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Survey on the Proposed Extension of Economic Empowerment Zone (EEZ) to South-East Hamilton (SEH)

- **All survey participants receive a \$15 gift certificate to any restaurant within this proposed South-East Hamilton EEZ and any of the existing 3 EEZs.**
- **Chance to WIN \$500.00 gift voucher to any businesses within this proposed South-East Hamilton EEZ and all existing 3 EEZs**
- **Why are you receiving this survey?** Your business is located within South-East Hamilton which is an area that the Government proposes to establish an EEZ.
- **How will my business benefit?** As a business located within an EEZ, your business will have access to EEZ exclusive incentives, initiatives and economic policies designed to assist in the success of your business and continued regeneration of this zone.
- **Survey deadline: March 4th, 2022**

About This Survey

The BEDC has been tasked with establishing new and regenerating existing Economic Empowerment Zones (EEZs) across Bermuda. The EEZs are designated geographical areas where special programmes are implemented to close the gaps of economic differences that exist in comparison to other areas in Bermuda. This involves providing economic tools to help local businesses thrive; working with key stakeholders to address local community issues; and engaging external partners to invest in these zones.

Despite being located on Hamilton's active and beautiful waterfront and bounded by vibrant Front Street, South-East Hamilton has not enjoyed the same level of economic development and regeneration success as can be found in other nearby geographic areas of the City of Hamilton, such as in South-West Hamilton and North-West Hamilton.

Given the focused attention on regenerating North-East Hamilton with the establishment of the Uptown Development Authority, the implementation of the North Hamilton Local Plan, and the introduction of new economic development tools such as Approved Residential Schemes, the Government believes there is synergistic benefit in creating a new economic empowerment zone in South-East Hamilton by extending the existing zone in North-East Hamilton. This expansion will result in both a direct physical and economic link between Front Street to North Street, while providing the framework for complementary economic development benefits between the 2 neighboring areas.

The main purpose of this survey is to obtain basic current information on businesses located in South-East Hamilton which may become part of an extended Economic Empowerment Zone. The data will be used to empower businesses through the development and provision of economic and business development policies, tools, and products similar to what has been created in Bermuda's other EEZs. The information provided by you will be treated with the strictest confidence.

Here is the link to the online survey - <https://www.surveymonkey.com/r/SEHEEZ>
Alternatively, scan this QR code with your mobile phone to access the survey



For more information or assistance, please contact Mr. Donte Hunt, BEDC's Micro, Small, and Medium Enterprise Officer at 292-5570 or by email: dhunt@bedc.bm

*Growing
Bermuda one
Business at
a time*