



California Society of  
**ANESTHESIOLOGISTS**  
Physicians for Vital Times

**UCI Paul Merage**  
School of Business

Leadership for a Digitally Driven World™

# Certificate in Leadership for Healthcare Management

*Essential Business and Translational Knowledge for Leadership in the Evolving World of Healthcare*



**HYBRID PROGRAM OFFERING LIVE AND VIRTUAL SESSIONS**

**Offers  
40 CME's**

*\*pending approval*

*“We’ve been talking about change and transformation in healthcare for 2 decades. Now it is here. Leaders must embrace and learn new ways to be successful; there is no more waiting. CLHM is designed to meet that need, with education, tools and techniques that are relevant and impactful in today’s healthcare environment.”*

– Richard Afable MD, MPH  
Lecturer at The Paul Merage School of Business, Former CEO of Hoag Hospital and St. Joseph Hoag Health

The California Society of Anesthesiologists is a physician organization dedicated to promoting the highest standards of the profession of anesthesiology, to fostering excellence through continuing medical education, and to serving as an advocate for anesthesiologists and their patients. We are pleased to partner with the UCI Paul Merage School of Business to offer our members the Certificate in Leadership for Healthcare Management.

Traditional education and training have not prepared healthcare professionals for the new environment. In response to this need, the Office of Executive Education at top-ranked UCI Paul Merage School of Business presents the prestigious Certificate in Leadership for Healthcare Management (CLHM) program. Now is the time to acquire the new knowledge and skills necessary to thrive and lead in the evolving healthcare landscape.

**Sessions:**

Saturday, 8 a.m. – 5 p.m.

UCI Campus address: 4293 Pereira Drive, Irvine, CA 92697

Session 1	November	8 – 5pm	On Campus
Session 2	December	8 – 12pm	Zoom
Session 3	January	1 – 5pm	Zoom
Session 4	February	8 – 5 pm	On Campus
Session 5	March	8 – 12pm	Zoom
Session 6	April	1 – 5 pm	Zoom
Session 7	May	CSA Meeting	Zoom
Session 8	June	8 – 5pm	On Campus

**Program faculty:**

Accomplished senior executives from the healthcare industry join Merage School faculty for specific training modules. Please refer to our website for the most up-to-date information.

For more information, contact Amanda Pham at [amanda.pham@uci.edu](mailto:amanda.pham@uci.edu) or 949.824.8520.

**Moving the needle – program goals:**

- Obtain greater understanding of the major trends in healthcare delivery, payment and value-based care
- Learn the skills and acquire tools necessary to lead transformational change and solve unprecedented challenges in the healthcare industry
- Become familiar with the future trends effecting how medical services will be provided and received
- Utilize an online portal to access pre-readings, homework and additional educational materials.

**Learning modules to consider:**

<p><b>Strategy of Healthcare</b></p>	<p><b>Financial Management of the Healthcare Enterprise</b></p>	<p><b>Value Proposition “Volume to Value”</b></p>	<p><b>Healthcare Policy</b></p>	<p><b>Team-based Care</b></p>
<ul style="list-style-type: none"> <li>• Major trends in healthcare, today and beyond</li> <li>• What it is and what it isn’t</li> <li>• How to use business strategy in the healthcare setting</li> <li>• Case studies</li> <li>• Introduction of project</li> </ul>	<ul style="list-style-type: none"> <li>• Financial statements and key metrics</li> <li>• Financial decision-making</li> <li>• Communicating effectively with the CFO</li> </ul>	<ul style="list-style-type: none"> <li>• Understand how value is represented</li> <li>• Healthcare ecosystem, stakeholders, &amp; motives and incentives for each</li> <li>• Mindset shift from “patient” to “consumer”</li> <li>• Delivery system and demand-side reforms</li> </ul>	<ul style="list-style-type: none"> <li>• Federal design post-election</li> <li>• State rules and regulations</li> <li>• Local competition and consolidation</li> </ul>	<ul style="list-style-type: none"> <li>• Team coordination</li> <li>• Communication strategies for critical scenarios</li> <li>• Building trust and managing conflict</li> </ul>
<p><b>Leading Change</b></p>	<p><b>Emotional Intelligence</b></p>	<p><b>Critical Thinking</b></p>	<p><b>Power, Communication, and Influence</b></p>	<p><b>Capstone: Putting It All Into Practice</b></p>
<ul style="list-style-type: none"> <li>• Challenges and barriers to change</li> <li>• Timing and targets of change and their interrelationships</li> <li>• Best practices and important tactics</li> <li>• How to become an effective change agent</li> </ul>	<ul style="list-style-type: none"> <li>• Personal Development</li> <li>• Self-Awareness</li> <li>• Case studies &amp; exercises</li> </ul>	<ul style="list-style-type: none"> <li>• Appraisal of information in an uncertain environment</li> <li>• Making smart choices (steps, modeling, risk, etc.)</li> <li>• Psychology of decision-making and behavioral economics</li> </ul>	<ul style="list-style-type: none"> <li>• Learn to ask effectively</li> <li>• Learn to influence</li> <li>• Negotiating using interests</li> <li>• Navigating worst and best-case scenarios</li> </ul>	<ul style="list-style-type: none"> <li>• Review of essential characteristics for healthcare leadership success</li> <li>• Developing your personal plan</li> <li>• Executive practitioner panel</li> <li>• Project presentations</li> </ul>

*“The CLHM program better prepared me to be successful in the evolving healthcare environment. The renowned professors and real-world experts were phenomenal, and the interaction with seasoned colleagues in the healthcare industry greatly enhanced my learning inside and outside of the classroom. I found the experience to be extremely rewarding.”*

– Kim L. Mikes, MBA, BSN, RN, CNOR, Senior Vice President, Chief Operating Officer and Chief Nursing Officer, Women’s Health Institute, Hoag Memorial Hospital Presbyterian

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