



PRESS RELEASE

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AMERICAN UNIVERSITY JOINS ROSTER OF NABE UNIVERSITY PARTNERS

***Students Can Now Earn NABE's Certified Business Economist Certification (CBE) in
Conjunction with a Master of Arts Degree in Economics***

WASHINGTON, DC— The National Association for Business Economics (NABE) will partner with **American University** to offer students the opportunity to earn a Master of Arts degree in Economics and NABE's Certified Business Economist® (CBE®) professional certification simultaneously.

American University joins 12 universities that have become CBE partners over the past five years: the **University of Arkansas, Boston College, Brandeis University, the University of Cincinnati, University of Connecticut, Farmingdale State College, The George Washington University, John Carroll University, the University of Maryland, University of Memphis, University of Texas at Arlington, and the University of Wisconsin-Madison.**

"NABE is delighted to welcome American University as a CBE partner," said NABE President **David E. Altig**, executive vice president and director of research at the Federal Reserve Bank of Atlanta. "The CBE certification provides a perfect complement to American's Master of Arts in Economics degree program, and graduates who complete both programs will enter the job market with many distinct advantages."

"We are very excited about our partnership with NABE's Certified Business Economist (CBE) program," said **Kara Reynolds**, professor of economics and chair of the Economics Program at American University. "Our Master of Arts degree is a STEM-designated program that will provide students with a solid foundation in micro- and macroeconomics, and train them in economic modeling using cutting-edge software. The program will provide skill sets needed by large data-driven organizations, including government agencies, policy institutes, and financial institutions. The CBE will provide another level of certification to differentiate students in the job market."

Continued on next page . . .

The Master of Arts in Economics degree program at American University includes study of markets, monetary forces, human behavior, and organizational behavior. Graduates are prepared for a career that fits their interests, and students choose from five distinct tracks: applied economics, development economics, gender analysis in economics, financial economic policy, and applied economics (online only). More information on the program is available [here](#).

Launched in 2015, the CBE is a comprehensive professional certification program of study and examination covering core topics in applied economics and data analytics. Students who matriculate in qualifying master's or undergraduate degree programs at CBE partner universities will be able to complete their CBE requirements while studying for their degrees, and sit for the CBE Exam which will be offered on campus each year.

Built by more than 50 chief economists and other senior-level NABE members, the CBE certification program is designed to train and certify candidates on a battery of skills and knowledge employers expect effective economists to possess. The CBE adds clarity to decisions around hiring and promotion and establishes a platform for lifelong continuing education and career development.

For more information on the CBE Certification, private training opportunities, or to apply to become a partner, contact **Program Director Tara Munroe** at tmunroe@nabe.com or 202-463-6223. Information on the CBE university partnership program can be found [here](#).

The Certified Business Economist® (CBE®) is the certification in business economics and data analytics developed by the National Association for Business Economics. The CBE is a symbol of distinction that candidates earn by meeting a prescribed level of achievement. It documents a professional's accomplishments, experience, and abilities and demonstrates mastery of the body of knowledge critical for a successful career in the field of economics and data analytics. CBE® and Certified Business Economist® are certification marks owned by the National Association for Business Economics. More information is available on the [CBE Web site](#).

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve governors, and other senior business leaders. For more information, please visit www.NABE.com.

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