



News Release  
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Contact: Barbara Peterson  
701-577-8110 or [barbp@ci.williston.nd.us](mailto:barbp@ci.williston.nd.us)

## **Season 4, Episode 3 of Williston Works Podcast to feature Cold Stone Creamery, Crossfit Infliction**

Williston, N.D. - Williston Economic Development (WED) will release Season 4, Episode 3, of its Williston Works Podcast on Friday, October 15. The podcast will feature the owners of two Williston businesses, Cold Stone Creamery and Crossfit Infliction. The podcast will be available on the internet and WED's social media pages.

The Williston Works Podcast is hosted by WED Executive Director Shawn Wenko. The podcast gives investors, developers and small business owners a behind the scenes look at the business opportunities in Williston.

The third episode of 2021 will feature Jonas and Bonnita McKenzie. Wenko asked the McKenzie's if there was any hesitation from the Cold Stone franchise about entering the Williston market.

"There wasn't really. There was no hesitation," said Jonas. "I think that they (Cold Stone Creamery) underestimated Williston maybe a little bit."

"Yeah, they did," agreed Bonnita.

"Because it was busy, busy for the first month. There was a line out the door," said Jonas. "It was successful immediately. The people just kind of took care of us. It was stressful until we opened the door, and then we were like, oh okay, we're good."

Cold Stone is an ice cream chain that offers design-your-own creations hand-mixed on a granite slab, plus shakes & more. The ice cream shop is in the Harvest Plaza in Williston.

Meanwhile, Crossfit Infliction is located west of Williston at 13990 Front Street West. The gym opened during the pandemic to provide a place for men, women and youth to train.

To learn more about the two businesses, watch the full podcast, beginning October 15.

The following is the complete 2021 Williston Works Podcast schedule:

- October 1 – Emma Kuester and Jake Boreson of Busted Knuckle Brewery
- October 8 – Dave Juma of City of Williston Public Works & Engineering
- October 15 – Jonas and Bonnita McKenzie of Cold Stone Creamery and Crossfit Infliction
- October 22 – Kari Hauge of Exhale Yoga & Wellness
- October 29 – Ian and Tricia Anderson of Pronghorn Well Service
- November 5 – Kenley Nebeker of TrainND Northwest
- November 12 – Rachel Laqua of City of Williston Planning & Zoning/Wayfinding Committee
- November 19 – Steve Kemp of Wellspring Hydro