



## **PRESS RELEASE**

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### ***FARMINGDALE STATE COLLEGE JOINS ROSTER OF NABE UNIVERSITY PARTNERS***

***Students Can Now Earn NABE's Certified Business Economist Certification (CBE) in  
Conjunction with a Bachelor of Science Degree in Applied Economics at Farmingdale***

WASHINGTON, DC— The National Association for Business Economics (NABE) will partner with **Farmingdale State College** to offer students the opportunity to earn a Bachelor of Science degree in Applied Economics and NABE's **Certified Business Economist® (CBE®)** professional certification simultaneously.

Farmingdale State College joins 11 universities that have become CBE partners over the past three years: the **University of Arkansas, Boston College, Brandeis University, the University of Cincinnati, University of Connecticut, The George Washington University, John Carroll University, the University of Maryland, University of Memphis, University of Texas at Arlington, and the University of Wisconsin-Madison.**

“We are delighted to welcome Farmingdale State College as a NABE CBE partner,” said **NABE Executive Director Tom Beers, CBE.** “As the competition for economics jobs tightens, Farmingdale students will have the advantage of earning their CBE certification alongside their economics degree, demonstrating to employers that they will be ready to hit the ground running.”

“We are very excited about our partnership with NABE's Certified Business Economist (CBE) program,” said **Xu Zhang, PhD, chair and associate professor, Department of Economics, Farmingdale State College.** “Our Bachelor of Science in Applied Economics program trains students with necessary skills to meet the diverse needs of regional, national, and global employers in the public and private sectors. The CBE partnership will motivate and better prepare our students to acquire up-to-date practical skills valued in the real business world, and continue their success through lifelong learning.”

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The Bachelor of Science in Applied Economics program at Farmingdale State College is a comprehensive course of study that prepares students to be real-life problem solvers, so that upon graduation, students are ready to be employed in entry- and junior-level positions in business and industry, the public sector, and non-profit sector. The program features hands-on training in data analytical techniques, and culminates with a capstone sequence of Economics Research and Reporting followed by an Applied Economic Analysis/Senior Project. More information on the program is available [here](#).

Launched in 2015, the CBE is a comprehensive professional certification program of study and examination covering core topics in applied economics and data analytics. Students who matriculate in qualifying master's or undergraduate degree programs at CBE partner universities will be able to complete their CBE requirements while studying for their degrees, and sit for the CBE Exam which will be offered on campus each year.

Built by more than 50 chief economists and other senior-level NABE members, the CBE certification program is designed to train and certify candidates on a battery of skills and knowledge employers expect effective economists to possess. The CBE adds clarity to decisions around hiring and promotion and establishes a platform for lifelong continuing education and career development.

For more information on the CBE Certification, private training opportunities, or to apply to become a partner, contact **Program Director Tara Munroe** at [tmunroe@nabe.com](mailto:tmunroe@nabe.com) or 202-463-6223. Information on the CBE university partnership program can be found [here](#).

**The Certified Business Economist® (CBE®)** is the certification in business economics and data analytics developed by the National Association for Business Economics. The CBE is a symbol of distinction that candidates earn by meeting a prescribed level of achievement. It documents a professional's accomplishments, experience, and abilities and demonstrates mastery of the body of knowledge critical for a successful career in the field of economics and data analytics. CBE® and Certified Business Economist® are certification marks owned by the National Association for Business Economics. More information is available on the [CBE Web site](#).

**ABOUT NABE:** NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve governors, and other senior business leaders. For more information, please visit [www.NABE.com](http://www.NABE.com).

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