



MIDWEST
ROOFING
CONTRACTORS
ASSOCIATION

RCAT & MRCA Joint Annual Roofing Conference & Tradeshow September 27 – 29, 2022, Fort Worth, TX Convention Center

SPONSORSHIP FORM

We would like to thank you for your consideration in becoming a sponsor! This is a great opportunity for you to gain publicity and recognition for your company as well as helping fund this event and its success. Please check the level of sponsorship you desire.

Diamond Level Sponsor Package: \$5,000 - \$15,000

- A list of Texas Roofing Contractor Members prior to the event
- A list of all conference attendees after the event
- Logo recognition on signage at your sponsored event/activity
- Logo recognition on signage in Registration Area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Program
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the RCAT & MRCA websites
- Logo recognition on RCAT & MRCA Facebook pages
- Sponsorship detail on badge(s) to alert attendees of your support
- Full page full color ad in Conference Program Magazine

Platinum Level Sponsor Package: \$3,000 - \$4,000

- A list of all conference attendees after the event
- Logo recognition on signage at your sponsored event/activity
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition on signage in Session Room
- Logo recognition in Sponsor Section of the Conference Program
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the RCAT & MRCA websites
- Logo recognition on RCAT & MRCA social media pages
- Sponsorship detail on badge(s) to alert attendees of your support
- 1/2-page full color ad in Conference Program Magazine

Gold Level Sponsor Package: \$2,000 - \$2,500

- A list of all conference attendees after the event
- Logo recognition on signage at your sponsored event/activity
- Logo recognition on signage in Registration area

Gold Level Continued...

- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Program
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the RCAT & MRCA websites
- Logo recognition on RCAT & MRCA social media pages
- Sponsorship detail on badge(s) to alert attendees of your support
- 1/4-page full color ad in Conference Program Magazine

Silver Level Sponsor Package: \$1,000 - \$1,500

- Logo recognition on signage at your sponsored event/activity
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Program
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the RCAT & MRCA websites
- Sponsorship detail on badge(s) to alert attendees of your support

Bronze Level Sponsor Package: \$500 - \$800

- Logo recognition on signage at your sponsored event/activity
- Logo recognition in Sponsor Section of the Conference Program
- Sponsorship detail on badge(s) to alert attendees of your support

***Some sponsorship activities may include additional /special items. Those items will be reflected below.**

CONFERENCE & TRADESHOW

SOLD Exclusive Conference & Expo Mobile App Sponsor (\$5,000) (1 Available) SRS Distribution

*Exclusive Mobile App Sponsorship w/ logo displayed on the conference app splash screen and page banners.

*Full Page Ad in MR Magazine created by MRCA to promote Conference App and Sponsor (Aug., Oct.).

*Special full-page ad about mobile app in Conference Program.

SOLD Keynote Speaker Sponsor (\$5,000) (2 Available)

*Sponsor representative to make a 2–3-minute presentation prior to the Keynote Speaker. **Company Cam**

SOLD Conference Program/Magazine Sponsor (\$5,000)

(1 Available) Blackstone Claim Services

*Back Cover Ad of the Conference Program Magazine.

SOLD Exclusive Conference Logoed Tote Bag Sponsor (\$3,500) (1 Available) ABC Supply Co.

*Logo printed on all Tote Bags received by Contractor Attendees at Registration.

SOLD Exclusive Registration, Badge & Lanyard Sponsor (\$3,500) (1 Available) ABC Supply Co.

* Logo on the Registration Desk and Badge Lanyards.

SOLD Tradeshow Thursday or Friday Happy Hour Food & Beverage (\$3,500) (2 Available) National Claims Negotiators, SRS Distribution

*Your logo on the napkins at food and bar stations.



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CONFERENCE & TRADESHOW CONTINUED...

SOLD Tradeshow Floor Digital Lounge / Charging Station Sponsor (\$2,500) (2 Available) **Cordeck, Hover**

*Logo recognition on signage in the Lounge area.

SOLD Tradeshow Door Prizes (\$2,500) **Gulfeagle Supply**

*Logo recognition on signage by the prize wheel by lounge.

SOLD Educational Seminars/Programs Food & Beverage - Wednesday (\$2,500) (2 Available) **Ace Screws, The Catch-All System** *Logo recognition on signage by the food and beverage stations

SOLD Educational Seminars/Programs Food & Beverage - Thursday (\$2,500) (2 Available) **A.C.T. Metal Deck Supply, Ace Screws**

SOLD Educational Seminars/Programs Speaker Expenses (\$2,500) (2 Available) **Sika Sarnafil, L. Marshall Roofing and Sheet Metal, Inc.**

SOLD Conference Photographer (\$2,500) (1 Available) **Johns Manville**

MRCA WELCOME RECEPTION AND YOUNG CONTRACTORS (YCC) CASINO NIGHT

SOLD YCC Welcome Party Entertainment (\$4,000) (1 Available) **Dataforma**

____ YCC Welcome Party Food & Beverage (\$2,000) (Unlimited) **Malarkey Roofing Products, NTRCA, Certainteed**

SOLD YCC Welcome Party Poker Chip (\$2,500) (1 Available) **Service First Solutions**

____ YCC Welcome Party Prize (\$500) (Unlimited) **NTRCA, Certainteed, RoofLogic**

____ YCC Service Project (\$1,000) (Unlimited) **NTRCA, Certainteed, Beacon Roofing Supply**

MRCA RECEPTION & FOUNDATION AUCTION

____ Lead Sponsor (\$5,000) (1 Available)

____ Supporting Sponsor (\$3,000) (Unlimited) **Malarkey Roofing Products, Carlisle Construction Materials, Beacon Roofing Supply**

WOMEN IN ROOFING (WinR) LUNCHEON

SOLD WinR Lead Luncheon Sponsor (\$1,500) (1 Available) **838 Coatings**

____ WinR Supporting Luncheon Sponsor (\$800) (1 Available) **Bitec, Inc**

RCAT ANNUAL MEETING & AWARDS LUNCHEON

SOLD Major Sponsor (\$5,000) (1 Available) **Polyglass**

SOLD RCAT Excellence, Blackwell Awards and Board (\$1,500) (1 Available) **Malarkey Roofing Products**

____ Recognition Program & Plaques (\$1,500) (1 Available)

____ Random Prize Draw During Luncheon (\$1,000) (1 Available)

RCAT GOLF TOURNAMENT

SOLD Major Tournament Sponsor (\$5,000) (1 Available) **Beacon Roofing Supply**

SOLD Golf Prizes & Trophies for Tournament Winners (\$3,500) (1 Available) **Dataforma**

SOLD Player Lunch (\$3,500) (1 Available) *Includes 1 teams of 4 players. **Westlake Royal Roofing**

SOLD Door Prizes for Awards Ceremony (\$2,500) (1 Available) **Perennial Roofing by Daltile**

SOLD Tournament Photographer (\$2,500) (1 Available) **Owens Corning**

SOLD Beverage Cart(s) (\$2,500) **GAF, SPEC, Atlas Roofing Corp, RK HydroVac**

____ Hole Sponsor – SIGN ONLY (\$250) (35 Available) (ENTER QTY _____, Limit 4)

____ Hole Sponsor – SET UP (\$400) (36 Available) (ENTER QTY _____, Limit 4) *Includes 1 golf cart per hole

Please return this completed form via email to tradeshow@rcat.net.

Amount of Sponsorship \$ _____

Company Name _____

Representative Name _____ Phone _____

Email _____ Signature _____



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