

# Inference on Winners

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October 26, 2022

## Inference on Winners

- We study inference on the best-performing treatment in an experiment
  - Data-driven choice of target parameter leads to bias and undercoverage for conventional estimators and confidence sets, respectively
  - Previously noted by many others, e.g. Lee and Shen (2018)
- To illustrate, consider a stylized example

## Setup

- Consider a researcher who runs a randomized trial and estimates average outcomes under two treatments,  $\theta \in \Theta = \{\theta_1, \theta_2\}$

$$\begin{pmatrix} X(\theta_1) \\ X(\theta_2) \end{pmatrix} \sim N \left( \begin{pmatrix} \mu(\theta_1) \\ \mu(\theta_2) \end{pmatrix}, I_2 \right),$$

where  $\mu(\theta)$  is population average outcome under  $\theta$

- Which treatment to recommend? Natural to maximize observed outcomes:

$$\hat{\theta} = \arg \max_{\theta} X(\theta)$$

- Along with recommendation, want assessment of effectiveness: estimates and confidence sets for  $\mu(\hat{\theta})$

## Winner's Curse

- $\hat{\theta} = \theta_1 \Rightarrow X(\theta_1) \geq X(\theta_2)$
- Distribution of  $X(\theta_1)$  conditional on  $\hat{\theta} = \theta_1$  is truncated below, and

$$Pr \left\{ X(\theta_1) > \mu(\theta_1) | \hat{\theta} = \theta_1 \right\} > \frac{1}{2}$$

- Since same true for  $\theta_2$ , holds unconditionally as well

$$P \left\{ X(\hat{\theta}) > \mu(\hat{\theta}) \right\} > \frac{1}{2}$$

- Hence,  $X(\hat{\theta})$  is upwards median biased as an estimator of  $\mu(\hat{\theta})$ . Confidence set

$$[X(\hat{\theta}) - 1.96, X(\hat{\theta}) + 1.96]$$

may undercover

## Simulation Designs

- Consider cases with  $|\Theta| = 2, 10, 50$  treatments
  - Still assume identity covariance matrix
- Consider  $\mu(\theta_1) \geq \mu(\theta_2) = \dots = \mu(\theta_{-1})$ 
  - First treatment (weakly) most effective
- Examine performance of conventional estimator

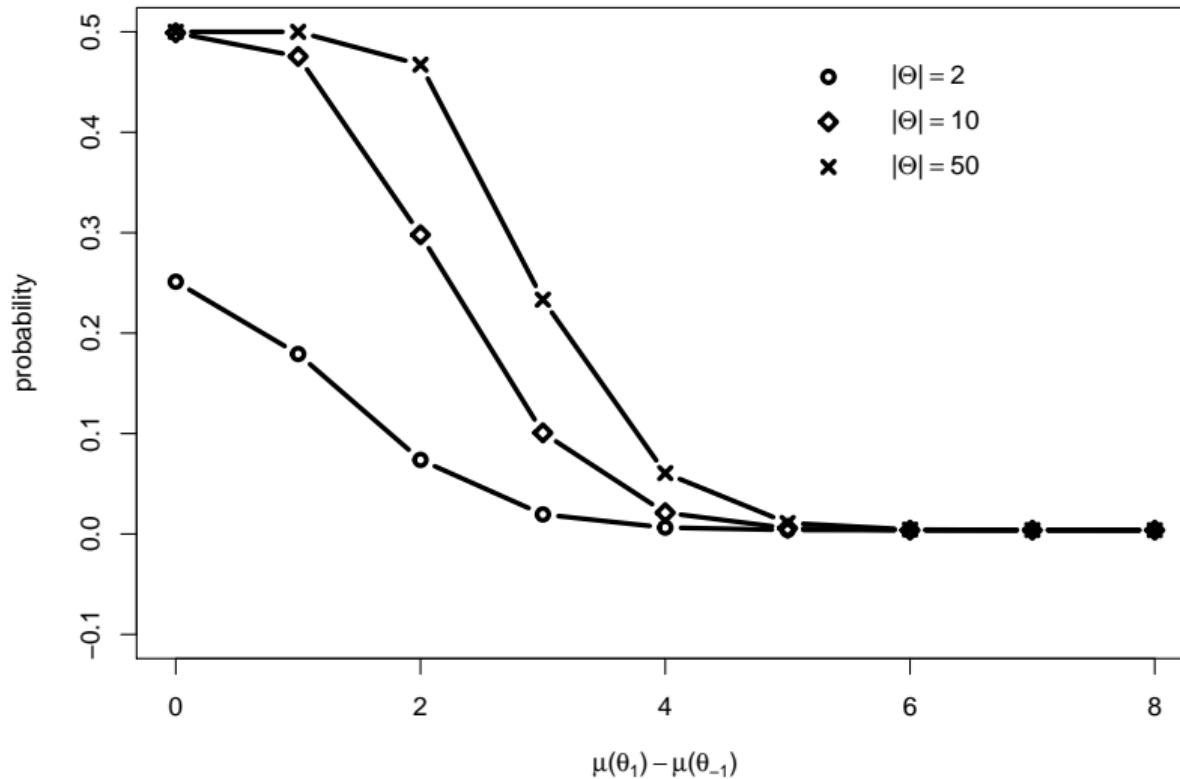
$$\hat{\mu} = X(\hat{\theta})$$

and conventional ("naive") confidence set

$$\left[ X(\hat{\theta}) - 1.96, X(\hat{\theta}) + 1.96 \right]$$

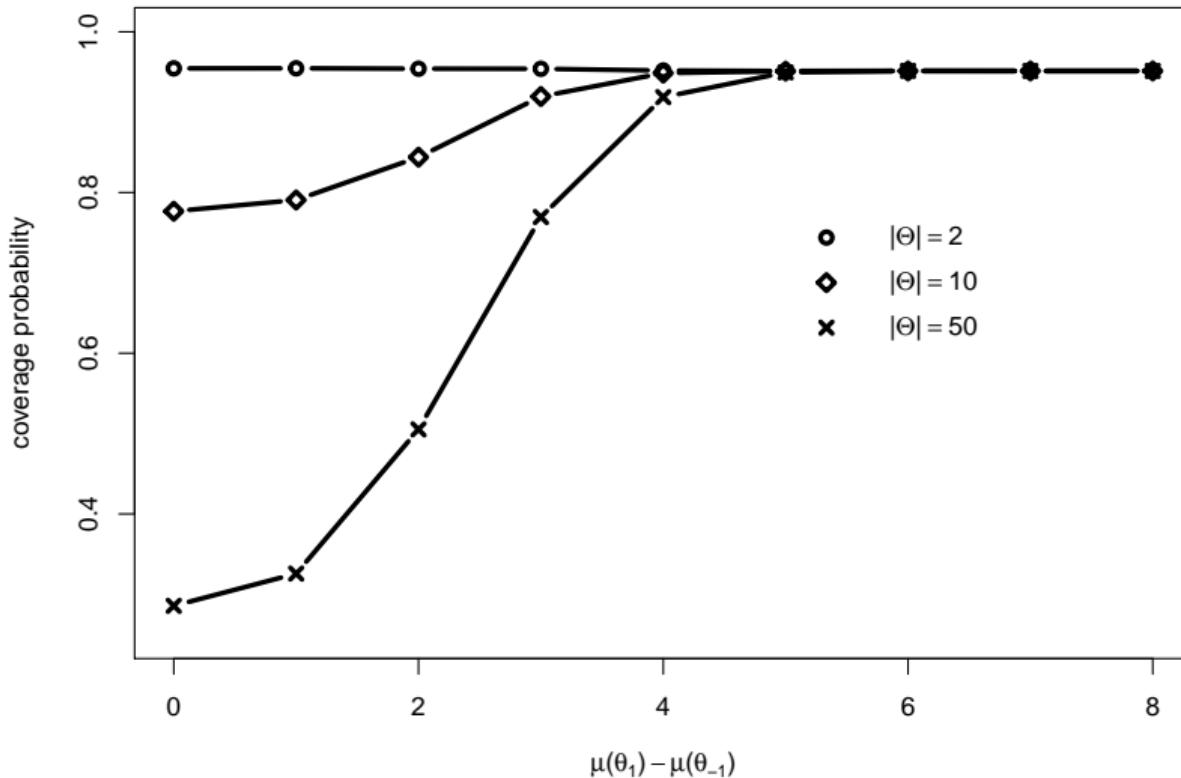
# Winner's Curse

Unconditional median bias,  $\Pr(\hat{X}(\hat{\theta}) > \hat{\mu}(\hat{\theta})) - 1/2$



# Winner's Curse

Unconditional coverage probability of Conventional 95% CIs



## Stylized Example: Conditional Inference

Two possible goals for corrected inference

- First: Conditional Inference
  - Want procedures to be valid conditional on  $\hat{\theta}$
  - Requires validity conditional on the recommendation made
- For confidence sets, conditional coverage

$$Pr_{\mu} \left\{ \mu(\hat{\theta}) \in CS \mid \hat{\theta} = \tilde{\theta} \right\} \geq 1 - \alpha \text{ for all } \tilde{\theta} \in \Theta, \mu$$

- For estimators, conditional median unbiasedness

$$Pr_{\mu} \left\{ \hat{\mu} > \mu(\hat{\theta}) \mid \hat{\theta} = \tilde{\theta} \right\} = \frac{1}{2} \text{ for all } \tilde{\theta} \in \Theta, \mu$$

## Unconditional Inference

- Second: Unconditional Inference
  - Require validity only on average across values of  $\hat{\theta}$
  - Valid on average, but not conditional on recommendation
- For confidence sets, unconditional coverage

$$Pr_{\mu} \left\{ \mu(\hat{\theta}) \in CS \right\} \geq 1 - \alpha \text{ for all } \mu$$

- For estimators, unconditional median unbiasedness

$$Pr_{\mu} \left\{ \hat{\mu} > \mu(\hat{\theta}) \right\} = \frac{1}{2} \text{ for all } \mu$$

- Less demanding than conditional inference
  - Any valid conditional procedure is also valid unconditionally
  - Class of unconditional procedures is larger. May allow (unconditional) performance improvements

## Conditional vs. Unconditional

Why would we want to impose conditional validity?

- Suppose  $\theta_1$  is a new treatment, and  $\theta_2$  is control
  - Baseline is the control
- If impose only unconditional validity, and  $Pr\{\hat{\theta} = \theta_1\}$  is small, may have

$$Pr\{\mu(\hat{\theta}) \in CS | \hat{\theta} = \theta_1\} \ll 1 - \alpha$$

so confidence set is too optimistic when recommend new treatment

- If implement, results may lie below  $CS$  with high probability
- Conditional vs. unconditional validity: does this bother us?
  - Yes: want coverage conditional on recommendation  
⇒ impose conditional validity
  - No: only care about performance on average across cases where do and don't recommend the new treatment  
⇒ impose unconditional validity

## Conditional Inference Results

- Consider inference on  $\mu(\hat{\theta})$  conditional on  $\hat{\theta} = \theta_1$
- Conditional distribution of  $X$  multivariate truncated normal
  - Exponential family  $\Rightarrow$  optimal median-unbiased estimator  $\hat{\mu}_{\frac{1}{2}}$ , equal tailed confidence set  $CS_{ET}$
  - “Equal tailed” in sense that equally likely to over- and under-estimate  $\mu(\hat{\theta})$

# Unconditional Inference Results

Two options:

- ① Conditional confidence set  $CS_{ET}$
- ② Projection confidence set (existing approach)

$$CS_P = [X(\hat{\theta}) - c_{1-\alpha}, X(\hat{\theta}) + c_{1-\alpha}],$$

for  $c_{1-\alpha}$  the  $(1 - \alpha)$  quantile of  $\max\{|Z_1|, |Z_2|\}$ ,  $Z \sim N(0, I_2)$

- Forms a rectangular joint confidence for  $(\mu(\theta_1), \mu(\theta_2))$  and projects to obtain confidence set for  $\mu(\hat{\theta})$

Neither confidence set fully satisfactory:

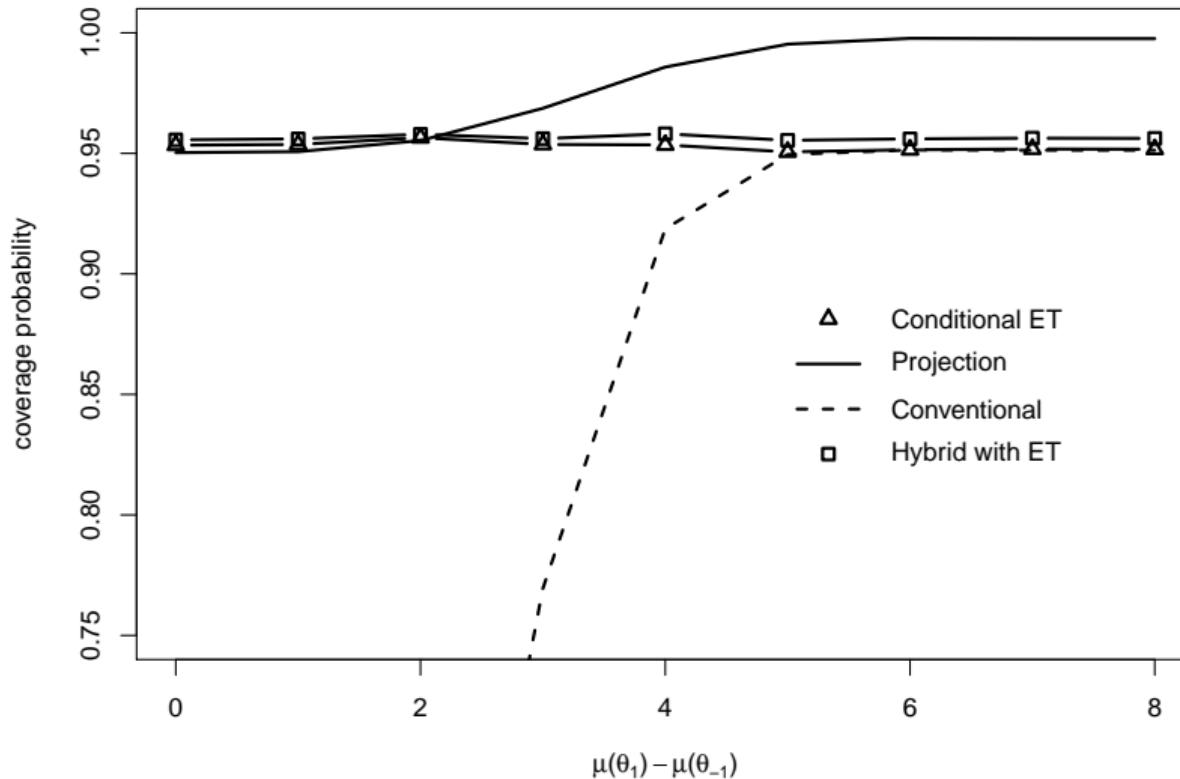
- Conditional confidence sets performs well when  $\mu(\theta_1) \gg \mu(\theta_2)$  or the reverse, poorly when  $\mu(\theta_1) \approx \mu(\theta_2)$
- $CS_P$  performs reasonably well when  $\mu(\theta_1) \approx \mu(\theta_2)$ , but unnecessarily wide when  $\mu(\theta_1) \gg \mu(\theta_2)$

## Unconditional Inference Results

- If we require conditional coverage, conditional procedures optimal so little scope for improvement
- If we only care about unconditional coverage, propose Hybrid confidence set  $CS_{ET}^H$ , and corresponding estimator
  - Combine conditioning and projection (details in paper)
  - Allows substantial (unconditional) performance improvements

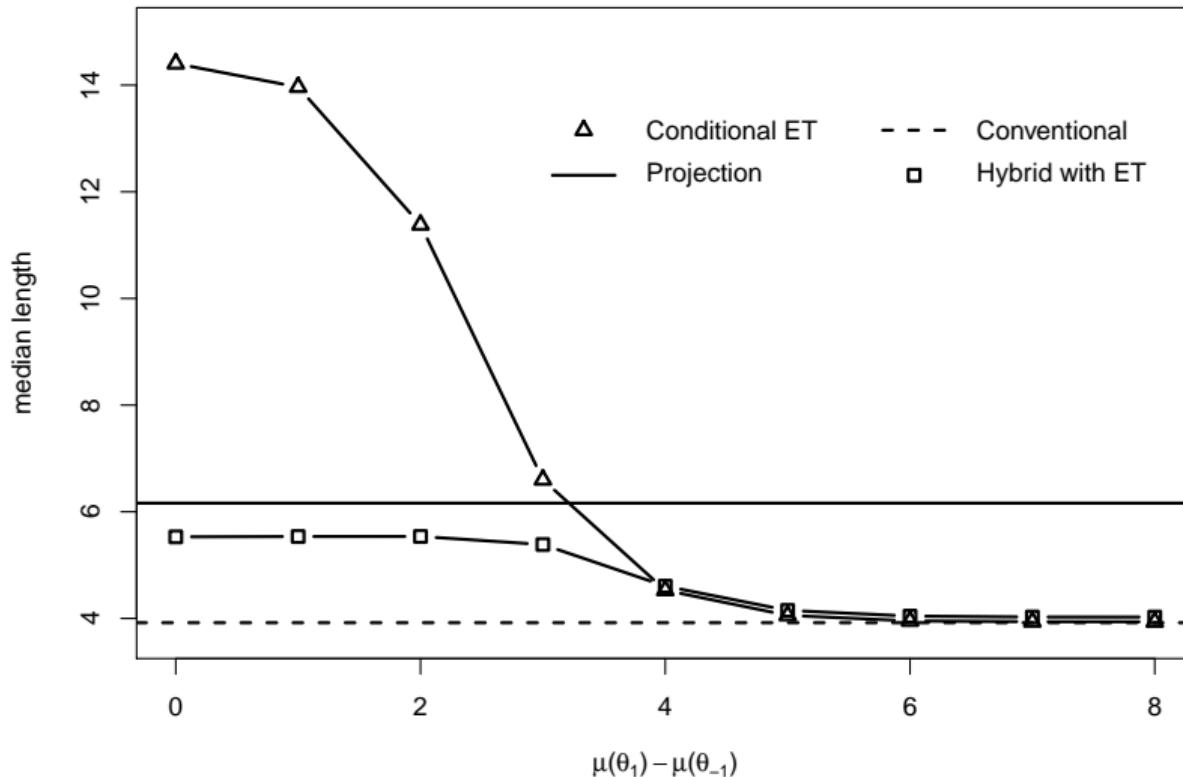
# Coverage

Unconditional coverage probability of 95% CS: 50 policies



# Median Length

Median length of 95% CS: 50 policies



# Wrapping Up

Takeaways:

- Inference on the best-performing treatment invalidates conventional inference
- We develop optimal inference procedures that are valid conditional on treatment selected
- If satisfied with unconditional validity, we propose Hybrid inference procedures with better performance

In the paper we:

- Extend our results to more general settings (general correlation structures, asymptotic results)
- Show how similar ideas dominate sample-splitting
- Illustrate with applications

The End

Thanks very much!