



FOR IMMEDIATE RELEASE | 5.20.2021

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Bird Rides
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Bird lands in Williston by the end of May

WILLISTON, N.D. – The City of Williston is partnering with shared electric scooter company, Bird Rides, to bring e-scooters to Williston by May 24, 2021, weather permitting.

Just in time for spring, Bird scooters are a natural socially distanced way to get around. Bird scooters are available through a cell phone app and riders pay per minute at no cost to the city.

The initial launch will include 25 to 50 scooters, depending on demand.

“The introduction of the scooter Ride Share program really shows the progressive mindset of Williston and its residents,” explained Shawn Wenko, Executive Director for Williston Economic Development. “This is right up there with our recent announcements of accepting Bitcoin transactions and the Beyond Visual Line of Sight UAS Network.”

Bird scooters help reduce carbon emissions as well as traffic congestion on roadways and offer residents without automobiles another transportation option.

The electric scooters can be used on roads and in bike lanes and have a maximum speed of 15 mph. Scooters must be parked out of the way of pedestrians and never blocking driveways.

Riders are required to be 18 years of age or older and obey all traffic laws. Riders are also encouraged to wear a helmet on every ride.

Bird Rides also offers the following programs to those who qualify:

Community Pricing – Bird’s Community Pricing Program offers a 50% discount to low-income riders, Pell Grant recipients, veterans, senior citizens, and select local nonprofit and community organizations.

To sign up, download the Bird app, create an account, and email your proof of eligibility to access@bird.co.

Free Rides for Healthcare Workers and Emergency Personnel – Bird is proud to offer free rides to healthcare workers and emergency personnel.

To sign up, download the Bird app, create an account, and email a copy of your medical identification card along with your name and phone number to together@bird.co.

Eligible riders will receive two free 30-minute rides per day until otherwise notified.

Community Mode – Community Mode allows anyone with a Bird account to report or provide feedback on scooter-related issues such as poorly parked or damaged scooters in the area.

When a report is submitted, a member of the Bird team is assigned to correct the issue. Anyone can access Community Mode by tapping the yield sign on the bottom left of the Bird map.

If a resident has questions or concerns about the scooters, Bird Rides can be reached directly at 1.866.205.2442 or hello@bird.co. For more information about Bird Rides, visit www.bird.co or www.bird.co/blog.

For more information on this story, please contact Williston Economic Development at 701.577.8110 or visit the Center for Development at 113 4th Street East.

Follow Williston Economic Development on Facebook, Instagram, and LinkedIn (@willistoneconomicdevelopment), Twitter (@WillistonEcon), and YouTube (@willistonwire).

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PHOTO: Bird lands in May image.

View release online at www.cityofwilliston.com.

Follow the City of Williston on Facebook (@cityofwilliston), Instagram (@cityofwilliston), and LinkedIn.

For more information, please visit www.cityofwilliston.com, call 701.577.8100, or stop by 22 East Broadway, Williston, ND.

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