



Annual Members Meeting

September 15, 2016
4:00 p.m. to 6:00 p.m.



SHAKESPEARE THEATRE COMPANY

507 8th Street, SE
Washington, DC 20003

Arts and Humanities Access Leads to Student Success.
Celebrating National Arts in Education Week



The DC Collaborative is an official partner of the
DC Commission on the Arts and Humanities.



Celebrating National Arts in Education Week

@DCCollaborative

#ArtsEdWeek #BecauseOfArtsEd

#CollaborativeEffect #CollectiveImpact

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Agenda

- **Host Welcome**— Chris Jennings, DC Collaborative Board Member, Executive Director, Shakespeare Theatre Company
- **DC Collaborative Call to Order**— Linda Harper, President, DC Collaborative Board of Directors
- **DC Collaborative Business and Updates:**
 - a. **New Members of the Board of Directors and State of Officers**— Linda Harper
 - b. **FY 16 Budget Presentation**— Lissa Rosenthal-Yoffe, Executive Director, DC Collaborative
 - c. **Collective Impact Update**— Lissa Rosenthal-Yoffe and Jeanette McCune
 - d. **Membership and Programming Committee Update**— Jeanette McCune, DC Collaborative Board Member and Programming and Membership Committee Chair
 - e. **Program Updates**— Tracey Wyton, Program Director, DC Collaborative
- **Culture Plan and ArtsAction DC Update**— Chris Jennings
- **DC Collaborative Member Feature:**
 - Shakespeare Theatre Co.**— Samantha Wyer, Education Director, Shakespeare Theatre Company
- **DC Commission Update: Mayor's Arts Awards Reminder**
- **Updates from DC Public Schools**— Raymond Mueller, Specialist, Music Education, DC Public Schools
- **DC Collaborative Gratitude!**— Linda Harper and Lissa Rosenthal-Yoffe
 - **Honoring Jeanette McCune, Gail Murdock, and Dorothy McSweeny**
- **Adjourn**— Linda Harper
- **Refreshments and Networking**

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Proposed FY2017 Slate of Officers to the DC Collaborative Board of Directors

President

Linda Harper

Vice President

Nik Apostolides

Vice President

Gregory McGruder

Secretary

Susana Florian

Treasurer

Susan Rosenbaum

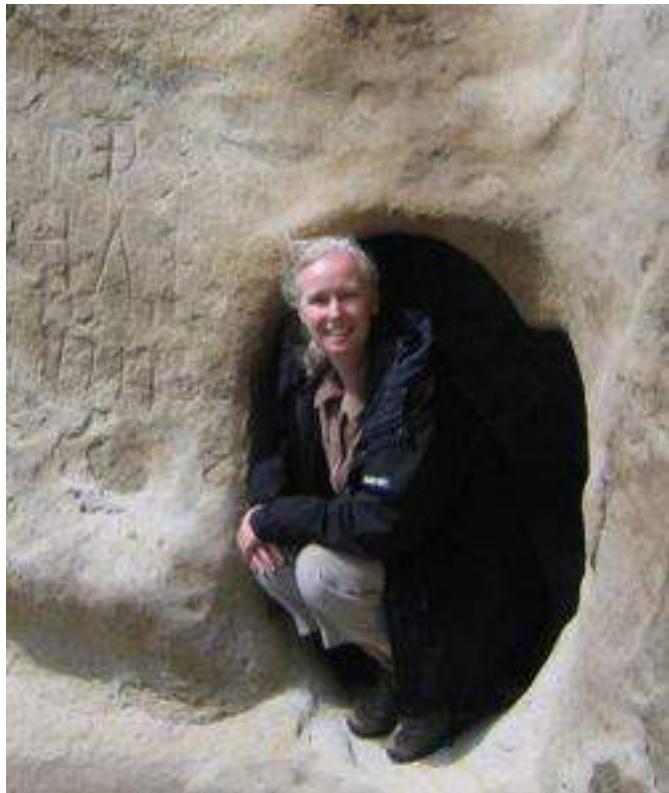


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NATIONAL
ARTS IN
EDUCATION WEEK



Nominee to the DC Collaborative Board of Directors



Barbara Stauffer

**Chief of Community Programs
National Museum of Natural History,
Smithsonian Institution**

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Organization Financials

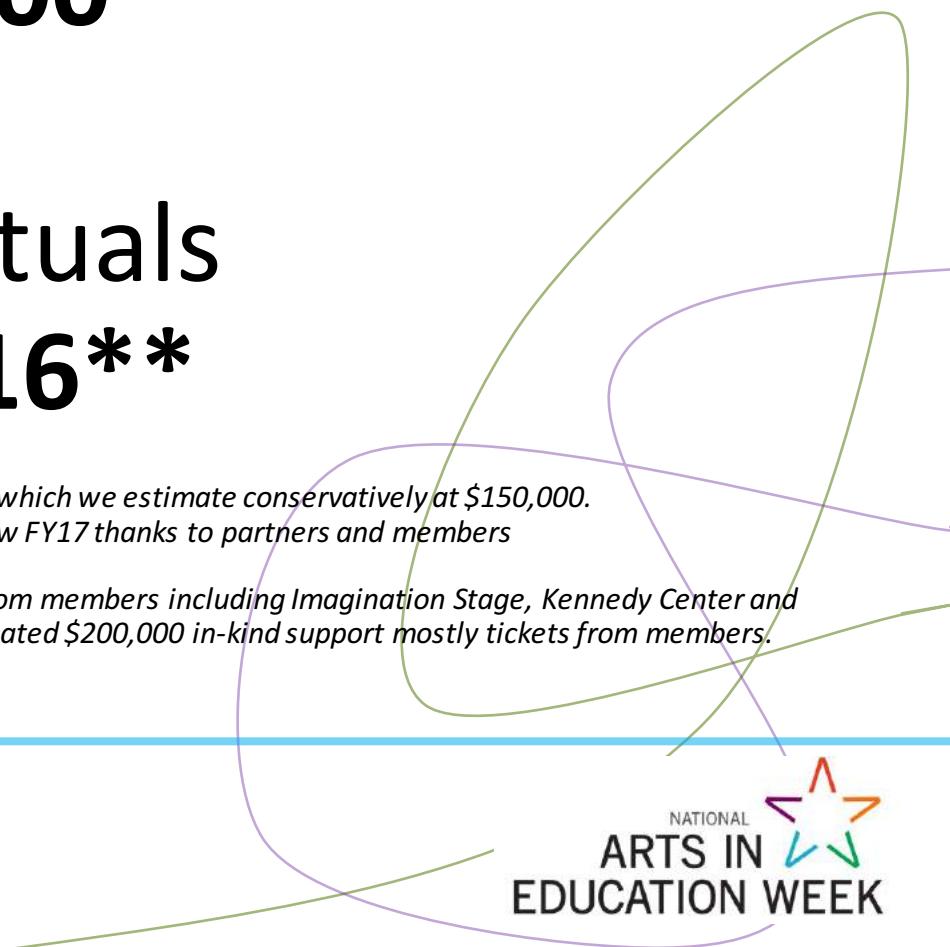
Preliminary FY17 Budget
\$465,000*

FY16 Actuals
\$501,216**

**Preliminary projections- does not include in-kind support which we estimate conservatively at \$150,000.
We anticipate operating and in-kind numbers to grow FY17 thanks to partners and members*

***includes NEA Collective Impact Grant, transportation reimbursements from members including Imagination Stage, Kennedy Center and Environmental Film Festival, among many others. Does not include estimated \$200,000 in-kind support mostly tickets from members.*

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FY16-17 Major Supporter Highlights

DC Commission on the Arts and Humanities (*a DC Collaborative Partner*)

Agua Fund

City Fund

Dallas Morse Coors Foundation

Environmental Film Festival in the Nation's Capital

European Union Cultural Foundation

Harman Family Foundation

Imagination Stage

The Morris & Gwendolyn Cafritz Foundation

National Endowment for the Arts

Stanley and Lucy Lopata Foundation

The Brimstone Foundation

The John F. Kennedy Center for the Performing Arts

The Share Fund

Stone Soup Films

Anonymous

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Collective Impact Update



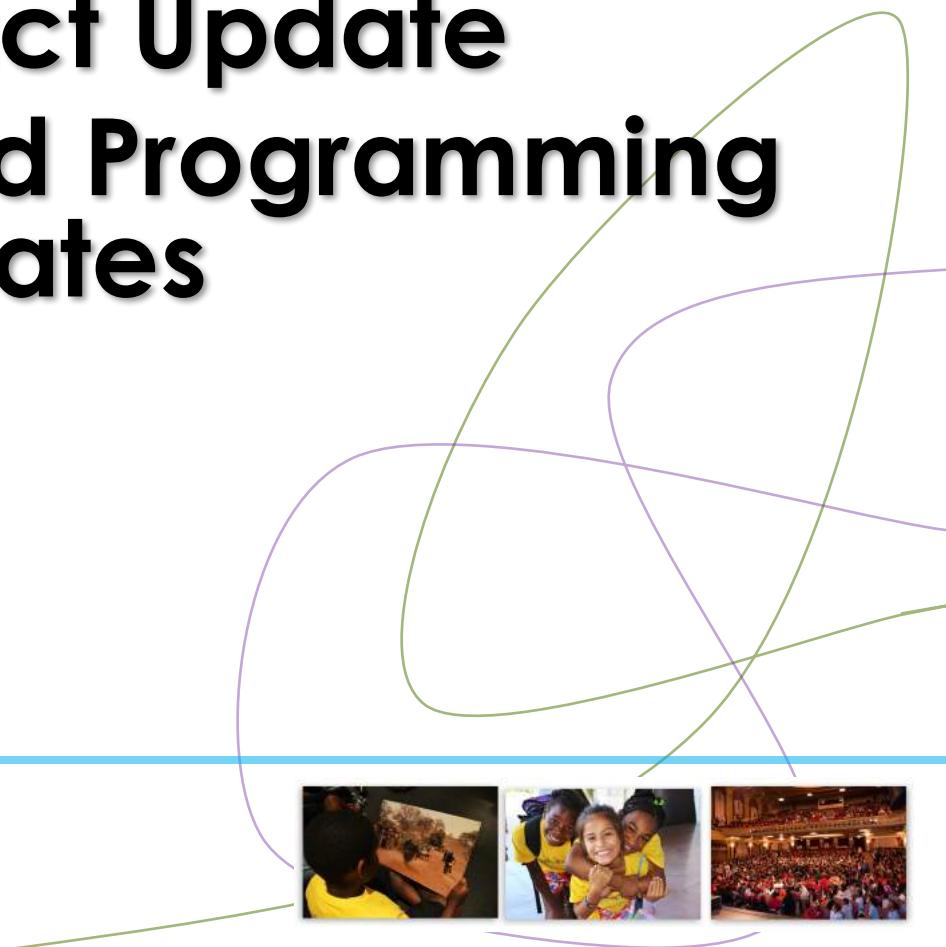
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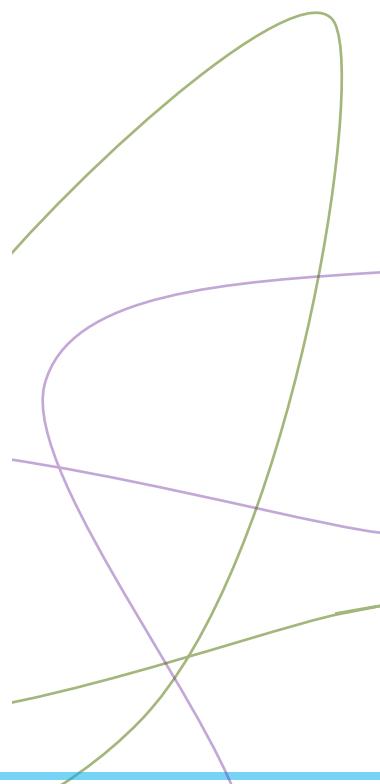
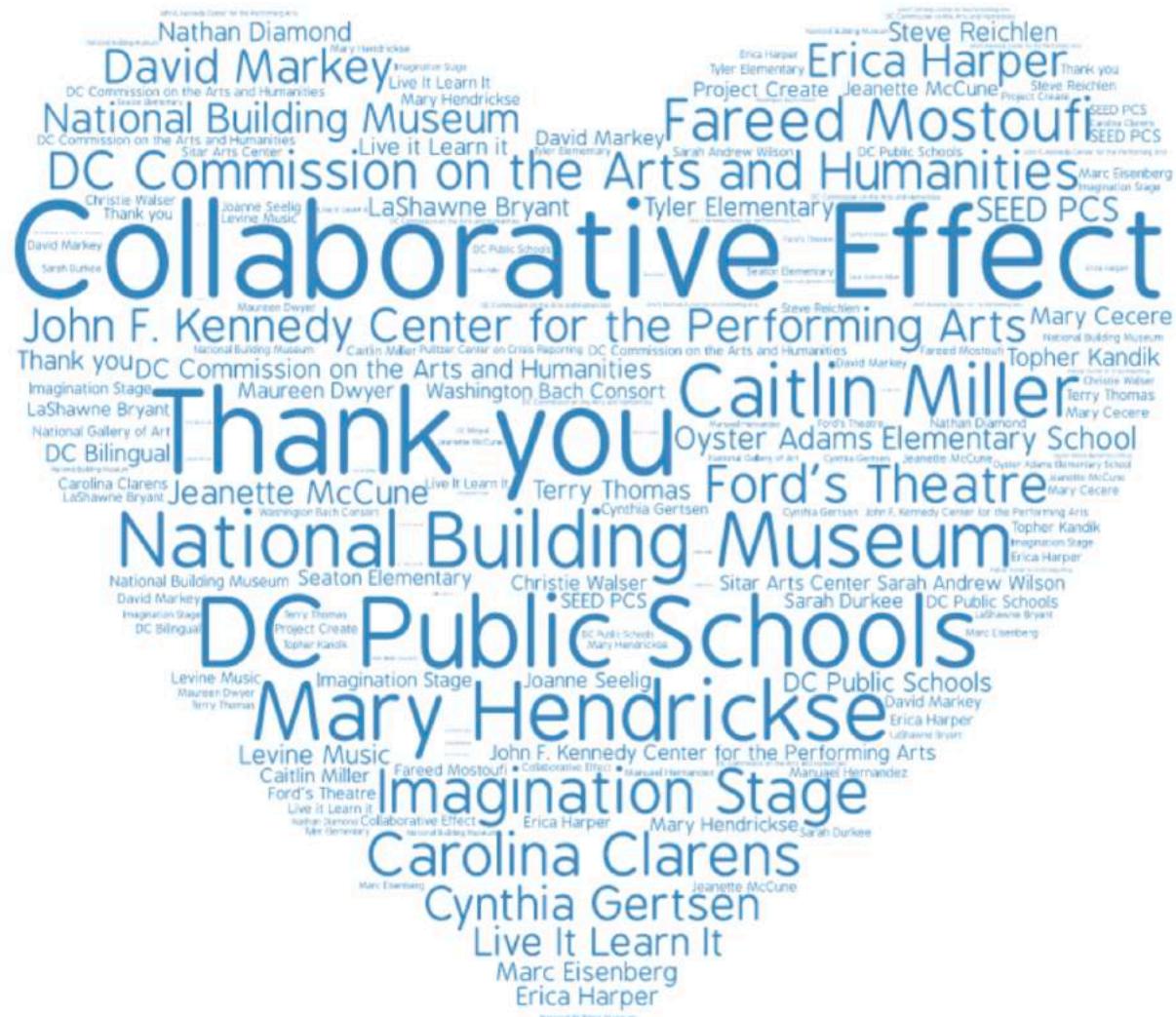
- **Collective Impact Update**
- **Membership and Programming Committee Updates**

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#Gratitude- Committee Members!



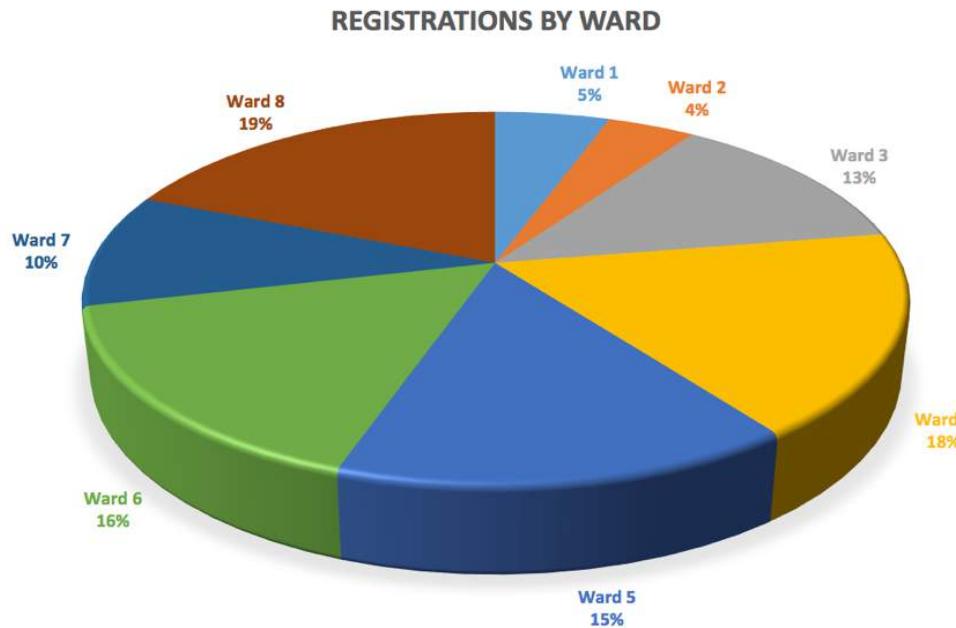
Celebrating Where We Live. #CollaborativeEffect #CollectiveImpact





Arts and Humanities for Every Student (AHFES)

32,009 Students Served



Ward	Registration	Percentage
Ward 1	1724	5.39%
Ward 2	1316	4.11%
Ward 3	4116	12.86%
Ward 4	5631	17.59%
Ward 5	4888	15.27%
Ward 6	5145	16.07%
Ward 7	3169	9.90%
Ward 8	6020	18.81%
32,009		

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Arts and Humanities for Every Student

Thank you!

***John F. Kennedy Center for the Performing Arts
The National Children's Theatre/Imagination Stage
Environmental Film Festival in the Nation's Capital***

Kids Euro Festival

AFI Silver Theatre and Cultural Center

Choral Arts Society of Washington

George Washington's Mount Vernon

The Kreeger Museum

National Museum of Women in the Arts

THEARC

Washington Bach Consort

*Celebrating Where We Live.
#CollaborativeEffect #CollectiveImpact*

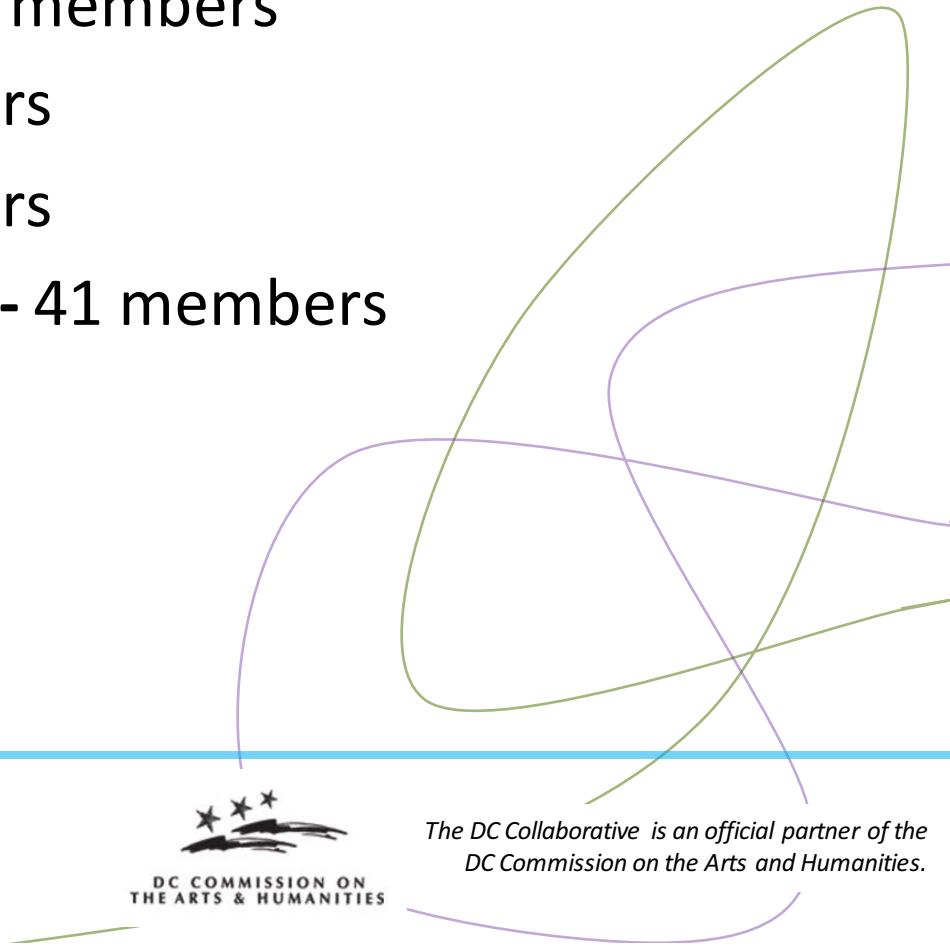


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FY17 Membership

- **Individual Practitioner**- 12 members
- **\$249K and below**- 24 members
- **\$250-499K**- 8 members
- **\$500-999K**- 8 members
- **\$1 Million and above**- 41 members





Members Meeting Schedule

FY 17 Schedule

Full Membership Meetings:

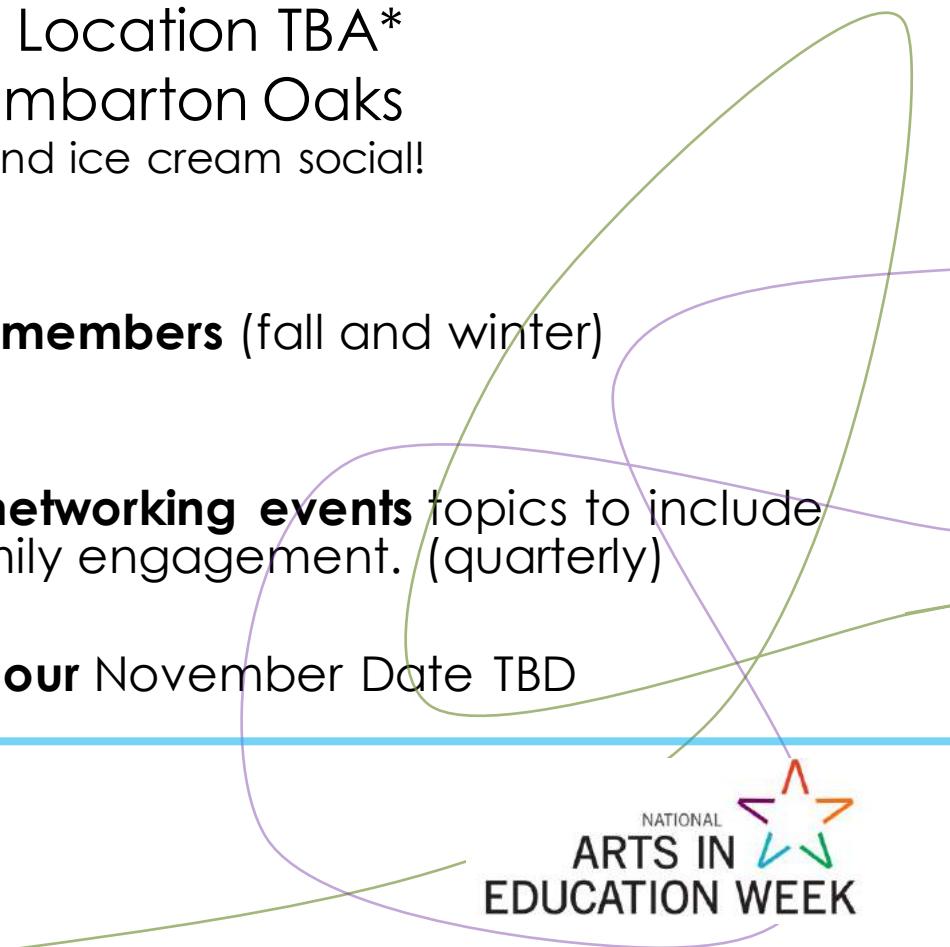
- **February 9, 2017** (4:00 – 6:00pm) Location TBA*
- **May 16, 2017** (4:00 – 6:00pm) Dumbarton Oaks
 - New! End of school year celebration and ice cream social!

Connecting to Curriculum Workshops for members (fall and winter)
PD Institute for teachers (spring)

Webinar Roundtable conversations and networking events topics to include Collective Impact, Marketing and family engagement. (quarterly)

Stone Soup Films Screening and Happy Hour November Date TBD

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Chris Jennings

Executive Director, Shakespeare Theatre Company
Board Member, DC Collaborative
Steering Committee, ArtsAction DC

Culture Plan Update

ARTSACTION DC

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SHAKESPEARE THEATRE COMPANY

EDUCATION *Expand. Explore. Engage.*

Education Mission:

Education puts STC's mission into action, producing a variety of school, community, training and audience programming to create and preserve classic theatre and to connect the universality of classic works to our shared human experience in the modern world.



District Shakespeare

Vision:

- District Shakespeare is an arts access program designed so every D.C. student will see a Shakespeare play before they graduate from high school.

History Highlights

2010-2011 - Develop a 4-year plan

2011-2012 – Provide Free workshops/recruitment

2012-2013 – 50 Free tickets to matinees

2013-2014 – Add charter schools

2014-2015 – Invite full grades

2015-2016 – Build rosters and relationships

2016-2017 – Most matinees ever!

Already at 83%!



District Shakespeare Challenges

- Recruitment
- Relationship building
- Teacher turnover
- Attrition
- Communication
 - Workshops, buses, etc.
- Maintenance
 - Professional Development
 - Teaching Appreciation Night
 - Regular communication





Mayor Muriel Bowser presents
The 31st Annual Mayor's Arts Awards

Thursday, September 22, 2016 at 7 pm

Historic Lincoln Theatre
1215 U Street, NW, Washington, DC 20009
Red Carpet Pre-Show 6 pm
Reception 8:30 pm



DC COMMISSION ON
THE ARTS & HUMANITIES





With Gratitude

Jeanette McCune, The John F. Kennedy Center for the Performing Arts



Chairs of Service, Karen O. Brown



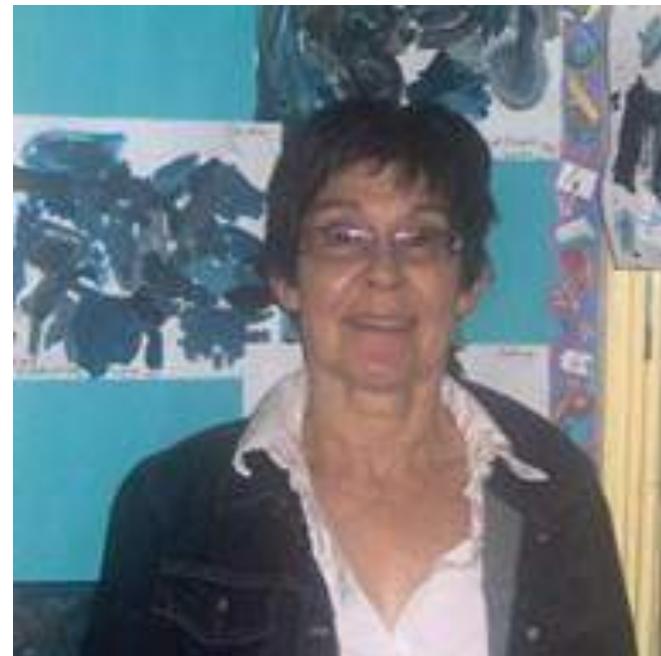


With Gratitude

Gail Murdock, Peabody Elementary School



Chairs of Service, Karen O. Brown





With Gratitude

**Dorothy McSweeny, Chair Emeritus,
DC Commission on the Arts and Humanities**



Chairs of Service, Karen O. Brown





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