

FIFTH ANNUAL

NABE TECH ECONOMICS CONFERENCE

TEC 2021

Economics in the Age of Algorithms, Experiments, and A.I.

November 7-9, 2021 / Hyatt Regency Seattle / Seattle, WA

NABE
National Association for Business Economics

About TEC2021

Conventional theory building, model development, and causal inference are necessary but no longer sufficient tools for Tech companies thriving in today's economic environment. The emergence of powerful software algorithms, next-generation experiments, big data, commodification of processing power, scalable platform computing, A.I., and machine learning are generating profound change for business economists and their academic colleagues. Arranged around the theme ***Economics in the Age of Algorithms, Experiments, and A.I.***, TEC brings together leading thinkers in economics and data science for an intellectual exchange on how these fields are impacting today's approaches, frameworks, tools, and techniques. World-class business economists will elaborate on the emerging and future data science needs in economic research and practice.

NABE is pleased to co-host the TEC with Founding Partners **Amazon, Google, Microsoft, Netflix, and Zillow.**

***...to be held in person
and virtually
November 7-9!***

ABOUT NABE

NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. The NABE membership is organized into twelve subject-oriented Roundtables. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve Governors, and numerous senior business leaders.

NABE

Conference sponsorship levels and benefits

TEC2021 will convene live and in person in Seattle, WA, providing excellent opportunities for companies to increase visibility to customers, job candidates and others in the tech space. Virtual registration will also be available. The various levels of sponsorship include a wide range of promotional tools to maximize the impact of your investment; however, the NABE staff can work with you to tailor a sponsorship to meet your company's specific goals.

Typical TEC attendance is 400 - 600 and includes corporate economists and data scientists, academics, government / Fed employees, and job market candidates.

	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000
Complimentary conference registrations	9	5	2	1
Recognition on conference program, signage*	Extra Large logo	Large logo	Small logo	Text
Recognition on conference Web site, e-Blasts*	Extra Large logo (+link)	Large logo (+link)	Logo (+link)	Text (+link)
Unlimited complimentary job listings on EconJobs.org (valid 7/1/21 – 12/31/21)	✓	✓	✓	✓
Access to candidate resume book	✓	✓	✓	✓
Virtual exhibit booth (employers / exhibitors)	✓	✓	✓	
Live exhibit booth (employers / exhibitors)	✓	✓		
Complimentary insert in conference tote bag	✓	✓		
Complimentary advertisement on conference website	✓			
Complimentary VIP Table at one conference luncheon	✓			

**Sponsors will appear in marketing communications and signage subsequent to activation of agreement, according to production schedules.*

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**Please complete and return exhibitor waiver included in this packet.*

All booths include 1 complimentary registration for a recruiter.

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NABE Tech Economics Conference
November 7-9, 2021
Seattle, WA

Exhibitor Hold Harmless Statement

Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the Hyatt Regency Seattle, and during the National Association for Business Economics meeting, November 7-9, 2021. Further, exhibitor shall indemnify and hold harmless the hotel, the National Association for Business Economics, their agents, servants and employees from any and all losses, damages and claims for any reason including, but not limited to personal injury and property damage.

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