# Goals



#### Vision

All children will explore, create and communicate through the arts to contribute to their development and the success of our city.

#### <u>Values</u>

Arts education is essential to students' development and should be provided equitably to all DC students.

Our city is composed of unique national and local arts and humanities assets that should be utilized as an integral component of a comprehensive arts education.

A comprehensive arts education is inclusive of excellence in dedicated arts learning in the classroom, arts experiences outside of the classroom and arts integration in and through the curriculum.

**Goal 1:** Create strategic **alignment** across the public and private sectors in order to provide coordinated arts education to all students.

## Action Steps

- Create the infrastructure for AGC DC (Year 1 of Phase II)
- Be informed by current city policies/plans/structures/timelines and connect to city agency's priorities and initiatives across the district. (On-going)

**Goal 2**: Eliminate barriers in order to ensure **equity** in arts education for all students. *Action Steps* 

• Develop a system to monitor and track the programmatic, systematic and fiscal actions of AGC DC through a lens of equity.(On-going)

**Goal 3**: Build **capacity** for all stakeholders to ensure the provision of arts education. *Action Steps* 

- Create and pilot a cohesive arc of professional development series inclusive of existing and new programming to provide learning opportunities for teachers, artists and organizations aligned to AGC DC and DCPS goals in service of building robust, high-quality arts education programming for DC students (year 1 of Phase II)
  - Build upon a centralized system for publicizing and categorizing professional development opportunities
- Develop indicators for comprehensive, high-quality arts education programming for DC students. (Year 2 of Phase II)
- Fundraising and advocacy for capacity building (Year 1 of Phase II)

**Goal 4**: **Assess and evaluate** the implementation and the collective impact of Any Given Child DC's work on arts education.

### Action Steps

- Develop a logic model for AGC DC program implementation (Year 1 of Phase II)
- Identify a set of shared, high-quality, and diverse assessment and evaluation tools to be used across arts education settings (Year 1 of Phase II)
- Develop an evaluation plan for AGC DC which ensures opportunities for community feedback and continuity in data collection and evaluation (Year 1 of Phase II)
- Establish data-sharing MOAs with DCPS and other partner agencies (Year 1 of Phase II)

**Goal 5**: Galvanize the community and raise awareness of and support for arts education by sharing the collective impact efforts of Any Given Child DC and support for equitable access to arts education.

## Action Steps

- Draft a index of terms defining collective impact and arts education terms (Year 1 of Phase II)
- Create a Marketing Bank which contains presentation collateral, a creative brief, branding guidelines, etc. (Year 1 of Phase II)
- Begin a PR campaign which could include a Press Kit, announcement events, and identifying ambassadors and influencers (Year 1 of Phase II, launch in May)

<sup>\*\*</sup>Action Steps will be refined at the committee level.