



# **Connecting to Curriculum Round-table Series**

## ***Everyday DC- A DCPS Arts Curriculum and Community Partnership***

Wednesday, March 29, 2017

5:00 p.m. to 6:30 p.m.

### **Blind Whino SW Arts Club**

700 Delaware Avenue, SW  
Washington, DC 20024

---

Connecting to Curriculum Round-table Series  
*Everyday DC- A DCPS Arts Curriculum and Community Partnership*

DCPS ARTS





# Agenda

- **Welcome: About the DC Collaborative's Connecting to Curriculum Round-table Series:** *Lissa Rosenthal-Yoffe, Executive Director, DC Arts and Humanities Education Collaborative*
- **DCPS Framework for Arts Learning- Curriculum Structure:** Nathan Diamond, Director, DCPS Arts
- **All About Everyday DC:** *Kristy Esparza, DCPS Visual and Digital Arts Specialist, Fareed Mostoufi, Senior Program Manager, Pulitzer Center on Crisis Reporting*
- **Explore the Everyday DC Exhibition**
- **Teaching Artist Perspective, Everyday DC Experiences:** *Allison Shelly, Pulitzer Center on Crisis Reporting*
- **DCPS Partnership Opportunities:** *Nathan Diamond, Director, DCPS Arts*
- **Q&A**



The Everyday DC project was funded in part by the DC Commission on the Arts and Humanities, an agency supported by the National Endowment for the Arts.

Connecting to Curriculum Round-table Series  
Everyday DC- A DCPS Arts Curriculum and Community Partnership

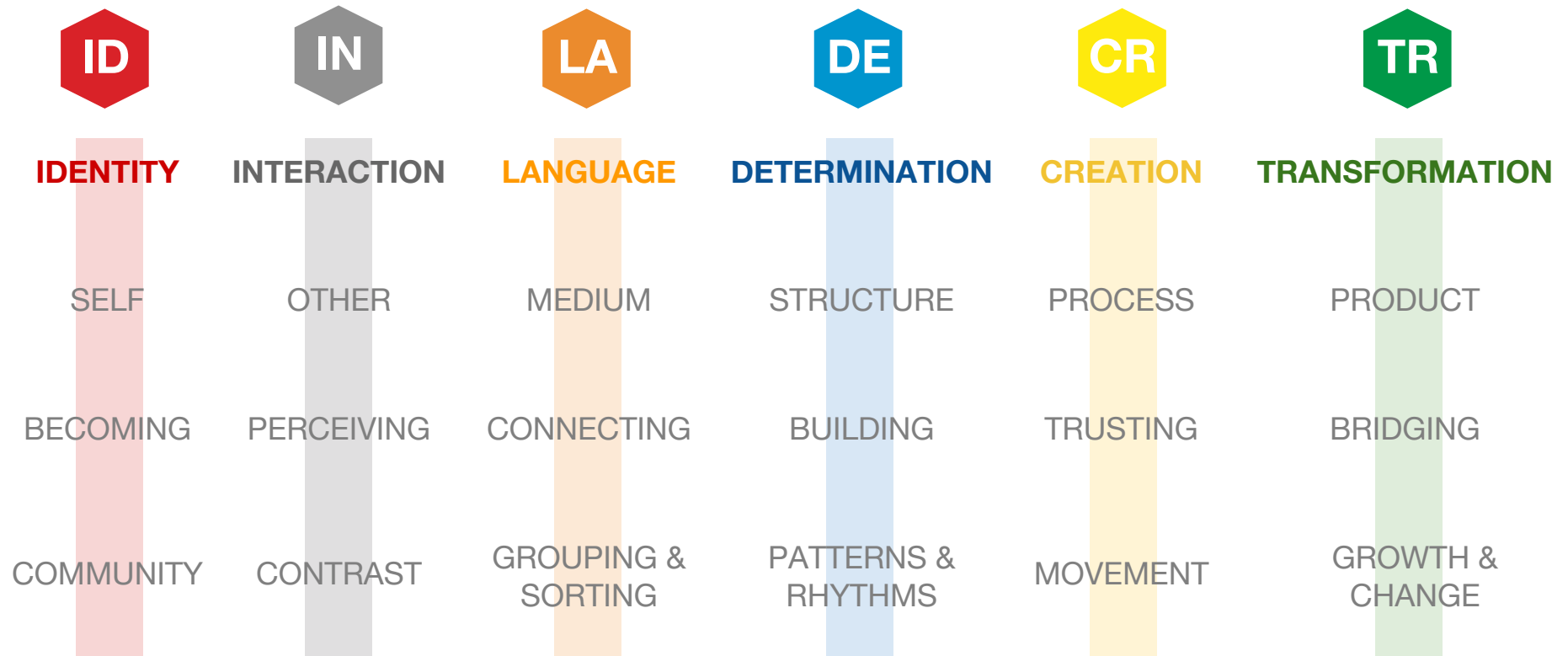
DCPS ARTS



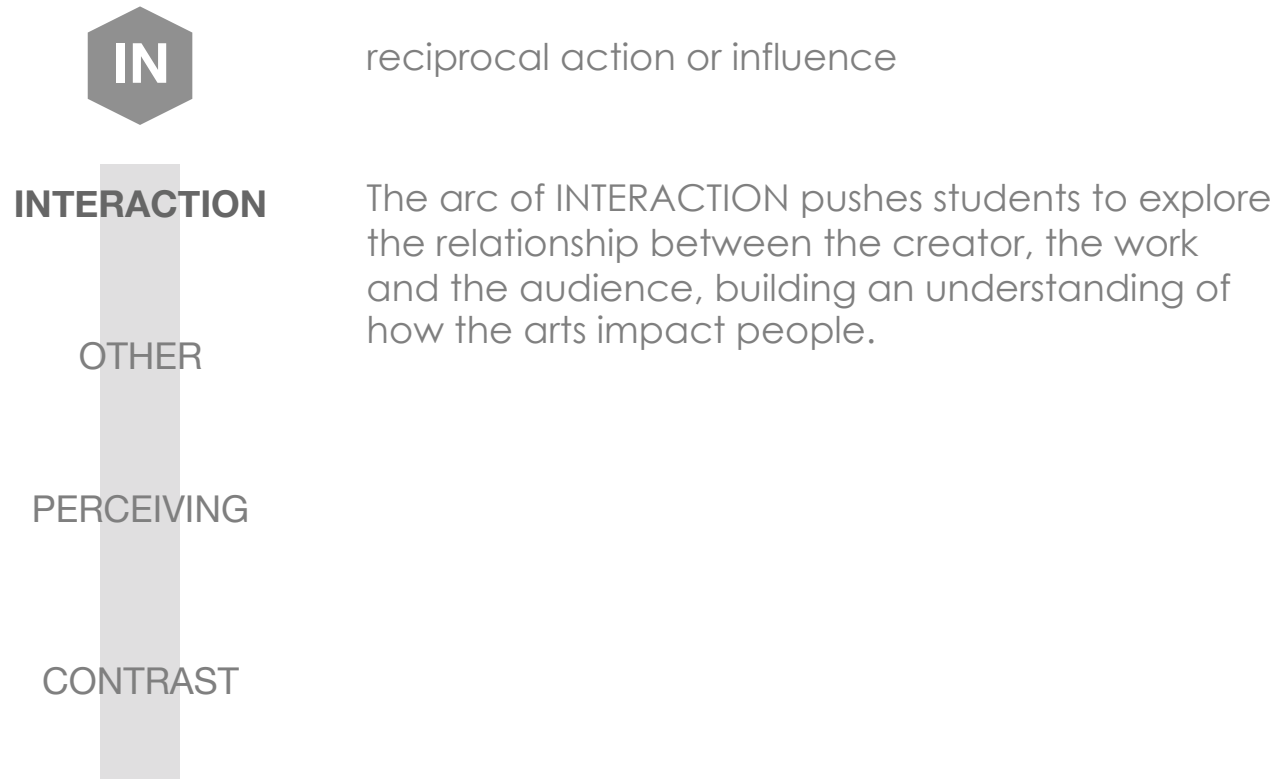
We need to create a generation of critically-thinking, collaborative problem solvers. Students who know and understand world issues. Students who understand political and socioeconomic systems on a global scale. Students who recognize and appreciate cultural diversity. If we really want to face and solve the problems of this complex, multifaceted, diverse, and complicated world, we need a generation of students who are strong in all the C's: communication, collaboration, critical thinking, creativity, and global competency.

Jamie Casap  
Global Education Evangelist, Google

# Framework for Arts Learning



# Framework for Arts Learning



# Framework for Arts Learning



# Unit Design Model

## CONTEXT

why does it matter

## INSTRUCTION

web of information

process of inquiry

## PRACTICE

communicate understanding

## APPLICATION

# Unit Design Model

PURPOSE	why does it matter	CONTEXT
KNOWLEDGE	web of information	INSTRUCTION
METHOD	process of inquiry	PRACTICE
FORM	communicate understanding	APPLICATION

Veronica Boix-Mansilla  
Principal Investigator, Project Zero  
Dimensions of Disciplinary Understanding

---

Connecting to Curriculum Round-table Series  
*Everyday DC- A DCPS Arts Curriculum and Community Partnership*



# Unit Design Model

written as classroom action

intended to be adapted

act as a starting point and model

# About the Pulitzer Center

*The Pulitzer Center on Crisis Reporting is an innovative award-winning non-profit journalism organization dedicated to supporting in-depth engagement with underreported global affairs through our sponsorship of quality international journalism across all media platforms and a unique program of outreach and education to schools and universities.*

- Over 100 projects each year, featuring print series, documentaries, data interactives, and e-books
- Nearly \$1.5 million in direct support of journalists
- Partnerships with outlets ranging from *The New York Times* and PBS *NewsHour* to *The New Yorker*, NPR, and many more
- More than 400 events each year for K-12 schools and college audiences, including lectures, panel discussions, film screenings, and photography exhibits



The Everyday DC project was funded in part by the DC Commission supported by the National Endowment for the Arts.



agency

Connecting to Curriculum Round-table Series  
Everyday DC- A DCPS Arts Curriculum and Community Partnership

DCPS ARTS



# About the Pulitzer Center Education

## Education Programs:

- 1) Classroom visits
- 2) School Partnerships
- 3) Lesson Builder tool
- 4) Common Core standards-aligned model plans
- 5) Professional Development



The Everyday DC project was funded in part by the DC Commission on the Arts and Humanities, an agency supported by the National Endowment for the Arts.

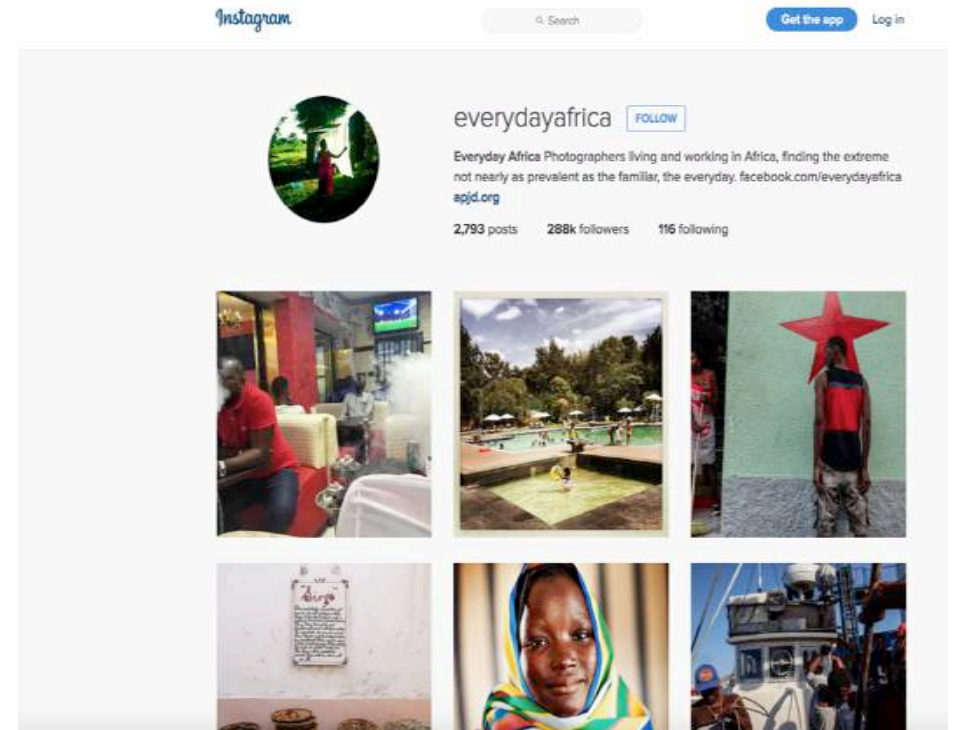
Connecting to Curriculum Round-table Series  
Everyday DC- A DCPS Arts Curriculum and Community Partnership

DCPS ARTS



# Everyday Africa

1. Explore media representation of Africa
2. Analyze media representation of your own community



The Everyday DC project was funded in part by the DC Commission on the Arts and Humanities, an agency supported by the National Endowment for the Arts.

Connecting to Curriculum Round-table Series  
Everyday DC- A DCPS Arts Curriculum and Community Partnership

DCPS ARTS



# Program Design

- **Spring 2016:** Unit Writing
- **May 2016:** All Staff PD Workshop
- **September 2016:** Optional PD Workshop
- **October - November 2016:** Unit Implementation with Pulitzer Center Classroom Visits
- **November - December 2016:** School Wide Exhibitions
- **November 2017:** Teachers submit District Exhibition Photos / Students submit Curator Applications
- **January 2018:** District-wide Exhibition



# Everyday DC Middle School Unit Plan



## UNIT OVERVIEW

Unit	<b>Everyday D.C. Photo Stories and Photography Exhibition</b> (developed in partnership with the Pulitzer Center on Crisis Reporting)
Close Study Focus	Other- us as consumers and creators of media
Discipline	Visual Arts

### Unit Focus

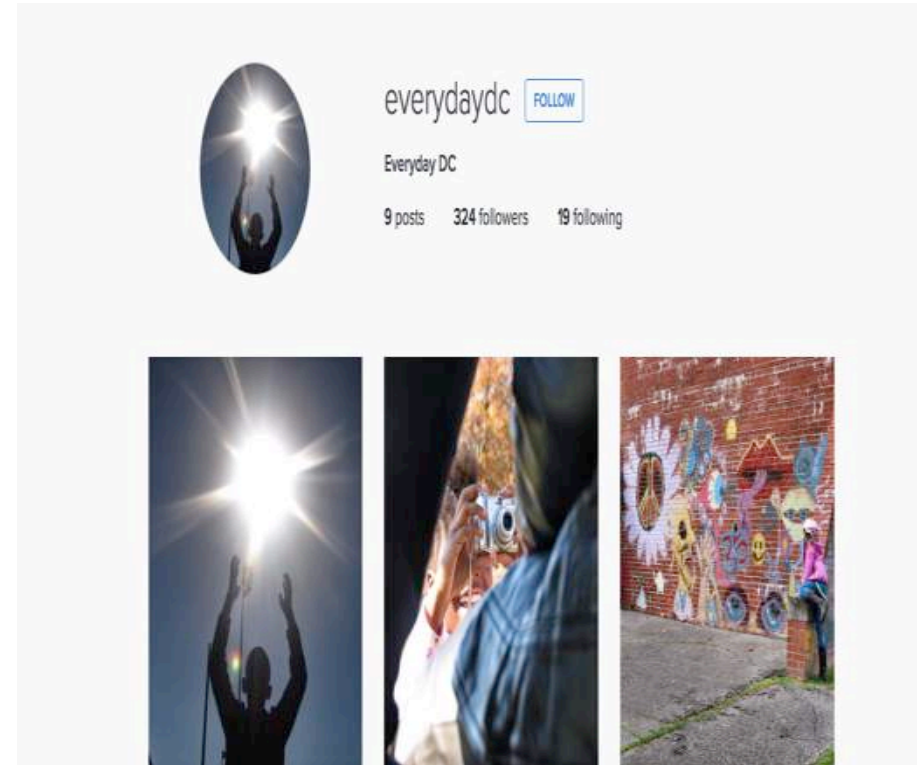
This photography and exhibition-curation unit is inspired by the *Everyday Africa* project from journalists Peter DiCampo and Austin Merrill and is supported by the D.C.-based nonprofit Pulitzer Center on Crisis Reporting. *Everyday Africa*, a collection of images shot on mobile phones across the continent, is an attempt to re-direct focus toward a more accurate understanding of what the majority of Africans experience on a day-to-day basis: normal life. The project is a response to the common media portrayal of the African continent as a place consumed by war, poverty, and disease.

Everyday D.C. is an opportunity for students to apply photography, photo-analysis and interviewing skills to the creation of a photo essays that reflect their everyday realities in D.C. Students will also create group photo exhibitions that they feel more accurately and responsibly represent their communities. Participating schools will have the opportunity collaborate with DCPS and the Pulitzer Center to select students that will help curate a district-wide Everyday D.C. exhibition in spring 2017.

The Pulitzer Center funds independent journalists to examine pressing, underreported international issues and strives to connect students to world issues through in-class journalist visits and online education resources. To support this unit, the Pulitzer Center will provide sample lesson plans on its online Lesson Builder tool that guide students in learning photojournalism and curation skills from professional journalists. The Center is also excited to publish and promote the final photo essays and classroom exhibitions to Pulitzer Center's thousands of subscribers. Teachers will have the option to connect professional journalists with their classes in-person or over Skype, and can contact [education@pulitzercenter.org](mailto:education@pulitzercenter.org) at any time for support with the unit.



The Everyday DC project was funded in part by the DC Commission on the Arts and Humanities, an agency supported by the National Endowment for the Arts.



Connecting to Curriculum Round-table Series  
Everyday DC- A DCPS Arts Curriculum and Community Partnership



Connecting to Curriculum Round-table Series  
*Everyday DC- A DCPS Arts Curriculum and Community Partnership*

DCPS ARTS



# The Reality

## Program Highlights

- Participation: 7 schools completed the program, submitting 130 photos to the District Exhibition
- Student work demonstrates increased understanding of photography techniques and vocabulary.
- Student Engagement: Teachers reported an increase in student engagement. Students were able to connect and appreciate each other's work.
- Community Engagement: Positive feedback from the more than 100 parents, teachers, students, and staff from both organizations that attended the opening

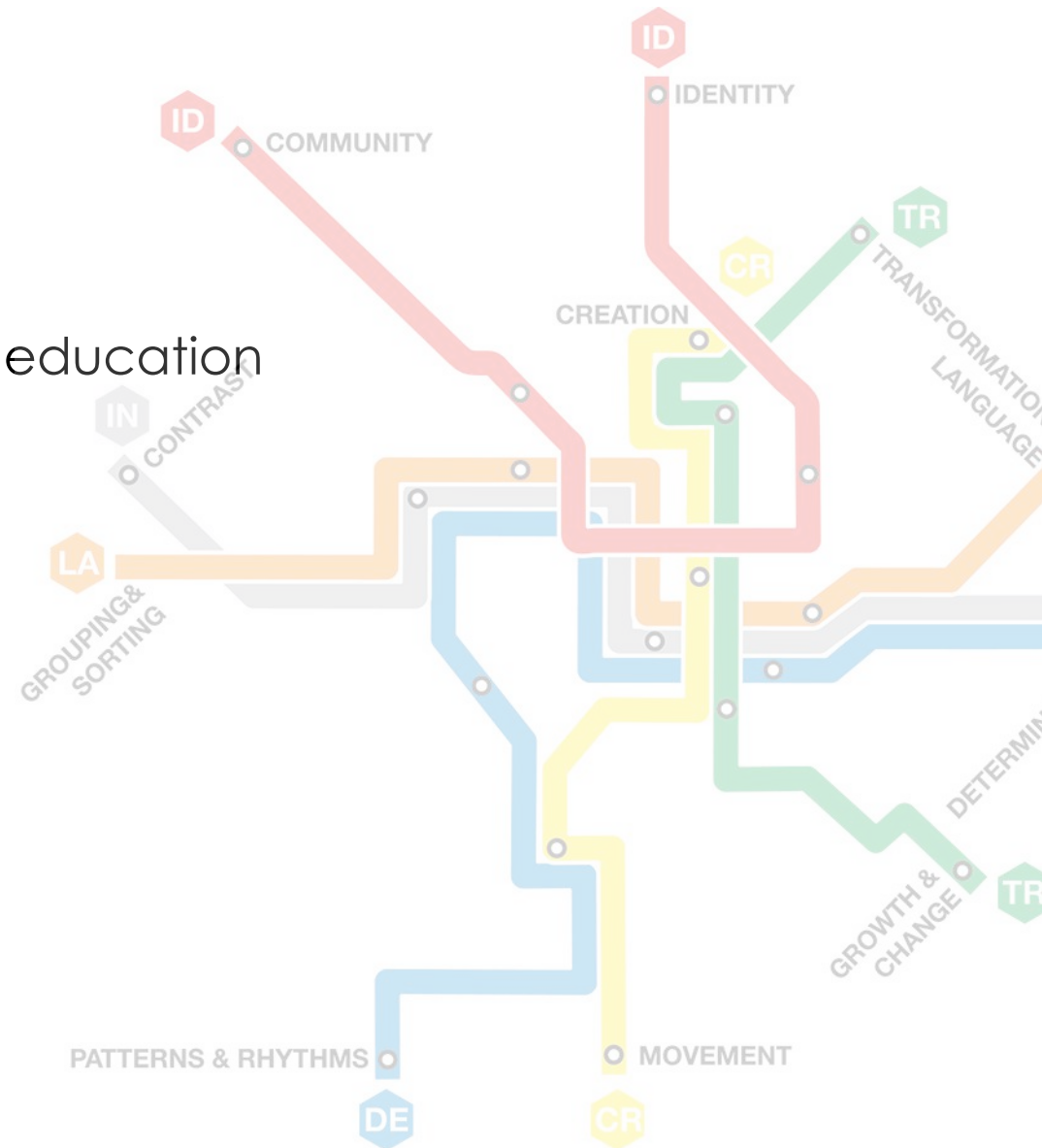
## Lessons Learned

- Challenge: Consistency in teacher communication
- Challenge: how to reconcile an open framework and unit structure with the need for greater implementation consistency and planning support
- Challenge: Keeping on track with timing!



# creative PLATFORM

common language of arts and education  
shared formational space



Connecting to Curriculum Round-table Series  
*Everyday DC- A DCPS Arts Curriculum and Community Partnership*

# creative DEVELOPMENT

perspective and empathy  
visual literacy  
art as problem-solving  
socially-engaged making

