

	Omega Psi Phi Fraternity Community and Civic Affairs	Program Plan	VREM
	Voter Registration, Education, and Mobilization	Revision # Orig. Issue	10-2-2019
		Implementation Date	10-4-2019
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Owner	Jerome Miller- VREM COMMITTEE CHAIRMAN	Approval	David Marion - GRAND BASILEUS

EXECUTIVE SUMMARY

MISSION- "VOTERS CAN NOT STAY HOME"

The intent of this Voter Registration, Education, and Mobilization (VREM) Program Plan is to identify effective actions to support and facilitate voter registration, education, and mobilization for consistency across all Districts and Chapters of the Omega Psi Phi Fraternity. Every Brother of Omega Psi Phi Fraternity, in good standing (not expelled or suspended) will be asked to participate in some form or fashion to support this mission.

OBJECTIVE

The execution of this Plan will uplift our brotherhood and communities by providing operational guidance for: Holding voter registration events throughout the year in economically disadvantaged communities; Producing awareness, education, and training programs that will result in a well informed and motivated voter; Supporting a Get Out The Vote (GOTV) transportation campaign for getting voters to and from the polls during early voting and election day; and Increase voter turnout in communities of color, and Millennials beyond any previous statistics.

Establish a process that can be repeated for every election cycle in local, State and Federal elections which includes an integrated Engagement Plan.

MILESTONES

ACTIVITY

DATE

Each Chapter collects information for community Engagement Plan	November 30, 2019
Each Chapter initiate voter registration goals	January 31, 2020
Execute Engagement Plan	On-Going

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PROGRAM PLAN

VOTER REGISTRATION, EDUCATION, AND MOBILIZATION (VREM)

This Program Plan prescribes a method for encouraging voter registration; voter education; and getting voters to the poll. As a mandated international program, each Chapter shall follow this plan for guidance to accomplish the program mandate and goals shown below.

1. DOCUMENT CONTROL

- A.** Grand Basileus or Designee approves Program Plan.
- B.** International Committee Chairman or Designee maintains program oversight, and change control of Program Plan.

2. GOALS

A. Voter Registration

1. Sponsor a voter registration drive two times per year to capture unregistered voters, with specific emphasis on economically disadvantaged communities.
2. Each Brother to volunteer two (2) or more hours per month in support of voter registration.
3. Secure public service announcements that is used by your target population to advocate voter registration, education, and mobilization. Also, include social media, churches, nonprofit organizations, and fellow fraternities and sororities.

B. Voter Education

1. Identify community and political leader(s) that will influence community support for voter education and turn-out. Groups may include, but not limited to NAACP, Urban League, Project Vote, Rock the Vote, Nonprofit Vote and League of Women Voters.
2. Hold education workshops that include instruction for new voter registration, and making updates to voter registration records, e.g. (change in name or change in address).
Hold at least two candidate forums during the 2020 election cycle to inform voters on candidates and legislative rules up for vote to become law.

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C. During Elections

1. Facilitate and support the coordination of transportation for voters to get to the voting polls.
2. On election day for general and primary elections, each chapter should provide a means for free transportation for voters to get to the voting polls.

3. RESPONSIBILITIES

A. Community and Civic Affairs / Social Action International Committees

1. VREM Committee will serve as advisors and a resource across districts.
2. Produce / distribute a GOTV video that also highlight basic laws for voting and voter registration.

B. Districts

1. Each District Representative shall ensure all chapters are engaged in participating and meeting goals.
2. Each District VREM Committee shall support and evaluate VREM Chapter activities.
3. Ensure effective communication and implementation of VREM Program.
4. Each District Counselor, and District Committee Chair for VREM shall review voter registration laws for their respective states to ensure chapters within their district are aware of specific voter registration requirements.

C. Graduate Chapters

1. Graduate Chapters will share information on a continuous basis with Undergraduate Chapters on voter registration, education, and mobilization events.
2. Each Graduate Chapter will have a point of contact or representative for VREM.
 - a. Chapter representatives should obtain training/guidance from their local election commission on completing and submitting voter registration applications.
3. Establish partnerships with local organization(s) to leverage expertise within these organizations.
4. Each Graduate Chapter shall develop and oversee an Integrated Engagement Plan to support implementation of program goals.

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D. Undergraduate Chapters

1. Each Undergraduate Chapter will have a point of contact or representative for VREM.
2. Engage college students to communicate voter registration and education events using campus events and social media.
3. Each Undergraduate Chapter will support the development and oversight of their local Graduate chapter Integrated Engagement Plan for the purpose of implementing their program goals.

4. INTERGRATED ENGAGEMENT PLAN

- A. Definition – A roadmap for defining goals and processes with stakeholders based on their strengths, needs, and interest.

See sample template below.

(Example Only)

<u>Stakeholder</u> Organization, Group or Individual	<u>Potential Role</u>	<u>Date</u>	<u>Strategy</u>
NAACP	Identify locations for holding voter registration events	February 28, 2020	NAACP will be a data resource to support identification of voter registration locations
Divine Nine	Increase voter turnout	November, 2020	Share education videos, and workshops
League of Women Voters	Communication and outreach	May 30, 2020	Enlarge social media network to include Millennials, and Latinos
Vote411	Help voters find polling places/ review online voter guides	On going	Use Vote411 as a guide to assist voters to find their polling place and build their own voter guide