



PRESS RELEASE

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UNIVERSITY OF ARKANSAS BECOMES NABE'S NEWEST UNIVERSITY PARTNER

***Students Can Now Earn NABE's Certified Business Economist Certification (CBE) in
Conjunction with University of Arkansas's MS in Economic Analytics Degree***

WASHINGTON, DC— The National Association for Business Economics (NABE) will partner with the **University of Arkansas** to offer students the opportunity to earn the Master of Science in Economic Analytics degree and NABE's **Certified Business Economist® (CBE®)** professional certification simultaneously.

The University of Arkansas joins 10 universities that have become CBE partners over the past two years: **Boston College, Brandeis University, the University of Cincinnati, University of Connecticut, The George Washington University, John Carroll University, the University of Maryland, University of Memphis, University of Texas at Arlington, and the University of Wisconsin-Madison.**

"We are delighted that the University of Arkansas is becoming a NABE CBE partner," said **NABE Executive Director Tom Beers, CBE**. "It is wonderful to see new Master's programs like this one entering the marketplace, providing a balance of the traditional economics skill set with new data analytics techniques which are increasingly sought by employers. Students who earn their CBE certification alongside their economics degree will focus on the applied aspects of the economics profession, and ensure that they will be ready to hit the ground running for potential employers."

"We are very excited about our partnership with NABE's Certified Business Economist (CBE) program," said **Raja Kali**, Professor of Economics and Conoco Phillips Chair in International Economics and Business, Sam M. Walton College of Business, University of Arkansas. "Our Master of Science in Economics Analytics is a STEM-designated program that will guide students through economic modeling to computational practice and cutting-edge tools, providing a thorough training in descriptive, predictive, and prescriptive analytics. The program will provide skill sets needed by large data-driven companies such as those in the banking, finance, retail, healthcare, and technology industries, as well as by the non-profit and government sectors. The CBE certification will validate the capabilities of our students and differentiate them in the job market. It will also demonstrate their commitment to staying up-to-date on the latest economic skills and developments."

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The Master of Science in Economic Analytics is a 10-month intensive program that will guide students through economic modeling and theory to computational practice and cutting-edge tools, providing a thorough training in descriptive, predictive, and prescriptive analytics. Students will be equipped with a solid knowledge of econometric and machine-learning methods, optimization, and computing. These “big-data” skills, combined with knowledge of economic modeling, will enable students to identify, assess, and seize the opportunity for data-driven value creation in the private and public sector. The MS in Economic Analytics is a STEM-designated degree. More information on the program is available [here](#).

Launched in 2015, the CBE is a comprehensive professional certification program of study and examination covering core topics in applied economics and data analytics. Students who matriculate in qualifying master’s or undergraduate degree programs at CBE partner universities will be able to complete their CBE requirements while studying for their degrees, and sit for the CBE Exam which will be offered on campus each year.

Built by more than 50 chief economists and other senior-level NABE members, the CBE certification program is designed to train and certify candidates on a battery of skills and knowledge employers expect effective economists to possess. The CBE adds clarity to decisions around hiring and promotion and establishes a platform for lifelong continuing education and career development.

For more information on the CBE Certification, private training opportunities, or to apply to become a partner, contact Program Director Tara Munroe at tmunroe@nabe.com or 202-463-6223. Information on the CBE university partnership program can be found [here](#).

The Certified Business Economist® (CBE®) is the certification in business economics and data analytics developed by the National Association for Business Economics. The CBE is a symbol of distinction that candidates earn by meeting a prescribed level of achievement. It documents a professional’s accomplishments, experience, and abilities and demonstrates mastery of the body of knowledge critical for a successful career in the field of economics and data analytics. CBE® and Certified Business Economist® are certification marks owned by the National Association for Business Economics. More information is available on the [CBE Web site](#).

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve governors, and other senior business leaders. For more information, please visit www.NABE.com.

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