

As a Jerome Chamber Member if you purchase a digital advertising campaign you will get a matching Cable TV schedule dollar for dollar with this investment.

For example, spend \$800 on a digital campaign and get \$800 of matching TV spots.



Get a matching rotator schedule (minimum value of \$10 each)

Call Page Geske, your Media Consultant at 208-420-6244 to schedule an appointment for a FREE marketing analysis of your business.

Notwithstanding to whom bills are rendered, advertiser, agency and media buying service, jointly and severally, shall remain obligated to pay to Cable One the amount of any bills rendered by Cable One net 30 days unless otherwise specified. Payment by advertiser to agency or to media buying service or payment by agency to media buying service, shall not constitute payment to Cable One. Cable One will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence that conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Cable One will have the right to reject any ads at any time in its sole judgement and the advertiser, agency and media buying service, jointly and severally, agree to hold harmless and indemnify Cable One from any expenses, costs or legal judgements that may result from Cable One's performance of the contract. System will make commercially reasonable efforts to make good missed spots within flight and similar network programming unless otherwise specified by advertiser. Supplemental ratings delivery is not guaranteed to air. If after good faith attempts Cable One is unable to make good certain spots, it will discontinue efforts after the contracted flight period. Make good spots are subject to availability, are immediately pre-emptible without notice and expire at the end of flight per order and traffic instructions. Cable One will make best efforts to fulfill digital campaigns and website development within contracted dates. Website management/hosting requires a 12 month commitment, SEO (Search Engine Optimization) and SMM (Social Media Management) require a 6 month commitment. Client can cancel hosting, SEO or SMM with 30 days' notice, but will be charged for remaining months of commitment. Advertiser may transfer website and domain to another provider after 12 month commitment, subject to a transfer fee of \$400. All set up fees for digital services are non-refundable. SEM (Search Engine Marketing) and Targeted Display Campaigns may be cancelled with 30 days' notice and without further charges for the remaining term. For Creative services, once the project fee is paid in full to Cable One, any elements of text, graphics, photos, contents, or other artwork created by Cable One and furnished to the client for inclusion in the marketing are owned by the client. The client warrants that it owns or has permission from the rightful owner to use any code, scripts, data, and reports provided for inclusion in its materials, and will hold harmless, protect, and defend Cable One from any claim or suit arising from the use of such work. Cable One retains the right to display graphics and other web content elements of a client project as examples of their work in their portfolio and as content features in other projects.

Acceptance by Advertiser or Agency: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Digital Investment: \_\_\_\_\_ Length of Contract: \_\_\_\_\_ Number of Matching Spots: \_\_\_\_\_