

Sample email language:

Please support this effort by sending this survey to your distribution list. Below is sample language in English (please see files linked [here](#) for additional language):

Email:

Dear _____,

The Massachusetts Department of Public Health (MA-DPH) is trying to hear from communities so that it can better help people through the COVID-19 crisis. By taking this survey, you can help find new solutions to community problems, and give MA-DPH the information they need to take action and support the communities that need it most. MA-DPH is committed to sharing information back in ways that will help us all take collective action

I believe this effort will help us better understand the impact of COVID-19 on our communities, and would encourage anyone who is 14 years old or older to participate using this link:

www.mass.gov/COVIDsurvey

Social media:

- MA-DPH is learning how to better help people through COVID-19. Even if you haven't been sick, your answers can help. Take the survey.
- The COVID-19 Community Impact Survey will help MA-DPH learn about needs across the state, so it can plan resources and support around COVID-19. Take the survey.
- COVID-19 unfairly impacts people of color more than others. Help MA-DPH learn how it can plan resources and support around COVID-19. Take the Community Impact Survey.

Thank you for your support. Please feel free to reach out with any questions or concerns.

Thank you,