

GLOBAL RESET?

New Dynamics Facing Business and Policy Leaders

MARCH 2-4, 2025

THE CAPITAL HILTON • WASHINGTON, DC

Sponsorship program

The **NABE Economic Policy Conference** is the premier national event to address the nexus of economics, business, and policymaking. The Policy Conference regularly draws hundreds of professionals in the field of economics in addition to attracting high-profile national and international policymakers and key members of the business media. The Association for University Business and Economic Research (AUBER) joins NABE in presenting the 41st Annual NABE Economic Policy Conference.

The NABE Economic Policy Conference provides excellent opportunities for your company to increase its visibility among business economists, policymakers, and other thought leaders. The various levels of sponsorship include a wide range of promotional tools to maximize the impact of your investment; however, the NABE staff can work with you to tailor a sponsorship to meet your company's specific goals.

NABE

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. The NABE membership is organized into twenty subject-oriented Roundtables including: Behavioral Economics, Climate Change Economics & Finance, Commercial Real Estate, Consumer/Retail, Data Analytics/Statistics, Diversity, Economic Careers, Energy, Financial, International, Labor Economics, Manufacturing/Industry, Real Estate/ Construction, Regional/Utility, Small Business/Entrepreneurship, Tech Applications, Tech Economics, Transfer Pricing, and Transportation, Supply Chains & Logistics. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve Governors, and numerous senior business leaders.

Conference sponsorship levels and benefits

	DIAMOND \$25,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Complimentary conference registrations	7	5	3	2	1
Complimentary reserved table at conference meal(s)	3	2	1	0	0
Recognition on conference Web site, e-blasts*	Extra large logo (+link)	Large logo (+link)	Medium logo (+link)	Small logo (+link)	Small logo
Recognition on conference program, signage*	Large logo	Large logo	Medium logo	Small logo	Small logo
Conference registration list for follow-up	✓	✓	✓	✓	✓
Complimentary insert in conference tote bag	✓	✓	✓		
Complimentary advertisement on conference website	✓	✓			
Complimentary advertisement on conference app	✓				

**Sponsors will appear in marketing communications and signage subsequent to activation of agreement, according to production schedules.*

Opportunities for Sponsors



Sponsorships at the NABE Economic Policy Conference range from the Bronze level of \$5,000 to the Diamond level of \$25,000. Each level of sponsorship provides a group of benefits and opportunities designed to grow your brand recognition with the NABE audience – a very senior group of economists, analysts, policymakers, and other thought leaders. The benefits of sponsorship include logo placement, verbal acknowledgements, complimentary registrations, and reserved tables at meal functions. In addition, some sponsors are invited to preside over conference sessions and/or assist with speaker introductions.

NABE Policy Conference Welcome Reception

The Sunday night reception serves to "kick-off" the NABE Economic Policy Conference.

Available to Diamond, Platinum, and Gold Sponsors

Conference Meal Functions

Meal functions feature top speakers and are well attended by conference attendees; these include the Monday and Tuesday luncheons.

Available to Diamond, Platinum, and Gold Sponsors

Offsite Evening Reception

The offsite evening reception is always a memorable event, occurring on Monday night at a special venue. Past NABE Economic Policy Conference receptions have been held at embassies and ambassador residences.

Available to Diamond, Platinum, and Gold Sponsors

Concurrent Sessions

Concurrent sessions typically focus on a single issue or sector of the economy such as real estate, emerging markets, or health care, and thus draw a targeted audience.

Available to Gold, Silver, and Bronze Sponsors

NABE Networking Breaks

The four NABE Networking Breaks allow conference attendees to catch up with old friends and establish new contacts. ***Available to Bronze Sponsors***

Monday or Tuesday Continental Breakfast

On Monday and Tuesday morning, attendees will be treated to a continental breakfast with Danishes and fresh fruit.

Available to Diamond, Platinum, Gold, and Silver Sponsors

Additional opportunities



Conference WiFi

Your logo will appear next to the wireless internet password in the conference program.

Available to Diamond, Platinum, Gold, and Silver Sponsors



Tote Bags

Branded with your logo, the Tote Bags are a ubiquitous presence at the conference.

Contact NABE for pricing



Conference Badge Lanyards

A high-visibility, low-cost way to build name recognition

Available to Diamond, Platinum, Gold, and Silver Sponsors



Hotel Key Cards

Branded with your firm's logo, the hotel room key cards will be distributed at check-in to all NABE attendee guests. **\$2,500**



Onsite Program Advertisement

Attendees rely on the Onsite Program to navigate the NABE Policy Conference. A 2"x3" ad in the Program ensures your message will reach all attendees. **\$1,500**



Tote Bag Insert

Your promotional piece will be included in the Tote Bag received by all attendees upon registration. (8oz max, one item or packet of 8.5" x 11" collated, self-contained paper) **\$750**



Conference Web Ad

250x250 pixels, placed on conference website. **\$1,500**



Reserved Luncheon Tables

Reserved tables (seating up to 10 people) are available for the conference luncheons. Tables can be reserved for conference attendees and others. For more details, please contact nabe@nabe.com.

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Application form

**Please return this
completed form to
NABE:**

By Mail:

NABE

1020 19th Street, NW

Suite 550

Washington DC 20036

By Email:

nabe@nabe.com

*Sponsorships with NABE are not
tax deductible as charitable
contributions. However, they may
be tax deductible as ordinary and
necessary business expenses.*

SPONSORSHIPS

Sponsorship Level	Price	Opportunity (specify)
<input type="checkbox"/> Diamond Sponsor	\$25,000	_____
<input type="checkbox"/> Platinum Sponsor	\$20,000	_____
<input type="checkbox"/> Gold Sponsor	\$15,000	_____
<input type="checkbox"/> Silver Sponsor	\$10,000	_____
<input type="checkbox"/> Bronze Sponsor	\$5,000	_____

ADVERTISEMENTS

Advertisement	Price
<input type="checkbox"/> Onsite Program	\$1,500
<input type="checkbox"/> Tote Bag Insert	\$750
<input type="checkbox"/> Conference Webpage	\$1,500

CONTACT INFORMATION

Name _____

Company Name _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

BILLING | PAYMENT AMOUNT \$ _____

SELECT PAYMENT OPTION :

Enclosed is a check payable to NABE.

Please invoice me by: Mail Email

Please charge my card:

Visa American Express Discover MasterCard

Name on Card _____

Card Number _____

CVV# (sec. code) _____ Expiration Date ____/____

Signature _____