

FIFTH ANNUAL

NABE TECH ECONOMICS CONFERENCE

••• TEC 2021 •••

Economics in the Age of Algorithms, Experiments, and A.I.

November 8-9, 2021 / **VIRTUAL EVENT**

NABE
National Association for Business Economics

About TEC2021

***convening virtually
November 8-9!***

Conventional theory building, model development, and causal inference are necessary but no longer sufficient tools for Tech companies thriving in today's economic environment. The emergence of powerful software algorithms, next-generation experiments, big data, commodification of processing power, scalable platform computing, A.I., and machine learning are generating profound change for business economists and their academic colleagues. Arranged around the theme ***Economics in the Age of Algorithms, Experiments, and A.I.***, TEC brings together leading thinkers in economics and data science for an intellectual exchange on how these fields are impacting today's approaches, frameworks, tools, and techniques. World-class business economists will elaborate on the emerging and future data science needs in economic research and practice.

NABE is pleased to co-host the TEC with Founding Partners **Amazon, Google, Microsoft, and Zillow**.

ABOUT NABE

NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. The NABE membership is organized into twelve subject-oriented Roundtables. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve Governors, and numerous senior business leaders.

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Conference sponsorship levels and benefits

TEC2021 will convene virtually, providing excellent opportunities for companies to increase visibility to customers, job candidates and others in the tech space. The various levels of sponsorship include a wide range of promotional tools to maximize the impact of your investment; however, the NABE staff can work with you to tailor a sponsorship to meet your company's specific goals.

Typical TEC attendance is 500-1,000 and includes corporate economists and data scientists, academics, government / Fed employees, and job market candidates.

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Recognition on conference Web site, e-Blasts*	Extra Large logo (+link)	Large logo (+link)	Logo (+link)	Text (+link)
Unlimited complimentary job listings on EconJobs.org (valid through 12/31/21)	✓	✓	✓	✓
Access to candidate resume book	✓	✓	✓	✓
Virtual exhibit booth (employers / exhibitors)	✓	✓	✓	
Complimentary advertisement on conference website	✓			

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