

## “THE SOUL 2 SOUL OLD SCHOOL JAM & BUFFET

### SPONSORSHIP PROPOSAL”

*Inter-Island Communications, Ltd.*



**YOUR BUSINESS WOULD BE GUARANTEED TO RECEIVE SATURATED CO-BRANDING EXPOSURE, as well as MAJOR PUBLICITY ON BOTH HOTT AND MAGIC RADIO STATIONS, LEADING-UP TO ‘THE SOUL 2 SOUL OLD SCHOOL JAM & BUFFET’ EVENT.** Accordingly, your commitment to Premium Sponsorship shall be confirmed once the requisite signature is attached below.

**‘Premium Sponsorship’ cost \$1,500.00 and will entitle your business to receive the following Advertising package:**

**1 LIVE interview per month via telephone and or in-studio on HOTT and MAGIC From June 2025 to May 2026 for promotion of your business services and/or products)**

**75 (30 second) Radio Adverts on HOTT107.5 FM Radio**

**75 (30 second) Radio Adverts on MAGIC 102.7 FM Radio**

**Production of 1 (30 second) ad**

**‘Sponsorship’ credit in all editorial and advance media coverage of the event**

**Sponsorship entitles business to receive 2 Complimentary tickets to the “The Soul 2 Soul Old School Jam & Buffet” event**

**Sponsorship Credit will be given by All Radio Personalities on both stations when talking about the event during their respective ‘On-Air’ shifts**

**Sponsorship Credit on HOTT 1075’s website event page Promoting the event**

**Sponsorship Credit on HOTT1075’s Facebook Page Promoting the event**

**Please note the total value of this Premium Sponsorship Package is “Six Thousand One Hundred and Fifty Dollars” (\$6,150.00)**

The SOUL 2 SOUL OLD SCHOOL JAM & BUFFET event will deliver a very high level of positive **sponsorship branding** exposure and underpin a reputation of good corporate citizenship for your business by demonstrating support for this wholesome community event, which is specifically geared to family entertainment.

Upon favorable review of this advertising contract proposal, please confirm acceptance of **Premium Sponsorship** by returning a **signed copy** of this **Signature Page** in the earliest possible course.

Business Name \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date: \_\_\_\_\_

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**ALL SPOTS ARE TO BE UTILIZED BY MAY 31, 2026**

**PLEASE NOTE THAT PAYMENT MUST BE RECEIVED BY MAY 16, 2025.**

**ONLINE BANKING INFORMATION: HSBC A/C 010-105211-002**