



MIDWEST  
ROOFING  
CONTRACTORS  
ASSOCIATION

## RCAT & MRCA Joint Annual Roofing Conference & Tradeshow September 27 – 29, 2022, Fort Worth, TX Convention Center

### SPONSORSHIP FORM

We would like to thank you for your consideration in becoming a sponsor! This is a great opportunity for you to gain publicity and recognition for your company as well as helping fund this event and its success. Please check the level of sponsorship you desire.

#### Diamond Level Sponsor Package: \$5,000 - \$15,000

- A list of Texas Roofing Contractor Members prior to the event
- A list of all conference attendees after the event
- Logo recognition on signage at your sponsored event/activity
- Logo recognition on signage in Registration Area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Program
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the RCAT & MRCA websites
- Logo recognition on RCAT & MRCA Facebook pages
- Sponsorship detail on badge(s) to alert attendees of your support
- Full page full color ad in Conference Program Magazine

#### Platinum Level Sponsor Package: \$3,000 - \$4,000

- A list of all conference attendees after the event
- Logo recognition on signage at your sponsored event/activity
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition on signage in Session Room
- Logo recognition in Sponsor Section of the Conference Program
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the RCAT & MRCA websites
- Logo recognition on RCAT & MRCA social media pages
- Sponsorship detail on badge(s) to alert attendees of your support
- 1/2-page full color ad in Conference Program Magazine

#### Gold Level Sponsor Package: \$2,000 - \$2,500

- A list of all conference attendees after the event
- Logo recognition on signage at your sponsored event/activity
- Logo recognition on signage in Registration area

#### **Gold Level Continued...**

- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Program
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the RCAT & MRCA websites
- Logo recognition on RCAT & MRCA social media pages
- Sponsorship detail on badge(s) to alert attendees of your support
- 1/4-page full color ad in Conference Program Magazine

#### Silver Level Sponsor Package: \$1,000 - \$1,500

- Logo recognition on signage at your sponsored event/activity
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Program
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the RCAT & MRCA websites
- Sponsorship detail on badge(s) to alert attendees of your support

#### Bronze Level Sponsor Package: \$500 - \$800

- Logo recognition on signage at your sponsored event/activity
- Logo recognition in Sponsor Section of the Conference Program
- Sponsorship detail on badge(s) to alert attendees of your support

\*Some sponsorship activities may include additional/special items. Those items will be reflected below.

### CONFERENCE & TRADESHOW

#### **SOLD Exclusive Conference & Expo Mobile App Sponsor (\$5,000) (1 Available) SRS Distribution**

\*Exclusive Mobile App Sponsorship w/ logo displayed on the conference app splash screen and page banners.

\*Full Page Ad in MR Magazine created by MRCA to promote Conference App and Sponsor (Aug., Oct.).

\*Special full-page ad about mobile app in Conference Program.

#### **SOLD Keynote Speaker Sponsor (\$5,000) (2 Available)**

\*Sponsor representative to make a 2-3-minute presentation prior to the Keynote Speaker. **Company Cam**

#### **SOLD Conference Program/Magazine Sponsor (\$5,000) (1 Available) Blackstone Claim Services**

\*Back Cover Ad of the Conference Program Magazine.

#### **SOLD Exclusive Conference Logoed Tote Bag Sponsor (\$3,500) (1 Available) ABC Supply Co.**

\*Logo printed on all Tote Bags received by Contractor Attendees at Registration.

#### **SOLD Exclusive Registration, Badge & Lanyard Sponsor (\$3,500) (1 Available) ABC Supply Co.**

\* Logo on the Registration Desk and Badge Lanyards.

#### **SOLD Tradeshow Thursday or Friday Happy Hour Food & Beverage (\$3,500) (2 Available) National Claims Negotiators, SRS Distribution**

\*Your logo on the napkins at food and bar stations.



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### CONFERENCE & TRADESHOW CONTINUED...

SOLD Tradeshow Floor Digital Lounge / Charging Station Sponsor (\$2,500) (2 Available) **Cordeck, Hover**

\*Logo recognition on signage in the Lounge area.

SOLD Tradeshow Door Prizes (\$2,500) **Gulfeagle Supply**

\*Logo recognition on signage by the prize wheel by lounge.

SOLD Educational Seminars/Programs Food & Beverage - Wednesday (\$2,500) (2 Available) **Ace Screws, The Catch-All System** \*Logo recognition on signage by the food and beverage stations

SOLD Educational Seminars/Programs Food & Beverage - Thursday (\$2,500) (2 Available) **A.C.T. Metal Deck Supply, Ace Screws**

SOLD Educational Seminars/Programs Speaker Expenses (\$2,500) (2 Available) **Sika Sarnafil, L. Marshall Roofing and Sheet Metal, Inc.**

SOLD Conference Photographer (\$2,500) (1 Available) **Johns Manville**

### MRCA WELCOME RECEPTION AND YOUNG CONTRACTORS (YCC) CASINO NIGHT

SOLD YCC Welcome Party Entertainment (\$4,000) (1 Available) **Dataforma**

SOLD YCC Welcome Party Food & Beverage (\$2,000) (Unlimited) **Malarkey Roofing Products, NTRCA, Certainteed**

SOLD YCC Welcome Party Poker Chip (\$2,500) (1 Available) **Service First Solutions**

SOLD YCC Welcome Party Prize (\$500) (Unlimited) **NTRCA, Certainteed, RoofLogic**

SOLD YCC Service Project (\$1,000) (Unlimited) **NTRCA, Certainteed, Beacon Roofing Supply**

### MRCA RECEPTION & FOUNDATION AUCTION

SOLD Lead Sponsor (\$5,000) (1 Available)

SOLD Supporting Sponsor (\$3,000) (Unlimited) **Malarkey Roofing Products, Carlisle Construction Materials, Beacon Roofing Supply**

### WOMEN IN ROOFING (WinR) LUNCHEON

SOLD WinR Lead Luncheon Sponsor (\$1,500) (1 Available) **838 Coatings**

WinR Supporting Luncheon Sponsor (\$800)  
(1 Available) **Bitec, Inc**

### RCAT ANNUAL MEETING & AWARDS LUNCHEON

SOLD Major Sponsor (\$5,000) (1 Available) **Polyglass**

SOLD RCAT Excellence, Blackwell Awards and Board (\$1,500) (1 Available) **Malarkey Roofing Products**

Recognition Program & Plaques (\$1,500)  
(1 Available)

Random Prize Draw During Luncheon (\$1,000)  
(1 Available)

### RCAT GOLF TOURNAMENT

SOLD Major Tournament Sponsor (\$5,000) (1 Available) **Beacon Roofing Supply**

SOLD Golf Prizes & Trophies for Tournament Winners (\$3,500) (1 Available) **Dataforma**

SOLD Player Lunch (\$3,500) (1 Available)  
\*Includes 1 teams of 4 players. **Westlake Royal Roofing**

SOLD Door Prizes for Awards Ceremony (\$2,500) (1 Available) **Perennial Roofing by Daltile**

SOLD Tournament Photographer (\$2,500) (1 Available) **Owens Corning**

SOLD Beverage Cart(s) (\$2,500) **GAF, SPEC, Atlas Roofing Corp, RK HydroVac**

Hole Sponsor – SIGN ONLY (\$250) (35 Available)  
(ENTER QTY \_\_\_\_\_, Limit 4)

Hole Sponsor – SET UP (\$400) (36 Available)  
(ENTER QTY \_\_\_\_\_, Limit 4)  
\*Includes 1 golf cart per hole

Please return this completed form via email to [tradeshow@rcat.net](mailto:tradeshow@rcat.net).

Amount of Sponsorship \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Representative Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Signature \_\_\_\_\_



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