



*“Media Marketing and Message Mastering.”*

Brian Byars has more than 30 years of experience in insurance, retirement planning, estate planning strategies, and asset protection.

Licensed since 1994, he is known for helping advisors and clients move beyond product-driven solutions into comprehensive, coordinated planning.

Brian is a member of Forum 400, a national organization recognizing elite producers and innovators in financial services, and an accredited claims agent for the U.S. Department of Veterans Affairs. Brian also serves as a Coroner in Metro Atlanta.

He has been recognized nationally for his pro bono work with veterans and focuses today on advanced planning strategies, long-term care, and advisor education.