

## **Roughneck Coffee Launches – Fueling the People Fueling America**

**Williston, ND, June 5, 2018** – Born in the heart of the Williston Basin, Roughneck Coffee launches to serve and celebrate people of the oil and gas industry. From roughnecks and roustabouts to petroleum engineers and executives, Roughneck Coffee was created to fuel the people fueling America. Roughneck Coffee was born from the desire to share our love of coffee while celebrating and serving the people of the oil and gas industry that fuel our great country.

### **Roasted Coffee and Merchandise**

Roughneck Coffee provides specialty roasted coffee and related merchandise marketed to those with an affinity for the oil and gas industry. Our mission is to connect people in the oil and gas industry around our love of coffee while also serving the oil and gas communities through the support of specific charitable organizations.

We currently have two specialty roasted coffees. Frac Fuel is our light roast with notes of milk chocolate and caramel and the lighter roast provides a bit more boost of caffeine. Shale Shaker is our dark roast blend with a bold, smooth flavor. Both blends are currently available in 12 oz. or 5 lb. bags. In addition to the roasted coffee, Roughneck Coffee offers branded t-shirts, hats, cups and travel mugs.

### **Online and Select Retailers**

Roughneck coffee and merchandise are available online at the Roughneck Coffee website as well as through select retailers such as oilfield safety or supply companies and other specialty retailers. A current list of retail locations is available on the Roughneck Coffee website.

### **Connect with Roughneck**

People can connect with Roughneck Coffee online in several ways:

Website at [www.roughneckcoffee.com](http://www.roughneckcoffee.com)

Facebook – [www.facebook.com/RoughneckCoffee](https://www.facebook.com/RoughneckCoffee)

Instagram – @roughneckcoffee

### **About Roughneck Coffee.**

The Bakken Oil Product & Service Show is produced by DAWA Solutions Group, LLC., a business consulting firm helping people **do business better**. We are a team of passionate professionals that excel at strategic planning, project management, application development and creative graphic design.

### **Contact**

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