## ASSA 2025 Annual Meeting

NABE – Panel Session:

# Global Macroeconomic and Policy Outlook

Alvaro Pereira, OECD

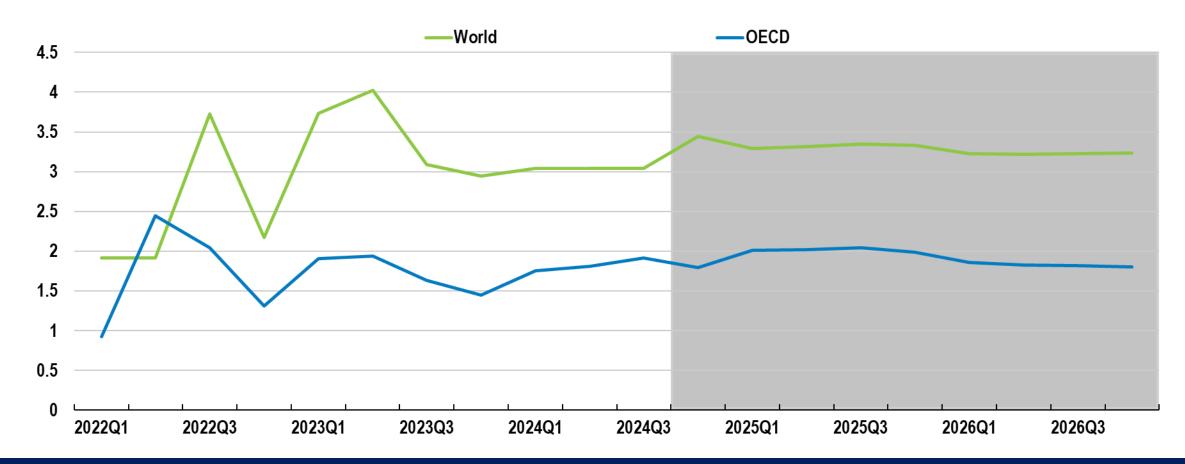
**3 January 2025** 



#### Global growth has remained resilient

#### Real GDP growth

%, quarter-on-quarter at an annualised rate

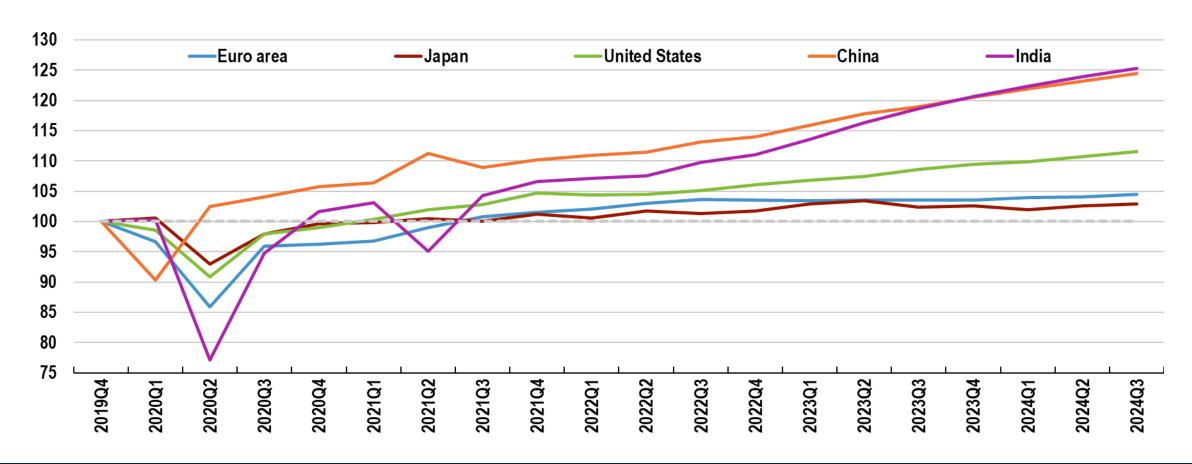




#### Disparities in economic growth across countries are significant

#### **Real GDP**

Index 2019Q4=100





#### **GDP** growth projections

#### Real GDP growth, year-on-year, %

Upward revision, by 0.3pp or more



Downward revision, by 0.3pp or more

	2024	2025	2026		2024	2025	2026
World	3.2	3.3	3.3	OECD	1.7	1.9	1.9
<b>**</b> Australia	1.1	1.9	2.5	Argentina	-3.8	3.6	3.8
<b>I♦I</b> Canada	1.1	2.0	2.0	<b>♦</b> Brazil	<b>4</b> 3.2	2.3	1.9
€ Euro area	0.8	1.3	1.5	China	4.9	4.7	4.4
Germany	0.0	0.7	1.2	<u> </u>	6.8	6.9	6.8
France	<b>+</b> 1.1	0.9	1.0	Indonesia	5.1	5.2	5.1
<b>Italy</b>	0.5	0.9	1.2	<b>■</b> Mexico	1.4	<b>1.2</b>	1.6
Spain	3.0	<b>+</b> 2.3	2.0	Russia	3.9	1.1	0.9
Japan	-0.3	<b>+</b> 1.5	0.6	Saudi Arabia	1.0	3.6	3.8
<b>Korea</b>	2.3	2.1	2.1	South Africa	1.0	1.5	1.7
United Kingdom	0.9	<b>1.7</b>	1.3	<b>C</b> Türkiye	3.5	2.6	4.0
United States	2.8	<b>+</b> 2.4	2.1				



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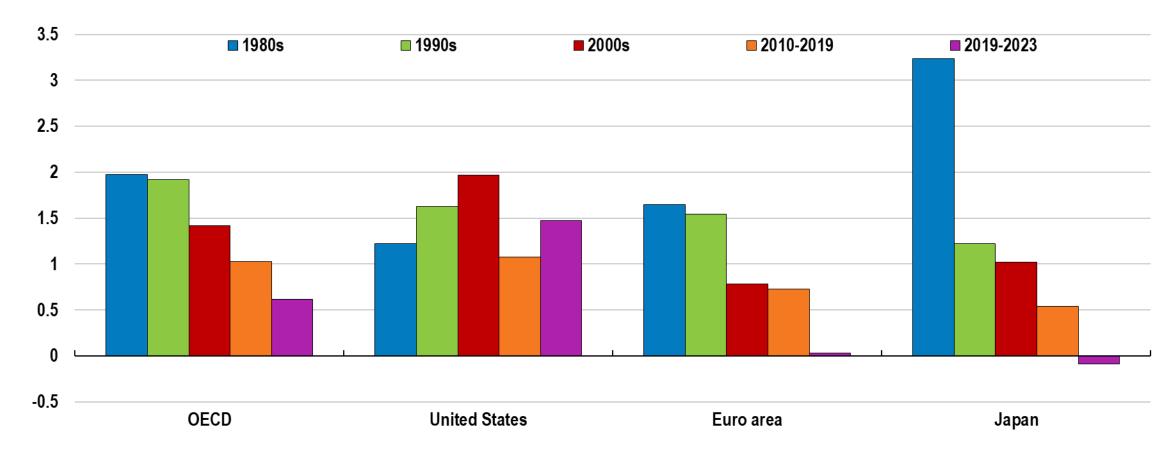
Medium-term challenges to productivity growth



#### Productivity has been on a long-term decline in many countries

#### Labour productivity growth

%, annual averages





#### **Productivity has grown less in Europe than in the United States**

#### **Labour productivity**

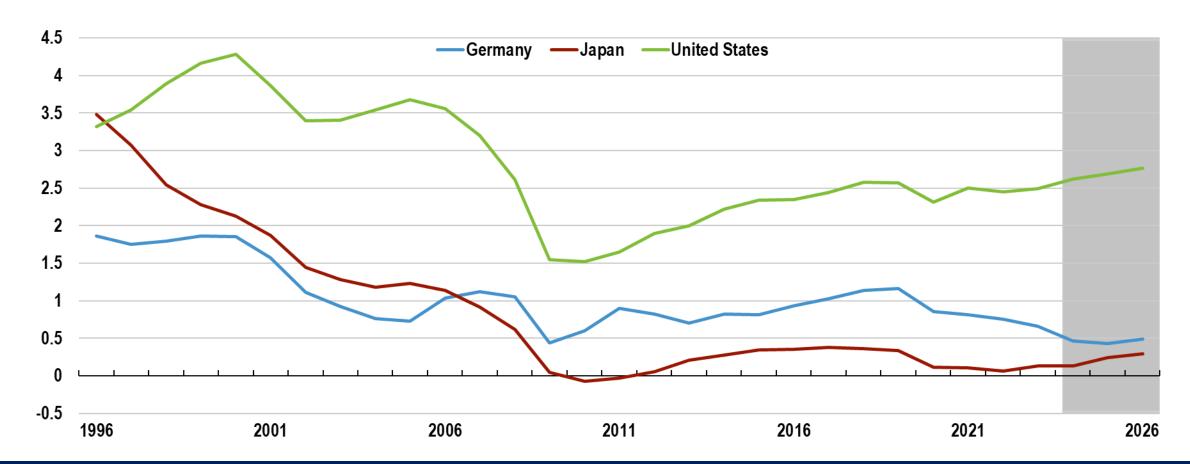
Index 2001 = 100 -Euro area —United States 



#### Investment in productive capital stock has also diverged

#### **Growth of real productive capital stock**

%

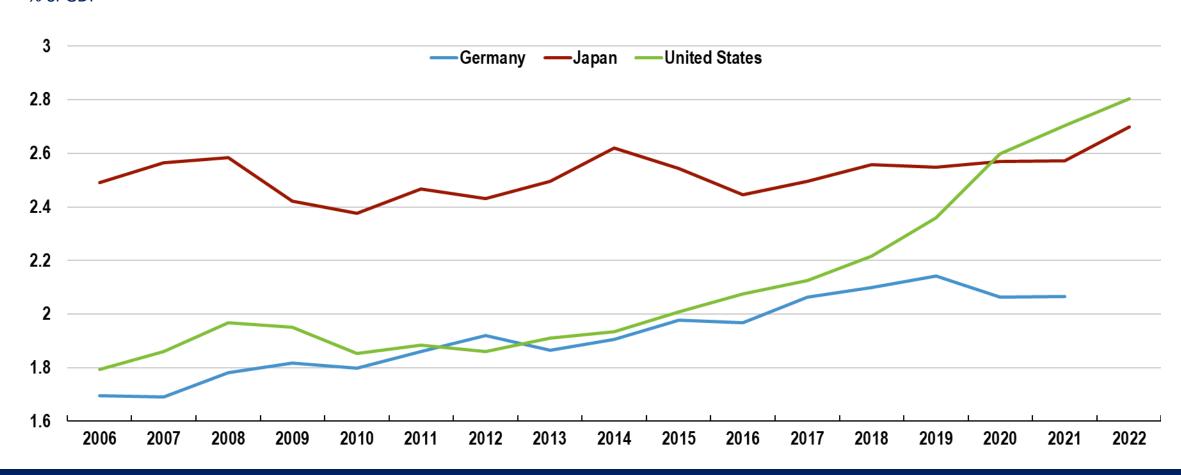




#### Business R&D investment has increased strongly in the United States

#### **Business sector R&D expenditure**

% of GDP



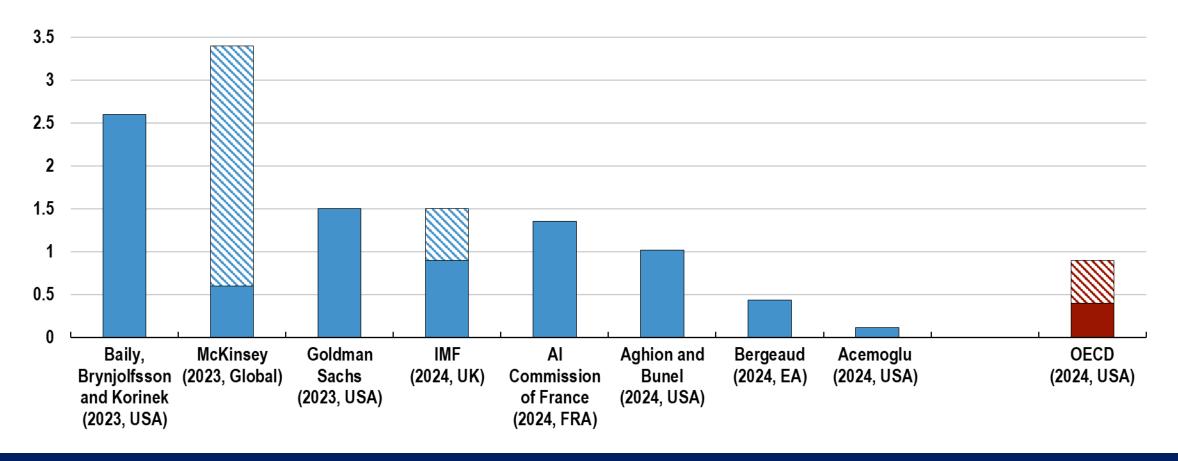


#### Al has potential for large productivity gains

paper's main scenarios are shown (Table 2 last row in Section 3.1).

Predicted increase in annual labour productivity growth over a 10-year horizon due to Al

ppts

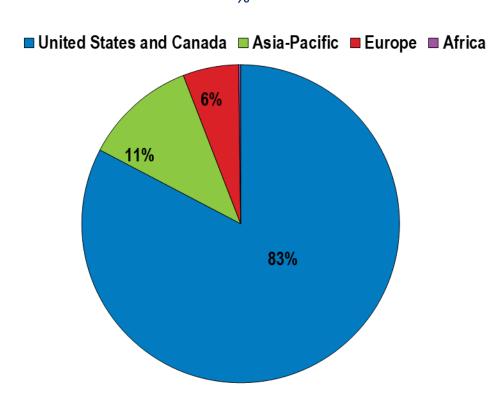




#### Digital tech is highly concentrated

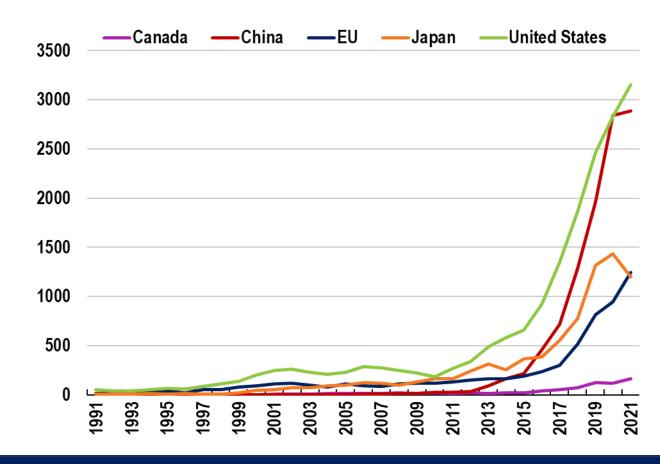
### Share of market capitalisation of the top 100 global tech firms

%



#### **Al-related patents**

Number of Al-related PCT patent applications





Note: The market value is the average of December 2023 and converted to million USD. Technology firms refer to firms that fall under the category of Computer Services, Internet, Software, Computer Hardware, Electronic Office Equipment, Semiconductors and Telecommunications Equipment.

Note: Number of PCT patent applications in Al-related technologies. Data refer to patent applications filed under the Patent Cooperation Treaty (PCT), according to the filing date and the applicant's location, using fractional counts. Al-related patents are identified according to the methodology described in (Baruffaldi et al., 2020).

# NABE – Panel Session:

# Global Macroeconomic and Policy Outlook





#### Can AI boost productivity? And who will stand to benefit?

- Seems very promising...
- But these are only a fraction of all economic activities...
  - Typically cognitive, knowledge intensive jobs
- Al adoption is still limited...
  - According to official surveys by statistical agencies, which ask about core business functions and regular use
- Aggregate productivity also depend on:
  - demand for certain goods and services (e.g. legal services?)
  - relative output prices and sectoral reallocation?

Which countries, sectors and firms are best placed to benefit?

### Thank you!

#### Find out more of our work:

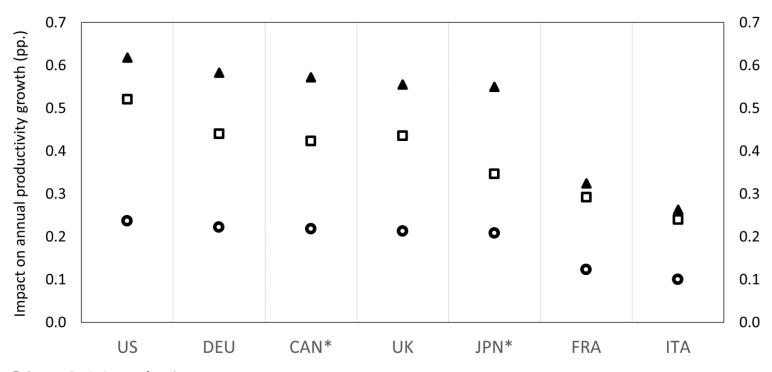
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#### Al may drive further divergence

#### Annualised TFP growth due to Al over the next 10 years

ppts



- Scenario 1: Low adoption
- ▲ Scenario 2: High adoption and expanded capabilities
- ☐ Scenario 3: High adoption and expanded capabilities + adjustment frictions and uneven gains across sectors



#### United States leads in generative AI provision and development

#### Number and share of AI cloud providers by country

#### Market share estimates of AI model developers by region

