About Us



Welcome to Archangel Raphael's Mission (ARM), where our mission is simple yet profound: to provide health and hygiene services to those in need. Our unwavering commitment to dignity service sets us apart. We firmly believe that access to health and hygiene is pivotal for individuals' overall well-being, and it begins with a welcoming and hospitable environment. At ARM, we are dedicated to restoring dignity and building a community where everyone has equal access to these essential services.

Through strategic partnerships and collaborations, ARM has made significant strides in our mission. Together with our diverse range of partners, we have deployed over 500 showers across more than 50 deployments, reaching those who need it most. These collaborations have demonstrated that increased access to highvalue services like showers and haircuts not only meet immediate needs but also build trust and rapport with marginalized populations. This trust can be leveraged to provide more comprehensive services and create positive outcomes for individuals and communities.

Our mobile services remain extremely flexible in terms of location, duration, and composition With a mobile shower trailer and a mobile barbershop we can deploy jointly or as a single service. Our team is also capable of working as a single service or as part of a larger ‘fair’ style outreach. In addition to our proficiency with our equipment as a unit we bring a wealth of experience is service delivery, emergency management, human services and more - as such we are always happy to help any group looking to increase access and services to key resources in their community.

Vision

- Increased, free, access to dignity services across the whole state
- A hospitality based approach to services and resources
- Mobile and brick & mortar toilets, showers, barbershops, and partnered services

Mission

- Provide health and hygiene services
- Affirm and restore dignity
- Build partners and advocates for dignity

Introduction



We are delighted to introduce Archangel Raphael's Mission (ARM) and explore the potential for a meaningful partnership. At ARM, our mission of 'health and hygiene to those who need it' is a reflection of the simple, but not easy goals we have for our work.

Historically, there is often the standard three ways to serve someone experiencing homelessness: food, case management, and housing. These are extremely noble pursuits, but luckily they are also some of the most passionately supported causes. In the US, we have over 90,000 feeding programs, over 10,000 homeless shelters, and nearly 500,000 beds. This is nowhere near enough, but it is a good start. That's why we have tried to look elsewhere for ways to make a difference in the lives of our neighbors.

When you look at hygiene programs, however, there is a different story: there are less than 500 shower programs in the world. As the largest provider in NJ, this sobering fact continues to inspire us. While there is no official figure - it's our estimate that there are less than 200 programs like us in the United States, and less than 5 for the whole Garden State. As New Jersey's first, largest, and most innovative hygiene nonprofit, we know our purpose is two-fold: to serve our guests with the utmost dignity, and to advocate for the growth of dignity services everywhere.

It's the restoration of dignity that is our intended outcome - everything we build to serve our community comes out of that lens. Unfortunately, many people in our community, our state, our country, and around the world are in desperate need of health and hygiene services. Our high demand services of showers and haircuts are a perfect way to gently outreach to those experiencing a myriad of needs and issues. By combining our expertise and resources, we can further enhance the impact we have on the lives of vulnerable individuals and families that are vulnerable to, and victims of; trafficking, homelessness, hunger, and a host of other social issues.

ARCHANGEL RAPHAEL'S MISSION

Dignity. Hospitality. Mobility.

Founders

John El-Maraghy, AEMP

Kelsey Lynch RN, BSN

Board of Advisors

Gordon Akwera,
Morgan Stanley

Simon Shapiro
Rutgers University Law School

Brian McGovern,
North Jersey Community Research Initiative

Timothy Perseo,
Board Vice President

John El-Maraghy
Co-Founder / Co-Director
Archangel Raphael's Mission
EIN #: 82-1418109

4/23/2025

Dear Friends and Partners,

The team at ARM is reaching out today with a request for support to bring back our beloved mobile shower program in New Brunswick for the 2025 summer season. Entering our fourth year of mobile services to expand hygiene access across the state, ARM has always called New Brunswick home and hopes to continue our work in New Brunswick for another shower season.

Last year, thanks to a generous grant from Emmanuel Lutheran Church and generous permission from the United Methodist Church we hosted 12 shower deployments at the community garden on Tabernacle Way. Through these deployments we provided 110 showers to New Brunswick guests, had approximately 145 care visits, and our volunteers donated over 200 hours to their community. All guests received snacks, drinks, fresh laundered towels, flip flops, socks, and a change of undergarments in a hospitable and friendly environment.

In addition to increasing hygiene access in the community - our deployments bore out a new utility to the community: heat respite. With average temperatures in the high 80's and max temperatures hitting almost 100 across 3 months guests experiencing homelessness are exponentially more exposed to extreme heat and sunlight. As such, our deployments became a beacon of shade, cool drinks, and refreshing showers for folks across the city who were eagerly searching for relief from the extreme weather. Sadly, we observed many instances of heat exhaustion and dehydration - and on one occasion even had to call emergency services for a guest who was experiencing acute need due to exacerbation of weather and health conditions.

As a grassroots, volunteer led organization, ARM typically relies on host agencies and funding partners to make our work in various communities possible. In the hopes of launching 10 deployments this year in New Brunswick our coalition is seeking support from interested parties to reach out goal of $4,500. ARM is excited to be a partial funding partner for the first time in this campaign, committing $1,000 to the project. We sincerely appreciate your support in identifying the remaining $3,500. The cost per deployment is laid out below.







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Category	Cost	Percent
Insurance (D+O, GL, Accident, Vehicle)	$45	10%
Tolls & Travel	$50	11%
Truck & Trailer (finance, repair, upkeep, etc)	$120	27%
Equipment (Generator, hoses, new equipment, gas, lubricants, etc)	$90	20%
Laundry (purchase, cleaning, loss)	$30	7%
Comfort Supplies (Care packs, clothes, flip flops, etc)	$30	7%
Future Programmatic Investment	$40	9%
Administration	$40	9%
Total	$445	

We thank you for your consideration of our proposal and we look forward to working with you to support those experiencing homelessness and other material hardship this summer again. Please contact Joe Light (lionlight1987@gmail.com), James Kershner (jamesckershner@gmail.com), or John El-Maraghy (john@arm.gives) for any questions or to support.

Sincerely,

The ARM team



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