



PRESS RELEASE

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NABE EXPANDS CBE UNIVERSITY PARTNERSHIPS WITH ADDITION OF VILLANOVA UNIVERSITY

Villanova University Adds NABE's Certified Business Economist Certification (CBE) to Two Economics Programs

The National Association for Business Economics (NABE) is partnering with **Villanova University** to offer students the opportunity to earn a Bachelor of Arts in Economics or Bachelor of Business Administration with a focus in Economics and the Certified Business Economist® (CBE) professional certification simultaneously. Coursework from both programs will prepare students to take the CBE exam.

Villanova University is the fourteenth university to become a NABE CBE partner. Previously announced partners include: **American University, University of Arkansas, Boston College, Brandeis University, the University of Cincinnati, University of Connecticut, Farmingdale State College, The George Washington University, John Carroll University, the University of Maryland, University of Memphis, University of Texas at Arlington, and the University of Wisconsin-Madison.**

"On behalf of NABE and the CBE Steering Committee, I am excited to welcome Villanova University as a CBE partner," said **Kathleen Navin, CBE**, chair of the CBE Steering Committee and senior business economist at the Federal Reserve Bank of St. Louis. "By earning the CBE certification along with their undergraduate studies, Villanova economics students will be well equipped with the skills needed to pursue a successful career in economics."

"The partnership with NABE allows us to present a clear career path to business students interested in economics," said **Erasmus K. Kersting**, professor of economics and chair of the Economics Department at Villanova University. "Offering degrees to students across two colleges, Villanova Economics strives to provide the best of all worlds: a broad and foundation-laying education in economic theory as well as applied skills that can be used quickly upon entering the workforce. Our specializations allow students to choose the track that best fits their goals, and adding a certification at the end of the business economics track is an important signal that will make Villanova Economics graduates stand out even more in the future."

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Launched in 2015, the CBE is a comprehensive professional certification program of study and examination covering core topics in applied economics and data analytics. Students who matriculate in qualifying master's or undergraduate degree programs at CBE partner universities will be able to complete their CBE requirements while studying for their degrees and sit for the CBE exam.

Built by more than 50 chief economists and other senior-level NABE Members, the CBE certification program is designed to train and certify candidates on a battery of skills and knowledge employers expect effective economists to possess. The CBE adds clarity to decisions around hiring and promotion and establishes a platform for lifelong continuing education and career development.

For more information on the CBE Certification, private training opportunities, or to apply to become a partner, contact **Program Director Tara Munroe** at tmunroe@nabe.com or 202-463-6223. Information on the CBE university partnership program can be found [here](#).

The Certified Business Economist® (CBE) is the certification in business economics and data analytics developed by the National Association for Business Economics. The CBE is a symbol of distinction that candidates earn by meeting a prescribed level of achievement. It documents a professional's accomplishments, experience, and abilities and demonstrates mastery of the body of knowledge critical for a successful career in the field of economics and data analytics. CBE® and Certified Business Economist® are certification marks owned by the National Association for Business Economics. More information is available on the [CBE Web site](#).

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve governors, and other senior business leaders. For more information, please visit www.NABE.com.

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