



LIVABILITY
MEDIA



If there is a silver lining in the COVID-19 crisis, it may be that communities like ours are becoming more attractive to residents of larger cities considering safer places to live – and who are freer to control their own destinies via remote working.

A recent Harris poll found that almost 2-in-5 urban residents are considering a move to a less crowded area.

We have partnered with Livability Media this year to tell our story through the *Livability Williston, North Dakota* print and digital marketing program. The purpose is to showcase why our area is a great place to live and work and to leverage the national reach of [Livability.com](https://www.livability.com).

The Wrinkle This Year

In light of the COVID-19 crisis, we felt it was necessary to pause our work on the 2020-21 program as many businesses, Livability Media included, maneuver through these extraordinary events.

The Positive

As businesses reopen and adjust to a “new normal,” we are also trying to attract businesses and recruit talent, all while helping our business community get back on track.

Moving Forward

In conjunction with those efforts, Livability Media staff will resume advertising sales for the 2020-21 Livability program primarily through Zoom meetings. As a community stakeholder, we encourage you to participate in these meetings to learn more about the opportunities that can help your business and our community maintain its impressive record of economic progress.

This program – and our external marketing efforts – can only thrive with your support.

Collin Gatlin will be reaching out to you in the coming days. Since timing is limited, we also encourage you to reach out to Collin directly at cgatlin@livmedia.com or **615-815-7361**.

We look forward to the success of this year’s project and your willingness to participate in our virtual meetings.



[Read More About The Program](#)



Cover Mock Only



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