



FOR IMMEDIATE RELEASE | 9.2.2020

CONTACT

Barbara Peterson, Marketing Coordinator
City of Williston | Williston Economic Development
701.577.8110
barbp@ci.williston.nd.us

Mondak Sports adds New Towboat Line

Mondak Sports in Williston has announced it is adding a new towboat line to its inventory. Owner Joshua Kringen says their first Nautique model is expected to arrive in October 2020.

“Nautique is a high-quality towboat that is designed for surfing, wakeboarding and skiing. They do everything,” said Kringen.

The Nautique lineup will be housed at Mondak Sports’ new location at 1008 East Broadway. The dealership relocated to the larger space on January 1, 2020.

“We have a shop and showroom with roughly 12,000 square feet and about five acres of outside space,” Kringen said.

Mondak is an authorized [Can-Am®](#), [Mercury Marine®](#), [Nautique](#), [Ranger Boats](#), [Sea-Doo](#), [Ski-Doo](#), and [Yamaha](#) dealership serving the Williston area. They are known to deliver products up to 1,000 miles away.

While sales have been strong in 2020, COVID-19 has had a negative impact on Mondak’s inventory. Kringen said just about all of their manufacturers shut down during the first quarter of 2020 and they are just now starting back up.

“Luckily we were sitting pretty good on inventory, but finding inventory has been a challenge. This is pretty much all we have right now (he says about the inventory in their showroom). We sold out of jet skis early which was unfortunate because there were a lot of people still looking. Usually we get our early allocation and then our later stuff arrives right before the busy season. All of our later stuff, which is typically the stuff that we sell quickly, got cut completely.”

On the bright side, Mondak has been able to ramp up its service department during the economic downturn.

"We are finding good help (mechanics) right now because everyone else is laying off. We just hope that they will put down roots and stick around," said Kringen. "So it's exciting."

Mondak carries a large selection of new and pre-owned inventory including ATV's, boats, motorcycles, personal watercrafts, scooters, snowmobiles and utility vehicles. The dealership expects to be fully stocked for the 2021 season.

"We should be back to full inventory next year, although the manufacturers may not offer all of their models," Kringen explained. "Like right now, they really cut the models down on the Can-Am Defenders. So it's going to be challenging."

Mondak utilized the Williston STAR Fund Flex PACE Interest Buydown program for its expansion and relocation. The STAR Fund is administered by a seven-member board. It is funded by a portion of the City's one cent sales tax.

Kringen says despite the challenges they have faced in 2020, he enjoys going to work every day.

"My wife says I just talk to people all day and don't actually work," he says. "That's probably the best part of my job, meeting the customers and it's fun."