



2017 YOUTH ART CONTEST & COMMUNITY ART SHOW

presented
with



ABOUT THE NATIONAL CHERRY BLOSSOM FESTIVAL

The National Cherry Blossom Festival, one of the world's great celebrations of spring, deepens our connection to nature; enriches our communities; and honors our unique friendship with Japan by inspiring creative international exchange and collaboration. It commemorates the 1912 gift of over 3,000 cherry trees from Mayor Yukio Ozaki of Tokyo to the city of Washington, DC.

2017 CONTEST THEME

This year's youth art contest theme will explore kimonos, and how it is the pattern, rather than the cut of the garment, that is significant.

Students should create artwork that tells their "Springtime in DC" story -- what they look forward to when spring rolls around and the cherry blossoms are in bloom -- via symbols and icons, thinking of how to express their thoughts in the framework of a kimono pattern. Refer to the Resource Guide on page 3 for ideas.

ELIGIBILITY

Students in DC Public and Public Charter Schools, Grades K-12

Grade groupings for judging are as follows: K-2; 3-5; 6-8; and 9-12

GUIDELINES

All entries must adhere to the contest theme as described above.

- One entry per student. No more than ten entries per school.
- Group submissions are not eligible for the contest.
- All entries must include a completed Entry Form on the back of each artwork. Please note: Artwork submitted with an incomplete Entry Form will be disqualified.

Suggested Sizes for Artwork: 18"x24" heavy-weight paper (cover or card stock) or poster board

Maximum Size of Artwork: 22"x28" poster board

Additional Artistic Parameters:

- Materials and media that may be used in artwork include fabric, papers, glitter, markers, watercolors, crayons, colored pencils, acrylic paints, tissue paper, etc.
 - Recommendation: When working with pastels, please spray artwork so it does not smudge. Please limit the use of beads or other glued items that may easily fall off during transport.
- Secondary grades may use digital computer-generated art but **MUST** print and mount the artwork as specified above.
- Prepared lettering within the artwork is accepted but should be minimal.
- The theme does not have to be written or printed on the artwork.

DEADLINE: Monday, March 6, 2017

SUBMISSION DETAILS

Art teachers should contact Amelia Wang, the Youth Art Contest Coordinator, prior to submitting student work by email at ywang@ncbfdc.org, if possible so that receipt of submissions can be confirmed. Teachers may also fill out the [Electronic Submission Form](#) in advance of submitting the artwork.

Teachers may submit artwork at four locations on or before **Monday, March 6, 2017**:

Alisha Johnson
Savoy Elementary School
2400 Shannon Place, SE
Washington, DC 20020

Amelia Wang
National Cherry Blossom Festival Offices
1250 H Street, NW, Suite 1000
Washington, DC 20005

Maame Adum-Bawuah
Brookland Middle School
1150 Michigan Avenue, NE
Washington, DC 20017

Margaret Meenehan
Fillmore Arts Center
1819 35th Street, NW
Washington, DC 20007

JUDGING

Entries will be judged on adherence to the theme, creativity, and originality by a panel of judges.

Judges will determine a 1st, 2nd and 3rd prize in each grade category and reserve the right not to award all prizes. Judges' decisions will be final.

Based on the top 12 entries the judges select, the public will vote on a "People's Choice" entry on the Festival's Facebook account during the Festival from March 20 – April 7, 2017.

PRIZES

Each entrant will receive a Certificate of Participation and a pencil. Contest winners will receive special prizes including gift cards from Blick Art Materials and National Cherry Blossom Festival swag. Contest winners will also receive recognition during an awards ceremony at the Community Art Show's Opening Reception on Friday, March 24, 2017.

COMMUNITY ART SHOW

Submissions* will be showcased in a Community Art Show at the Pepco Edison Place Gallery from Friday, March 24 – Friday, April 7, 2017.

Location: 702 Eighth Street NW

Hours: Tuesdays through Fridays, Noon to 4 PM. Admission is free.

*Special Hours: Friday, March 24 from 4 PM - 8PM.

Saturday, March 25 and Sunday, March 26 from 10AM - 4 PM.

**Please note that not all submissions may be displayed in the exhibition based on space constraints. All artwork will be available for pick-up April 13 & 14, or returned to the submission locations the week of April 24.*

OPENING RECEPTION

Gallery hours will be extended on Friday, March 24 for Opening Day from 4 - 8 PM, with a special reception and awards ceremony taking place from 6 – 8 PM.



**The National Cherry Blossom Festival is proud to present the
2017 Youth Art Contest with the
DC Arts & Humanities Education Collaborative.**

Special thanks to our supporters:



ADDITIONAL QUESTIONS?

National Cherry Blossom Festival, ATTN: Amelia Wang – ywang@ncbfdc.org

DC Collaborative, ATTN: Tracey Wyton – tracey@dccollaborative.org or 202.470.6467 ext. 2

National Cherry Blossom Festival

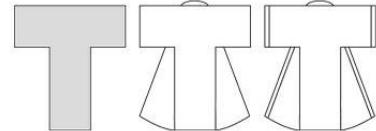
2017 YOUTH ART CONTEST RESOURCE GUIDE

Thank you for your interest in the National Cherry Blossom Festival Youth Art Contest presented with the DC Arts & Humanities Education Collaborative. Prior to creating artwork, please review the 2017 guidelines, theme, and the resources below.

ADDITIONAL RESOURCES RELATED TO THE CONTEST THEME

The following are resources and additional considerations when approaching how to guide your students in completing artwork for the contest:

- **Framing:** if you choose, artwork can take the literal shape of a kimono, which is a capital letter T with detailing. *The size of the T could adhere to the suggested sizing for artwork submissions.*
- **Context:** convey location as a backdrop to the story-telling of the students' art, and explore self-portraiture or drawing the human form with a kimono-clad entity as a focal point.
- **Integrate Art & Literacy:** in Japanese culture, art and poetry often go hand in hand. Many Japanese artworks include lines of poetry within the composition. Consider articulating "Springtime in DC" as a haiku or short phrase to complement the kimono-centric artwork.
- **Links to articles & explanations of kimono symbols:**
 - Victoria & Albert Museum:
<https://www.vam.ac.uk/articles/kimono>
 - Kimono Symbol Meanings:
<http://www.huntedandstuffed.com/pages/kimono-symbol-meanings>



SUBMISSION CHECK LIST

Below is a list of reminders to ensure that student artwork is eligible for judging:

- Each piece of artwork was created by one student.
- Pre-select the BEST work from your class and limit the number of entries to 10 per school.
- The student has addressed the 2017 theme in his/her artwork.
- The identification form should be filled out by each student and affixed to the back of each piece of artwork.
- Fill out the [Electronic Submission Form](#) PRIOR to dropping off your artwork.
- Please make sure to provide your contact phone and email so we can notify you about the Community Art Show and contest results.
- Return the release forms with your student's artwork submissions.



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IDENTIFICATION FORM DC Public and Public Charter Schools

STUDENT

STEP 1 - Complete Identification Form

STEP 2 - Attach the Identification form to the back of your entry.

ART TEACHERS

STEP 1 – Please DOUBLE CHECK Identification Forms for accuracy and legibility.

STEP 2 – Fill out the [Electronic Submission Form](#) for each student.

STEP 3 – Deliver entries and release forms to submission locations by Monday, March 6, 2017.

IMPORTANT: Prior to delivering art to the Festival office contact Amelia Wang at ywang@ncbfdc.org or 707-845-6097

IDENTIFICATION FORM

(Filled out by the student artist and art teacher)

School Name:

Art Teacher Name:

Principal Name:

Art Teacher Phone:

Art Teacher Email:

Student's Name:

Grade:

Age:

Artwork Title:

Brief description about how the art incorporates the 2016 Contest theme:

Material(s) used for Artwork:



2017 YOUTH ART CONTEST & COMMUNITY ART SHOW

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Youth Art Contest & Community Art Show Release Form

(Please Type or Print in Black or Blue Ink Only)

Child's Full Name _____ Age: _____

Home Address: _____

Phone: _____

School Name: _____ Grade: _____

I will:

1. Allow my child (listed above) to participate in the 2017 National Cherry Blossom Festival Youth Art Contest & Community Art Show ("Event") presented by the National Cherry Blossom Festival, Inc. ("NCBF") and DC Arts and Humanities Education Collaborative ("DCAHEC").
2. Acknowledge that my child will not be compensated for his or her participation in the Event.
3. Assume all risks of personal and property injury or loss that may occur related to my child's participating in the Event. Along with my heirs, executors and administrators, I waive all current and future legal claims against NCBF, DCAHEC, and each of their respective sponsors, officers, directors, employees, agents, representatives, successors, and assigns (collectively, "Presenters").
4. Allow the Presenters, without reservation, limitation or additional compensation, to record, in any media, and to use, broadcast or produce derivative works from, and to grant others the right to use, broadcast or produce derivative works from, in any media and for all time, any or all of the following: my child's full name, school, age, grade, likeness, voice, artwork entered into the Event.

Intending to be legally bound, I sign this Release on the date below.

Date: _____

Signature: _____

Printed Name of Parent or Guardian