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## Press Release

### **The Williston Area Chamber of Commerce and the Williston Downtowners Association lends its support to Small Business Saturday® and drives commerce to local businesses.**

**Williston, ND, October 23, 2017:** The Chamber and the Downtowners Association announce its participation in this year's Small Business Saturday, taking place on November 25<sup>th</sup>. Serving as the ceremonial kickoff to the holiday shopping season across the United States, November 25<sup>th</sup> marks the eighth annual Small Business Saturday, a day dedicated to supporting local small businesses and strengthening and celebrating communities across the country.

The Chamber and the Downtowners Association have marketing pieces for companies who would like to participate in Small Business Saturday. Please send any details on deals, coupons, special holiday hours, etc. to get information up on their websites and social media for the community to see. These organizations will also feature Williston's Small Business Owners on Social Media each Monday & Thursday leading up to the day of the event to emphasize the benefits of shopping local and supporting local business owners.

The Downtowners Association and the Chamber recognize the importance of supporting small businesses, the jobs they help create, and the culture they instill in local communities. Merchants and consumers can learn more about Small Business Saturday and how to get involved by visiting ShopSmall.com or by calling the Chamber at 701-577-6000 or the Downtowners Association at 701-580-9343. Come out to show your loyalty to the businesses that help fund our schools, roads, police department, parks, and other parts of Williston we know and love.

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The Williston Area Chamber of Commerce, founded in 1907, represents more than 500 businesses across all sectors of the community. The Williston Area Chamber of Commerce leads and serves by example, promotes the trade area and the income potential of its members, provides positive and proactive membership driven services, and encourages public/private partnerships that benefit Chamber members and community members. [www.willistonchamber.com](http://www.willistonchamber.com)

For Immediate Release