

## **Introducing the SMBC Ride Challenge: A New Year's Challenge for SMBC Members!**

As we pedal into 2025, the Sarasota Manatee Bicycle Club (SMBC) is excited to announce a new incentive program that will kickstart your year with fitness and fun! We present to you the **Ride 14 Challenge**—a thrilling challenge designed to get our community on the move and in the saddle.

**What's the Challenge?** Throughout the month of January 2025, we challenge each of our members to complete 14 organized club rides. Each SMBC ride counts toward this goal.

**What's in it for You?** Besides the joy and health benefits of riding, participants who complete all 14 rides will receive special recognition in our SMBC newsletter and we'll send an email blast. But that's not all! Those who rise to the challenge will also be awarded a beautiful medal to commemorate their achievement.

### **How to Participate**

1. **Track Your Rides:** Keep track of your rides by logging them online or by completing a ride log form. More on this to come.
2. **Stay Motivated:** Keep your goal in sight and share your progress with fellow SMBC members on Facebook and other social media.
3. **Ride and Have Fun:** Enjoy the journey and the camaraderie of your fellow cyclists.

**Why Join the Ride 14 Challenge?** This is a fantastic opportunity to set a positive tone for the new year, improve your fitness, and enjoy the beautiful Florida landscapes and neighborhoods with friends old and new. Plus, who wouldn't love the bragging rights that come with completing such an impressive challenge? If this goes well, there may be more.

We can't wait to see you out on the roads and trails. Let's make January 2025 a month of achievement and joy on two wheels! 🚴🚴