

## Sponsorship program

Since 2010, the NABE Transfer Pricing Symposium has gathered leading professionals from business, government and consulting to discuss and debate some of the most relevant topics in transfer pricing analysis. Attendees will hear from an outstanding assemblage of panelists and enjoy ample opportunities to network with transfer pricing colleagues from many organizations and perspectives.

The NABE Transfer Pricing Symposium provides excellent opportunities for your company to increase its visibility through sponsorship of a networking break, symposium luncheon, continental breakfast, or cocktail reception. The various levels of sponsorship include a wide range of promotional tools to maximize the impact of your investment; however, the NABE staff can work with you to tailor a sponsorship to meet your company's specific goals.

NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly regarded Symposiums, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System Alan Greenspan, several former Federal Reserve Governors, and numerous senior business leaders.

Presented by the NABE Transfer Pricing Roundtable

Symposium Sponsorship Levels and Benefits	PLATINUM \$15,000	GOLD \$10,000	SILVER \$6,000
Complimentary Symposium registrations	7	4	1
Complimentary Client registrations	7	4	1
Recognition on Symposium Web site, e-Blasts*	Large logo (+link)	Small logo (+link)	Firm name
Recognition on Symposium program, signage*	Large logo	Small logo	Firm name
Symposium registration list for follow up	✓	✓	✓
Branded Symposium function or promotional item (e.g., lanyard or tote bag, while available)	✓	✓	
Complimentary insert in Symposium tote bag	✓	✓	
Complimentary advertisement on Symposium website	✓		
Host Sponsor for Symposium luncheon	✓		
2 seats at the head table at one luncheon	✓		
Sponsorships available at each level	5	10	no limit

*\*Sponsors will appear in marketing communications and signage subsequent to activation of agreement, according to production schedules.*

## Opportunities for Sponsors



Sponsorships at the NABE Transfer Pricing Symposium range from the Silver level of \$6,000 to the Platinum level of \$15,000. Each level of sponsorship provides a collection of benefits and opportunities designed to grow your brand recognition with this unique audience – a very senior group of transfer pricing economists in government, business, and consulting. Each level of sponsorship includes logo placement, verbal acknowledgements, and complimentary registrations.



### Symposium Luncheon

The Symposium luncheons are typically keynoted by top transfer pricing officials and other industry leaders. The luncheon sponsor will be seated at the head table with the keynote speaker (restrictions apply). Two additional seats at the head table are made available to the luncheon sponsor for invited guests or colleagues.

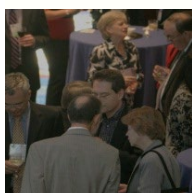
**Available to Platinum Sponsors (limited)**



### Evening Receptions

The principal networking functions at the Symposium, the two receptions are a chance for attendees to unwind with colleagues over their favorite cocktail or hors d'oeuvre. A leader from your firm is invited to deliver welcome remarks at the event.

**Available to Platinum and Gold Sponsors**



### Networking Breaks

The three networking breaks at the Symposium provide attendees with a much-needed opportunity to rehydrate, re-caffeinate, and refresh their professional networks.

**Available to Gold and Bronze Sponsors**



### Continental Breakfast

Symposium attendees will have your firm to thank for helping them start a long and productive day the right way. The continental breakfast will be held in the Symposium foyer at the hotel on Wednesday and Thursday morning.

**Available to Gold and Bronze Sponsors**

## Other opportunities



### Tote Bag Insert

Your promotional item or brochure will be included in the Tote Bag received by all attendees upon registration.

(8 oz. max, one item or packet of 8.5 x 11" collated, self-contained paper)

**Complimentary for Platinum and Gold Sponsors, \$500 for others**



### Branded Pens / Notepads

Branded with your logo, the pens or notepads will be placed at each seat and used by attendees throughout the Symposium.

**\$1,500**

*(limited, while available)*

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### Symposium WiFi

Your logo will appear next to the wireless internet password in the Symposium program.

**Available to Gold Sponsors**



### Tote Bags

Branded with your logo, the Tote Bags are a ubiquitous presence at the Symposium.

**Available to Gold Sponsors**



### Symposium Badge Lanyards

A high-visibility, low-cost way to build name recognition

**Available to Gold Sponsors**



### Hotel Key Cards

Branded with your firm's logo, the hotel room key cards will be distributed at check-in to all NABE guests.

**Available to Gold or Bronze Sponsors**



### Onsite Program Advertisement

Attendees rely on the Onsite Program to navigate the Symposium. A 2"x3" ad in the Program ensures your message will reach all attendees. **\$1,000**



### Tote Bag Insert

Your promotional piece will be included in the Tote Bag received by all attendees upon registration. (8 oz. max, one item or packet of 8.5 x 11" collated, self-contained paper)

**Complimentary for Platinum and Gold Sponsors, \$500 for others**



### Symposium Web Page Ad

125x125 pixels, placed on Symposium web site. **\$500**

**Please Return this  
completed form to  
NABE by Email:**

nabe@nabe.com

*Sponsorships with NABE are not  
tax deductible as charitable  
contributions. However, they may  
be tax deductible as ordinary and  
necessary business expenses.*

#### SPONSORSHIPS

Sponsorship Level	Price	Opportunity (specify)
<input type="checkbox"/> Platinum Sponsor	\$15,000	_____
<input type="checkbox"/> Gold Sponsor	\$10,000	_____
<input type="checkbox"/> Silver Sponsor	\$6,000	_____

*\*NABE cannot guarantee speakers; in case of a cancellation, NABE will attempt to identify a suitable substitute.*

#### ADVERTISEMENTS

Advertisement	Price
<input type="checkbox"/> Onsite Program	\$1,000
<input type="checkbox"/> Symposium Website*	\$500
<input type="checkbox"/> Tote Bag Insert**	\$500
<input type="checkbox"/> Branded Notepad	\$1,500
<input type="checkbox"/> Branded Pen	\$1,500

*\*Complimentary for Platinum sponsors*

*\*\*Complimentary for Platinum and Gold sponsors*

#### CONTACT INFORMATION

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**BILLING** | PAYMENT AMOUNT \$ \_\_\_\_\_

#### SELECT PAYMENT OPTION :

☐ Enclosed is a check payable to NABE

☐ Please invoice me by: ☐ Mail ☐ Email

☐ Please charge my card:

☐ Visa ☐ American Express ☐ Discover ☐ MasterCard

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

CVV# (sec. code) \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_