

Monday, March 11, 2019, 4:00-6:00 p.m., National Geographic Society | 1145 17th St NW, Washington, DC 20036

PRESENTER BIOS:

Ensuring Students are in the Best Position to Learn

Keynote Bio

DAVID GROSSO

Chairperson, Committee on Education, Council of the District of Columbia

David Grosso is chairperson of the Committee on Education of the Council of the District of Columbia. David was first elected to the D.C. Council as an at-large member in November 2012 to represent residents in all eight wards. During his first term in office, David focused on many issues with one main goal always at the forefront of his mind: making D.C. a better city. Central to that goal is education. A high quality public education system and an innovative public library system help residents gain fruitful employment, attract newcomers, and make the city appealing to businesses. Under David's leadership, the Committee on Education's work is collaborative and forward thinking. From early childhood education to adult learning, David is committed to the well-being of students, ensuring that they are in the best position to succeed.

In addition to his focus on education, David is committed to addressing inequities within the criminal justice system, improving health outcomes throughout the city, promoting transparency and open government, strengthening the creative economy, and further engaging residents in the political process.

In addition to Education, David serves on the Council's Committee on Judiciary and Public Safety, Committee on Health, and Committee on Human Services.

Personal Background

David Grosso was born in the District of Columbia, spent his early childhood on a farm in Northern Virginia, and his teenage years in Petworth. He earned a philosophy degree from Earlham College and a law degree from Georgetown University. Prior to attending college, David volunteered helping Salvadoran refugees living in Honduras. He also spent a year as a full-time volunteer with the Brethren Volunteer Service building a transitional housing program for homeless women and children in San Antonio, Texas. David's commitment to community service continues in D.C. where he has volunteered with Bread for the City, Miriam's Kitchen, the Farm at Walker Jones, Food and Friends, and many other local groups.

From 2001 to 2007, David worked in the Office of Councilmember Sharon Ambrose of Ward 6. David also served as chief counsel to Congresswoman Eleanor Holmes Norton in 2007 and 2008. David is a

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current member of the D.C. Bar and previously served on the board of directors of Planned Parenthood Metropolitan Washington. He is a member of the Sierra Club, NARAL, ProChoice America and the ACLU. David is married to Serra Sippel who is also a native Washingtonian and president of the Center for Health and Gender Equity. David and Serra live in the Brookland neighborhood of Ward 5 with their dogs Frida and Diego.

Presenter Biographies

DR. LEWIS D. FEREBEE
Acting Chancellor, DC Public Schools

Dr. Lewis D. Ferebee is the Acting Chancellor of DC Public Schools, selected by Mayor Muriel Bowser in December 2018. Before joining DCPS, Dr. Ferebee, a 20-year education veteran, served as Superintendent of Indianapolis Public Schools beginning in 2013, where he employed transformation efforts to drive turnaround for low-performing schools and raise the district's graduation rate by 15 percentage points. During his tenure, graduation rates for Black and Hispanic students surpassed the district average, with Black students also surpassing the state average. Dr. Ferebee also designed a student-based budgeting process, enabling schools to innovate in order to meet the needs of their students while improving transparency and equity around the distribution of resources system-wide.

Prior to working for Indianapolis Public Schools, Dr. Ferebee served for three years as Chief of Staff for Durham Public Schools, where he reduced to zero the number of schools in Durham designated by the state as "low performing." He also worked for Guilford County Schools in North Carolina as a principal, where he was named Principal of the Year, before serving as an instructional improvement officer and Regional Superintendent.

Dr. Ferebee earned his doctorate in educational leadership from East Carolina University, a master's degree in school administration from The George Washington University, and a bachelor's degree in elementary education from North Carolina Central University. In 2016, Dr. Ferebee was named among Education Week's Leaders to Learn From. He also received Marian University's 2016 John A. Purdie Innovator and Mentor of the Year Award. Dr. Ferebee currently serves on the Board of Trustees for the College Board.



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TERRIE ROUSE-ROSARIO Executive Director. DC Commission on the Arts and Humanities

Terrie Rouse-Rosario served during the start-up phase as the Chief Operating Officer for the National Center for Civil and Human Rights in Atlanta that opened in June 2014. From 2007-2011 she was the founding CEO for the Capitol Visitor Center at the US Capitol. Ms. Rouse previously served as Executive Vice President/Director of Museums for Kansas City's 900,000 square foot Union Station, which encompasses Science City, the Kansas City Museum at Corinthian Hall, The City Extreme Screen, Planetarium, exhibitions within Union Station, as well as its permanent collections. She also provided consultant services to a number of cultural, non-profit organizations across the United States, including a joint project between the City of Philadelphia, the National Park Service, and Independence National Historic Park (The President's House: Freedom and Slavery in Making a New Nation); and work with the City of Charleston on the development of the International African American Museum. She also worked as a consultant for the King Abdulaziz Center For World Culture, in Daharan, Saudi Arabia. Prior to her position in Kansas City, Ms. Rouse served as: Executive Director of the Atlanta Ballet: President and CEO of the African American Museum in Philadelphia: Director of the New York Transit Museum; and Executive Director at the Children's Museum of Maine. In addition, she has served on a number of professional associations and boards—including the AAM Board—has published extensively in many academic and art publications, and has conducted presentations and lectures on subjects ranging from cultural tourism to the management of art collections in the US and abroad.

SAKINA KHAN

Deputy Director for Citywide Strategy and Analysis, DC Office of Planning

Sakina Khan is the Deputy Director for Citywide Strategy and Analysis at the DC Office of Planning (OP). She oversees systems planning related to housing, infrastructure, sustainability, transportation and economic development as well as the State Data Center and Geographic Information Systems. Ms. Khan has guided numerous strategic planning, policy and implementation efforts related to the arts, culture, innovation and retail sectors. She is leading the District's first ever comprehensive Cultural Plan, which lays out recommendations on how the government and its partners can invest in the people, places, communities and ideas that define culture within the nation's capital. Most recently, she completed work on 'Crossing the Street,' OP's largest and most innovative creative placemaking initiative to-date, partnering with curators on creating inclusive experiences in neighborhoods undergoing change. Ms. Khan has more than fifteen years of planning experience in the public and private sectors. Prior to joining the Office of Planning, she specialized in socioeconomic assessment of infrastructure projects in economically disadvantaged locations. Ms. Khan is a graduate of MIT, where she earned her master's degree in city planning.



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LAUREN J. COHEN

Federal Affairs and Grassroots Senior Coordinator, Americans for the Arts

At Americans for the Arts, Lauren performs lobbying and government affairs activities, including composing position statements, monitoring federal legislation, drafting legislative proposals, and coalition building with the Congressional Arts Caucus and other Congressional staff. She enjoys teaching others how to become compelling advocates and how to pursue strong arts policy. Prior to joining Americans for the Arts, Lauren worked for a member of Congress in the U.S. House of Representatives for over two years where she managed the arts, humanities, and museums portfolio. Before coming to Washington, DC, Lauren worked for the Colonial Williamsburg Foundation in Williamsburg, Virginia. There, she held positions in the Education Outreach, Historical Interpretations, and Curatorial departments. Lauren earned her Master of Arts degree in Public History from James Madison University and her Bachelor of Arts degree in History from the University of Tennessee. Lauren's passion for the arts and humanities began at age three when she first started ballet lessons and continues to this day as she enjoys dance and theater performances, museums, and visits to historic sites.

KATHRYN KEANE

Vice President, Public Programming & Director, National Geographic Museum

Kathryn Keane is Vice President of Public Programming at the National Geographic Society as well as Director of the National Geographic Museum. She manages a creative team of designers, curators and producers who develop unique and award-winning live programming, events and exhibitions that have become popular experience-based platforms for storytelling, audience engagement and educational outreach to millions of visitors each year.

As Director of the National Geographic Museum, Keane manages the museum and its visitor programs as well as overseeing and directing all aspects of National Geographic exhibitions, including exhibition development and partnerships. In addition, Keane oversees the development and implementation of original traveling exhibitions, which are designed to travel to museums, science centers, zoos and aquariums in the United States and around the world.

Keane joined the Society in 2006 as Director of Traveling Exhibitions and was responsible for overseeing the development of museum exhibitions that featured National Geographic photography and content.

The National Geographic Museum is a popular destination for tourists, residents and school groups in Washington, D.C. The exhibitions regularly feature the best of National Geographic history, talent, content, multimedia and photography and showcase the Society's impact-driven nonprofit work in



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experiential and interactive ways. In the last decade, more than 40 million people have visited a National Geographic exhibition in over 40 countries.

Prior to joining National Geographic, Keane served as deputy to Director David Levy at the Corcoran Gallery of Art for more than a decade, overseeing the development of exhibitions and initiatives during a particularly dynamic time in that museum's history.

Keane graduated with a B.A. in English from Georgetown University.

DR. VICKI PHILLIPS

Executive Vice President & Chief Education Officer, National Geographic Society

The National Geographic Society announced the appointment of nationally recognized educator Dr. Vicki Phillips to the new role of chief education officer, effective Jan. 21, 2019. In this capacity, Phillips will lead the Society's ambitious education agenda in the United States and internationally, which includes student experiences, classroom resources and professional development opportunities for educators.

"There has never been a more urgent time to ensure that we are developing the next generation of planetary stewards, and with Vicki's deep experience and understanding of how to drive impact, we are confident that we will move closer to the Society's goal of achieving a planet in balance," said Tracy R. Wolstencroft, president and CEO of the National Geographic Society. "I look forward to working closely with her and building upon her lifelong career devoted to improving educational outcomes for students and to innovations that accelerate the engagement, networking and professional learning of teachers and education leaders."

Driven by a fierce determination to help all students realize their dreams, over the past three decades, Phillips has worked in national and global education at all levels — from neighborhood schools to the federal government. She has tirelessly championed students' rights to a high-quality education — as a teacher, state-level policymaker, nonprofit leader, superintendent of a large urban district, chief state school officer and director of education for the Bill and Melinda Gates Foundation.

Previously, she was superintendent of the School District of Lancaster in Lancaster, Pennsylvania, and of Portland Public Schools in Portland, Oregon, where, during her tenure, both districts posted achievement gains at every level. Previously, Phillips was Pennsylvania's secretary of education and chief state school officer under the leadership of Gov. Ed Rendell. Prior to that, she served at the state level in Kentucky, helping design and lead the implementation of unprecedented statewide changes required by the Kentucky Education Reform Act of 1990. Phillips began her career as a middle school and high school teacher.



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"In addition to experiencing it in my own life, for decades, I've witnessed the tremendous power education holds to transform lives, families and communities," said Phillips. "That same power can be harnessed to create generations of planetary stewards committed to keeping our planet in balance. I'm inspired by National Geographic's commitment to education and to helping young people become globally engaged citizens who live in the world responsibly. National Geographic's strong legacy in education, robust science, unmatched storytelling and capacity building makes it uniquely poised to drive change at scale."

Phillips earned her Doctor of Education in international leadership, educational leadership and management from the University of Lincoln in the United Kingdom; a Master of Arts in school psychology from Western Kentucky University; and a Bachelor of Science in elementary education and special education, K-8, K-12, from Western Kentucky University. She was awarded an honorary doctorate in human letters from Misericordia University in Pennsylvania, an honorary doctorate in education from the University of Lincoln and an honorary doctorate in public service from Western Kentucky University.