

## Sponsorship program

The NABE Transfer Pricing Symposium gathers leading professionals from business, government and consulting to discuss and debate some of the most relevant topics in transfer pricing analysis. Attendees will hear from an outstanding assemblage of panelists and enjoy ample opportunities to network with transfer pricing colleagues from many organizations and perspectives.

The NABE Transfer Pricing Symposium provides excellent opportunities for your company to increase its visibility through sponsorship of networking break, symposium lunch, continental breakfast, or cocktail reception. The various levels of sponsorship include a wide range of promotional tools to maximize the impact of your investment; however, the NABE staff can work with you to tailor a sponsorship to meet your company's specific goals.

NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve Governors, and numerous senior business leaders.

Presented by the NABE Transfer Pricing Roundtable

Symposium Sponsorship Levels and Benefits	PLATINUM \$12,000	GOLD \$10,000	SILVER \$6,000
Complimentary Symposium registrations	6	4	1
Complimentary NABE Transfer Pricing Roundtable Memberships	6	4	1
Recognition on Symposium Web site, e-Blasts*	Large logo (+link)	Small logo (+link)	Firm name
Recognition on Symposium program, signage*	Large logo	Small logo	Firm name
Symposium registration list for follow up	✓	✓	✓
Branded Symposium function or promotional item (e.g., lanyard or tote bag, while available)	✓	✓	
Complimentary insert in Symposium tote bag	✓	✓	
Complimentary advertisement on Symposium website	✓		
Host Sponsor for Symposium luncheon	✓		
3 seats at the keynote speaker's lunch table	✓		
Opportunity to welcome guests and introduce speaker at symposium luncheon	✓		
Sponsorships available at each level	4	10	no limit

\*Sponsors will appear in marketing communications and signage subsequent to activation of agreement, according to production schedules.

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## Advertising opportunities

### Onsite Program

Attendees rely on the onsite program to navigate the Symposium.

A horizontal 2" X 3" banner ad in the program ensures your message will reach all attendees.

\$1,000

### Symposium Web Page

The Symposium web page is the registration portal and information clearinghouse leading up to the Symposium.

Specs: 234 x 60 pixels + link.

File/size: GIF/15k max

\$500

### Hotel Key Cards

Branded with your firm's logo, the hotel room key cards will be distributed at check-in to all TPS attendee guests

\$2,500

## Symposium Sponsors Enjoy a Wide Range of Benefits:

### Platinum Sponsorships

\$12,000

Host sponsor of Symposium luncheon or brand sponsor of Symposium tote bags (or an alternative event listed under Gold; limited)

Opportunity to welcome guests, introduce luncheon speaker

3 seats at the head table with keynote speaker

6 complimentary registrations

6 NABE Transfer Pricing Roundtable memberships

Optimal size/placement of firm logo/link on Web site and e-marketing

Optimal size/placement of firm logo on Symposium signage and program

Complimentary advertisement on the Symposium Web site

Complimentary insert in Symposium tote bag

### Gold Sponsorships

\$10,000

Sponsorship of Symposium reception, networking break, continental breakfast, or badge lanyards

4 complimentary registrations

4 NABE Transfer Pricing Roundtable memberships

Placement of firm logo/link on Web site and e-marketing

Placement of firm logo on Symposium signage and program

Complimentary insert in Symposium tote bag

### Silver Sponsorships

\$6,000

1 complimentary registration

1 NABE Transfer Pricing Roundtable membership

Firm name on Web site and e-marketing

Firm name on Symposium signage and program

*All Symposium sponsorships are available on a first-come, first-served basis*

*Confirm your sponsorship by Friday, June 29, 2018 to ensure recognition in the symposium program*



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## Other opportunities



### Symposium Luncheon

The Symposium lunches are typically keynoted by top transfer pricing officials and other industry leaders. The lunch sponsor will introduce and be seated with the keynote speaker (restrictions apply). Two additional seats at the head table are made available to the lunch sponsor for invited guests or colleagues.

**Available to Platinum Sponsors (limited)**

### Tote Bags

Branded with your logo, the tote bags are a popular take-away for attendees.

**Available to Platinum and Gold Sponsors (while available)**



### Evening Receptions

The principal networking functions at the Symposium, the two receptions are a chance for attendees to unwind with colleagues over their favorite cocktail or hors d'oeuvre and are a great way to promote your firm. Receptions can be hosted in the foyer at the hotel or at an offsite venue.

**Available to Gold Sponsors**

### Tote Bag Insert

Your promotional item or brochure will be included in the Tote Bag received by all attendees upon registration.

(8oz max, one item or packet of 8.5 x 11" collated, self contained paper)

**Complimentary for Platinum and Gold sponsors, \$500 for others**



### Networking Breaks

The three networking breaks at the Symposium provide attendees with a much-needed opportunity to rehydrate, re-caffeinate, and refresh their professional networks.

**Available to Gold Sponsors**



### Continental Breakfast

Symposium attendees will have your firm to thank for helping them start what will be a long and productive day off the right way. The continental breakfast will be held in the conference foyer at the hotel on Wednesday morning.

**Available to Gold Sponsors**



### Branded Pens / Notepads

Branded with your logo, the pens or notepads will be placed at each seat and used by attendees throughout the conference.

**\$1,000 / per item**



### Symposium Badge Lanyards

A seemingly ubiquitous presence at the Symposium, a lanyard sponsorship is a high-visibility, low-cost way to build name recognition for your firm

**Available to Platinum or Gold Sponsors**

**Please Return this completed form to NABE:**

*By Mail:*  
NABE  
1920 L St, NW  
Suite 300  
Washington DC 20036

*By Fax:*  
202-463-6239

*By Email:*  
nabe@nabe.com

*Sponsorships with NABE are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.*

## SPONSORSHIPS

Sponsorship Level	Price	Opportunity (specify)
<input type="checkbox"/> Platinum Sponsor	\$12,000	_____
<input type="checkbox"/> Gold Sponsor	\$10,000	_____
<input type="checkbox"/> Silver Sponsor	\$6,000	_____

*\*NABE cannot guarantee speakers, in case of a cancellation, NABE will attempt to identify a suitable substitute*

## ADVERTISEMENTS

Advertisement	Price
<input type="checkbox"/> Onsite Program	\$1,000
<input type="checkbox"/> Symposium Website*	\$500
<input type="checkbox"/> Tote Bag Insert**	\$500

*\*Complimentary for Platinum*

*\*\*Complimentary for Platinum and Gold*

## CONTACT INFORMATION

Name \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

**BILLING** | PAYMENT AMOUNT \$ \_\_\_\_\_

### SELECT PAYMENT OPTION :

Enclosed is a check payable to NABE

Please invoice me by:     Mail     Email

Please charge my card:

Visa    American Express    Discover    MasterCard

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

CVV# (sec. code) \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_