

62ND NABE ANNUAL MEETING

GLOBAL RESET?

Economics, Business, and Policy in the Pandemic

OCTOBER 5-7, 2020



Sponsorship program

The **NABE Annual Meeting** is the premier national event addressing the outlook for the global economy, finance, and trade, and the impact of macro trends and policy issues on industry sectors and businesses. Since 1959, the Annual Meeting has regularly attracted hundreds of professionals in the field of economics in addition to high-profile national and international business leaders, policymakers, and key members of the business media.

For the first time ever, the **NABE Annual Meeting** will be held virtually. NABE has invested in a cutting-edge virtual conference platform and we expect a record number of registrants from around the world, many of whom will be first-time attendees. The various levels of sponsorship include a wide range of promotional tools to maximize the impact of your investment; however, the NABE staff can work with you to tailor a sponsorship to meet your company's specific goals.

NABE

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. The NABE membership is organized into twelve subject-oriented Roundtables including: Corporate Planning, Energy, Financial, Health Economics, International, Manufacturing/Industry, Real Estate/ Construction, Regional/Utility, Small Business, Technology, Transfer Pricing, and Transportation. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve Governors, and numerous senior business leaders.

NABE

Conference sponsorship levels and benefits

	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Complimentary conference registrations	7	5	3	1
Recognition on conference Web site, e-Blasts*	Extra large logo (+link)	Large logo (+link)	Medium logo (+link)	Firm name
Recognition on conference program, signage*	Extra large logo	Large logo	Medium logo	Firm name
Sponsorship of small group networking discussion	✓	✓	✓	
Personal Zoom room for scheduling demos and meetings during midday breaks	✓	✓		
1 branded item in the NABE Conference Care Package, sent to all attendees	✓	✓		
Complimentary advertisement on conference website	✓			

**Sponsors will appear in marketing communications and signage subsequent to activation of agreement, according to production schedules. Questions? Email nabe@nabe.com*

Application form

Please Return this completed form to NABE:

By Email:
nabe@nabe.com

Sponsorships with NABE are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

62nd NABE Annual Meeting
October 5-7, 2020 | Virtual

SPONSORSHIPS

Sponsorship Level	Price	Opportunity (specify)
<input type="checkbox"/> Platinum Sponsor	\$15,000	_____
<input type="checkbox"/> Gold Sponsor	\$10,000	_____
<input type="checkbox"/> Silver Sponsor	\$5,000	_____
<input type="checkbox"/> Bronze Sponsor	\$2,500	_____

**NABE cannot guarantee speakers, in case of a cancellation, NABE will attempt to identify a suitable substitute*

CONTACT INFORMATION

Name _____
Company Name _____
Street Address _____
City _____ State _____ Zip _____
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BILLING | PAYMENT AMOUNT \$ _____

SELECT PAYMENT OPTION :

☐ Enclosed is a check payable to NABE

☐ Please invoice me by: ☐ Mail ☐ Email

☐ Please charge my card:

☐ Visa ☐ American Express ☐ Discover ☐ MasterCard

Name on Card _____

Card Number _____

CVV# (sec. code) _____ Expiration Date ____/____

Signature _____