

Join the growing list of CBE University Partners:



"Our partnership with NABE has provided our students with learning opportunities, industry connections, and an advantage in the job market. The quality of our MS Applied Economics program is demonstrated with more than a dozen students earning the CBE or pCBE designation."

Michael Jones, PhD, Academic Director,
MS in Applied Economics
Economics Department, University of Cincinnati



"With our focus on imparting immediately applicable skills and preparing our students to work in the industry, the CBE partnership is a testament to the applied focus and quality of our curriculum."

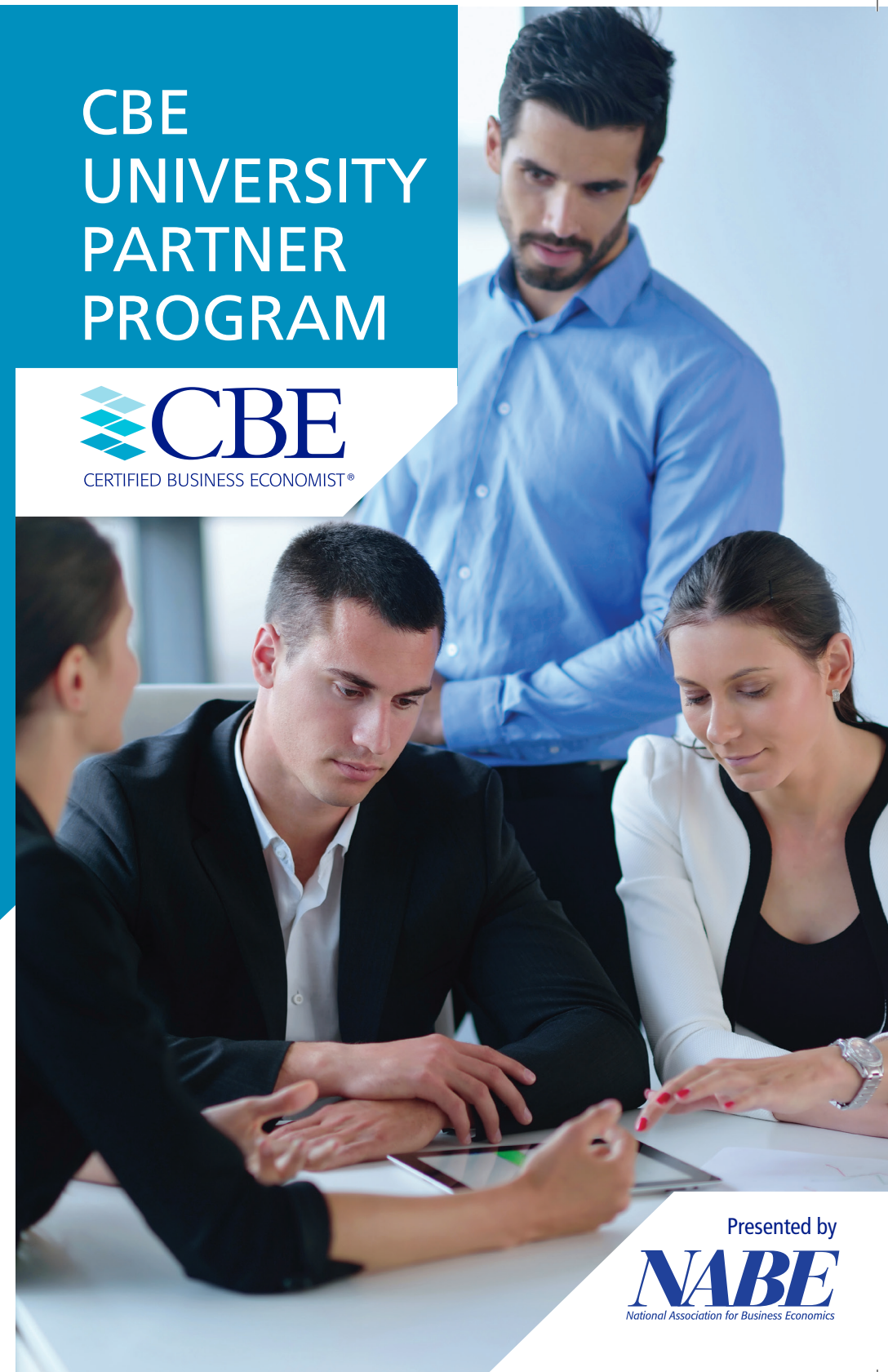
Aleksandar (Sasha) Tomic, PhD, Program Director,
Master of Science in Applied Economics,
Boston College's Woods College of Advancing Studies

► For more information on the CBE Partner Program, go to
NABE.com/CBE or contact nabe@nabe.com or 202-463-6223.



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CBE UNIVERSITY PARTNER PROGRAM



Presented by
NABE
National Association for Business Economics



What is NABE?

NABE is the premier professional association for business economists and others who use economics in the workplace. NABE's membership of nearly 3,000 spans the globe and reaches every sector from finance to industry to technology to government. NABE Members know to look for the CBE when hiring!



What is CBE?

NABE developed the Certified Business Economist® (CBE) program. CBE is the certification in applied economics and data analytics.

The CBE was designed by chief economists and industry leaders in the economics profession as a means to distinguish candidates during the interview process and allow for professional development and growth once hired. Employers know that candidates with a Master's degree AND a CBE are well-trained, competent, committed to refreshing their skills and knowledge throughout their careers, and most importantly: ready to add value on Day One.

CBE content covers the core competencies today's economists are expected to master:

- Applied Econometrics
- Communication and Presentation Skills
- Economic Measurement
- Macroeconomics
- Microeconomics
- Statistics and Data Analytics
- Strategy and Managerial Decision Making
- Writing Skills

"New hires with a CBE are more valuable to an employer, as we know they have the skills to contribute."

Diane Swonk, CBE,
Chief Economist, KPMG

Why Partner with NABE?

Graduates from CBE Partner schools hit the job market with a degree and a certification, increasing their market-readiness and their marketability.

By making the decision to partner with the CBE Program, your school can:

- Enhance the ability of graduates to be "ready to work"
- Brand your program as a provider of practical economics education that equips students with the tools to find a job and hit the ground running
- Build awareness for your program with NABE Members, including countless corporate chief economists and hiring managers
- Help students to identify a career path in the business environment
- Expose your faculty to new perspectives on applied teaching methods and activities
- Invite NABE leaders and members to speak and network with your students
- Join the CBE Academic Advisory Council which connects hiring managers and senior economists with staff and faculty from CBE Partner schools
- Get involved at NABE's national conferences and events
- Gain access to scholarship opportunities for your students to attend NABE events
- Receive assistance in establishing a NABE Student Chapter
- Host private CBE Exam sittings on your campus. Students who pass the exam will earn their CBE or pCBE (see NABE.com/CBE for more details)



University Partners will see:

- Better job placement for their graduates
- A closer tie to the business community
- Increased applications from career-minded candidates
- Increased alumni network participation

Universities will also receive:

- Use of the CBE logo when promoting their program
- Listing on the NABE website as a CBE University Partner
- Link to the university's master's program from the NABE CBE website

Requirements

All accredited universities with a master's program or equivalent in economics are eligible to partner with the National Association for Business Economics (NABE) Certified Business Economist® (CBE) Program. Undergraduate programs in economics can be considered; however, additional requirements will apply. Please contact NABE for further details.

Universities wishing to partner with NABE's CBE Program should complete the application available online. The curriculum for each candidate program

is evaluated to ensure all aspects of the CBE body of knowledge are covered and that the program stresses application along with theory.

"If I see a CBE on a candidate's resume, it goes right to the top of the pile."

Lisa Emsbo-Mattingly, CBE,
Director of Research – Global Asset
Allocation, Fidelity Investments