



## 2021 Texas Roofing Conference

June 16 - 18, 2021  
JW Marriott | San Antonio, Texas



### LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY, MAY 21, 2021

Click here to  
ORDER ONLINE



Handheld  
"State of the Art"  
Honeywell Scanner

MobilePlus™



Self Scan Plus™

Use our Surface  
Pro and Stand  
Alone Scanner



Use your own  
IOS or Android  
Devices

LeadsPlus™ App

- Instantly capture attendee contact info! Just **"Point and Scan"** the badges QR Code
- Personalize Leads by using our **"Custom Qualifiers"** with the ability for note taking
- Real-time lead data & analytics make following up a breeze; easy and efficient
- Leads stored in the cloud for up to 18 months

ITEM	DIS. DEADLINE	SHOW RATE	QTY	SUBTOTAL
Mobile Plus	\$ 369.00	\$ 419.00	_____	\$ _____
Self Scan Plus	\$ 899.00	\$ 949.00	_____	\$ _____
LeadsPlus App (First License)	\$ 359.00	\$ 409.00	_____	\$ _____
LeadsPlus App (Additional License)	\$ 99.00	\$ 149.00	_____	\$ _____
<b>LeadsPlus App Bundles:</b>				
3 Pack	\$ 499.00	\$ 549.00	_____	\$ _____
6 Pack	\$ 799.00	\$ 849.00	_____	\$ _____
10 Pack	\$ 999.00	\$ 1049.00	_____	\$ _____
<b>Mobile Plus Add-Ons:</b>		<b>Post Dis. Deadline</b>		
Z-Printer Plus	\$ 75.00	\$ 95.00	_____	\$ _____
Custom Survey	\$ 60.00	\$ 80.00	_____	\$ _____
Delivery & Setup	\$ 65.00	\$ 85.00	_____	\$ _____

Click here to ORDER ONLINE

Username: RCAT2021

Password: 6121

Sub-Total = \$ \_\_\_\_\_

Add: San Antonio Sales Tax 8.25% \$ \_\_\_\_\_

**Total Due (in US Funds)= \$ \_\_\_\_\_**

Visit Us at: [www.american-tradeshow.com](http://www.american-tradeshow.com)

Questions? Please call: 985-809-0600

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Email Orders to: [orders@american-tradeshow.com](mailto:orders@american-tradeshow.com)

Fax: 985-809-1888

SECURITY CODE: \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_



_____	_____	_____	_____	_____
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CARDHOLDER NAME: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ / \_\_\_\_\_

SECURITY CODE: \_\_\_\_\_

# LEAD RETRIEVAL 101

## **How are you capturing and following up with all of the leads collected at your booth?**

“Maximize your ROI by using ATS Lead Retrieval services.”

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

## Why use event provided Lead Retrieval services?

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 18 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.



Dedicated device  
to capture leads  
*Just Point & Scan*

## MobilePlus™



Large format  
device to capture  
leads  
*Just Walk Up & Scan*

## Self Scan Plus™



Use your own  
device to capture  
leads  
*Just Point & Scan*

## LeadsPlus™ App



# AMERICAN TRADESHOW SERVICES