



About TEC2020

Conventional theory building, model development, and causal inference are necessary but no longer sufficient tools for Tech companies thriving in today's economic environment. The emergence of powerful software algorithms, next-generation experiments, big data, commodification of processing power, scalable platform computing, A.I., and machine learning are generating profound change for business economists and their academic colleagues. Arranged around the theme ***Economics in the Age of Algorithms, Experiments, and A.I.***, TEC brings together leading thinkers in economics and data science for an intellectual exchange on how these fields are impacting today's approaches, frameworks, tools, and techniques. World-class business economists will elaborate on the emerging and future data science needs in economic research and practice.

NABE is pleased to co-host the TEC with Founding Partners **Amazon, Google, Microsoft, Netflix, and Zillow.**

***to be held virtually
November 9-11!***

ABOUT NABE

NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. The NABE membership is organized into twelve subject-oriented Roundtables. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve Governors, and numerous senior business leaders.

Conference sponsorship levels and benefits

TEC2020 will convene on NABE's digital conference platform, providing excellent opportunities for companies to increase visibility to customers, job candidates and others in the tech space. The various levels of sponsorship include a wide range of promotional tools to maximize the impact of your investment; however, the NABE staff can work with you to tailor a sponsorship to meet your company's specific goals.

Typical TEC attendance is 400 - 600 and includes corporate economists and data scientists, academics, government / Fed employees, and job market candidates.

	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000
Complimentary conference registrations	15	9	3	1
Recognition on conference program, signage*	Extra Large logo	Large logo	Small logo	Text
Recognition on conference Web site, e-Blasts*	Extra Large logo (+link)	Large logo (+link)	Logo (+link)	Text (+link)
Complimentary job listings on EconJobs.org (for use 8/20 - 1/21)	7	5	3	1
Access to candidate resume book	✓	✓	✓	✓
Access to candidate/employer matching algorithm at conference	✓	✓	✓	✓
Virtual exhibit booth (employers or exhibitors)	✓	✓	✓	
Complimentary advertisement on conference website	✓			

**Sponsors will appear in marketing communications and signage subsequent to activation of agreement, according to production schedules.*

Application form

Please Return this completed form to NABE:

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Sponsorships with NABE are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

NABE Tech Economics Conference November 9-11, 2020

SPONSORSHIPS

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EMPLOYER ONLY (INCLUDES 1 RECRUITER REGISTRATION)

<input type="checkbox"/> Employer with virtual booth	\$1,000
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**Please complete and return exhibitor waiver included in this packet*

ADVERTISEMENTS

Advertisement	Price
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