) –

This is a business you do FOR yourself, but not BY yourself.  
There are so many people rooting for you!  
There are so many people on your team ready to help you succeed!

It's a good time for a quick check in.  
Do you feel happier? Have you lost any weight? Are the products helping you?  
Have you been posting on Facebook and sharing samples?  
Are you plugging in and getting the support you need?

**If it's working, keep doing what you're doing!**

If it's not, then ask for some help or put in a bit more effort.

Check in with us at <https://www.facebook.com/groups/yourdailydoseofhappy/>  
Watch us on the "What's Up Weekly" Zooms: <https://zoom.us/j/470838297>  
(Usually Wednesday nights at 8 PM Central – but check your email)

And we'll be watching for YOU as we announce rank advancers every month!

We are so proud you invested in yourself to get this far.  
Now it's up to you to DECIDE where you want to take this amazing journey ...  
and how high UP you want to go!



Best of Success!  
Garrett, Sylvia, Your Corporate and Upline Success Team

### WORDS OF WISDOM

***The greatest triumphs are personal. The greatest accomplishments are emotional.  
Go from WORRIER to WARRIOR! Go from VICTIM to VICTOR! No one is stopping you,  
except yourself.***

