



**Public  
Schools  
Week**

March 25-29, 2019  
#PublicSchoolProud



**PUBLIC SCHOOLS WEEK**  
SOCIAL MEDIA TOOLKIT

**AMAZING** THINGS ARE  
HAPPENING IN OUR  
**PUBLIC SCHOOLS**  
EVERY DAY.

HELP SPREAD THE WORD



PUBLIC SCHOOLS WEEK OFFICIAL HASHTAGS

**#PUBLICSCHOOLPROUD**  
**#PSW19**



# PUBLIC SCHOOLS WEEK 2019

With so many amazing things taking place inside and outside our public school classrooms each day, **Public Schools Week 2019** celebrates our nation's public schools, our students and the many school professionals who work to help students achieve their greatest potential. A broad group of educators — representing 10 million administrators, teachers, specialists, teacher educators and school board members — will mark the week with events and outreach to their communities. In Washington, D.C., a bipartisan group of lawmakers will speak on the importance of a strong public education system for our country's future economic strength.



# PARTICIPATING ORGANIZATIONS

AASA, THE SCHOOL SUPERINTENDENTS ASSOCIATION

AMERICAN ASSOCIATION OF COLLEGES FOR TEACHER EDUCATION

AMERICAN SCHOOL COUNSELORS ASSOCIATION

AMERICAN FEDERATION OF TEACHERS

AMERICANS UNITED FOR SEPARATION OF CHURCH AND STATE

AMERICAN ASSOCIATION OF COLLEGES FOR TEACHER EDUCATION

ASSOCIATION OF EDUCATIONAL SERVICE AGENCIES

ASSOCIATION OF SCHOOL BUSINESS OFFICIALS INTERNATIONAL (ASBO)

BAPTIST JOINT COMMITTEE ON RELIGIOUS LIBERTY

CENTER FOR AMERICAN PROGRESS

COALITION FOR COMMUNITY SCHOOLS

COUNCIL OF ADMINISTRATORS OF SPECIAL EDUCATION

INSTITUTE FOR EDUCATIONAL LEADERSHIP

HEALTHY SCHOOLS CAMPAIGN

LEARNING DISABILITIES ASSOCIATION OF AMERICA

LEARNING FORWARD

NATIONAL ASSOCIATION OF ELEMENTARY SCHOOL PRINCIPALS

NATIONAL ASSOCIATION OF SECONDARY SCHOOL PRINCIPALS

NATIONAL ASSOCIATION OF SCHOOL PSYCHOLOGISTS

NATIONAL ASSOCIATION OF STATE DIRECTORS OF SPECIAL EDUCATION

NATIONAL CENTER FOR LEARNING DISABILITIES

NATIONAL COUNCIL OF TEACHERS OF ENGLISH

NATIONAL DISABILITY RIGHTS NETWORK

NATIONAL EDUCATION ASSOCIATION

NATIONAL EDUCATION ASSOCIATION RETIREES ASSOCIATION

NATIONAL MILITARY FAMILIES ASSOCIATION

NATIONAL RURAL EDUCATION ASSOCIATION

NATIONAL SCHOOL BOARDS ASSOCIATION

NATIONAL SCHOOL PUBLIC RELATIONS ASSOCIATION

NATIONAL PTA

NETWORK FOR PUBLIC EDUCATION

SCHOOL SOCIAL WORK ASSOCIATION OF AMERICA

THE ARC



# START TWEETING



Strong public schools build the knowledge and skills young people need to succeed in a global, knowledge-based world. #PublicSchoolProud

We are #PublicSchoolProud! Join us in celebrating our vibrant public schools March 25-29, 2019, by speaking out about the value of public education. #PSW19



The success of the future leaders of this great country critically depends on the support given to public education by our community and others across our nation. Join us for #PSW19 on March 25-29, 2019. #PublicSchoolProud

Public schools are the centerpiece of the hopes and dreams of our families, and the growth and well-being for our communities. Join us in celebrating #PSW19 March 25-29, 2019. #PublicSchoolProud

There is no better time than now to speak out about the value of public education. Let's join together and express our support for public education during Public Schools Week March 25-29! #PSW19 #PublicSchoolProud

Supporting public schools today builds a stronger workforce of tomorrow. Let's celebrate our amazing public schools March 25-29, 2019, during Public Schools Week. #PublicSchoolProud #PSW19



# START TWEETING



We have a national responsibility to provide great public schools for every child in America. #PublicSchoolProud

9 out of every 10 students attend a public school. Public schools welcome every child—regardless of ability, race, wealth, language, country of origin or needs. #PublicSchoolProud



Now is the time to stand up for public education. Let's show all the opportunities our public schools provide for more than the 50 million students who are learning and growing inside our school buildings. #PublicSchoolProud

An educated America is a better America. Want a stronger nation? Support public education. #PublicSchoolProud

Public schools have a purpose and a role to play not just for individual students, but for communities across the U.S. It is the one thing over 90% of American students and families have in common. #PublicSchoolProud

Communities are stronger and schools are better when we all work together to support public education. #PublicSchoolProud #PSW19



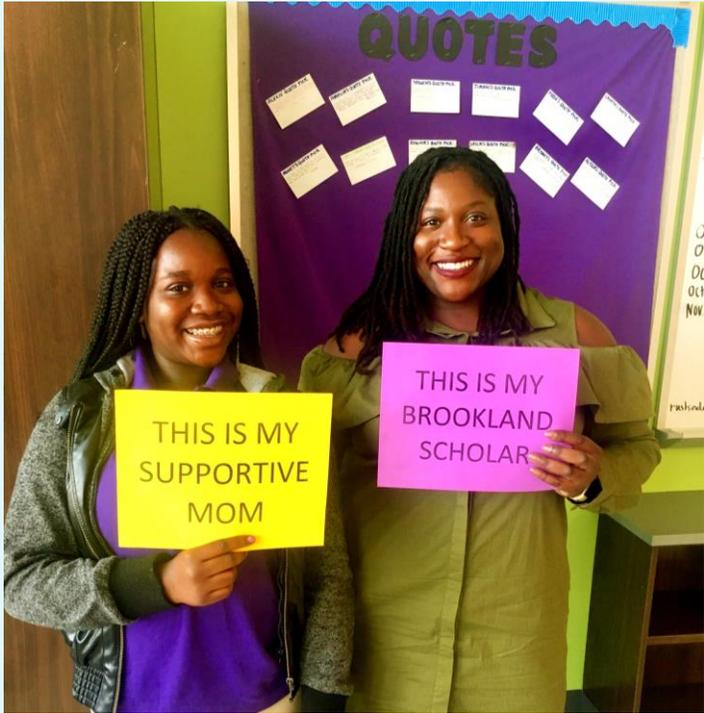
# START POSTING

Public Schools Week 2019 takes place March 25-29! Join us in celebrating students, teachers, principals, superintendents and all the educators and support staff who make public education in America great. #PublicSchoolProud #PSW19

Strong public schools build the knowledge and skills young people need to succeed in a global, knowledge-based world. We are celebrating Public Schools Week March 25-29. Will you join us? #PublicSchoolProud #PSW19

March 25-29, 2019, is Public Schools Week, a week to celebrate the success of our public schools on Capitol Hill and around the country. We are pleased to join in this celebration and demonstrate our commitment to keeping public schools great! #PublicSchoolProud

More students graduate when families, community organizations, businesses and service agencies come together to support public schools. Join us in lifting up the great things happening in our public schools during Public Schools Week, March 25-29. #PublicSchoolProud



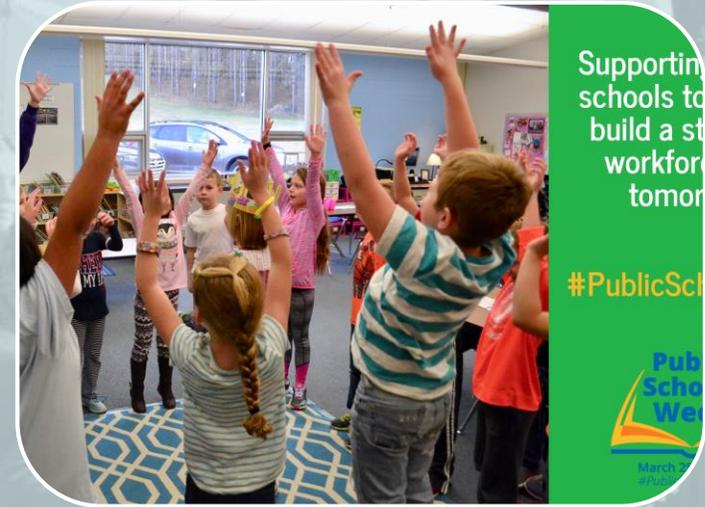


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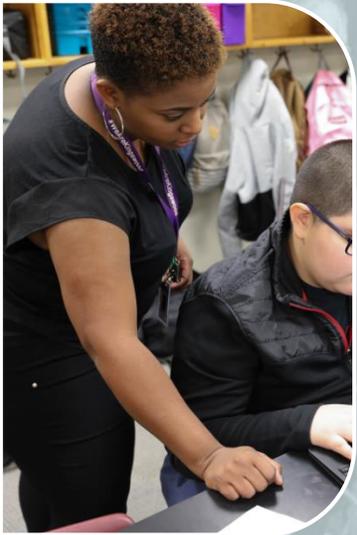
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**Public Schools Week**  
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 #PublicSchoolProud

are one team with a common goal: to help all students with a chance for a better life.”

CHRISTOPHER BRONK, MERIDEN PUBLIC SCHOOLS, CT



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...ve we must empower students to use their voices to make an impact on their school, and our community.”

ANGEL DYER, CLEVELAND CITY SCHOOLS, TN





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EVERY CHILD  
DESERVES  
ACCESS TO A  
GREAT PUBLIC  
SCHOOL



March 25-29, 2019  
#PublicSchoolProud

OUR STUDENTS



#PublicSchoolProud



90% of American children attend public schools



Supporting public schools today will build a stronger workforce for tomorrow

# QUESTIONS?

IF YOU HAVE QUESTIONS OR NEED ADDITIONAL RESOURCES OR  
MESSAGING, PLEASE CONTACT:

LEARNING FIRST ALLIANCE

[INFO@LEARNINGFIRST.ORG](mailto:INFO@LEARNINGFIRST.ORG) | 703.518.6290

AASA, THE SCHOOL SUPERINTENDENTS ASSOCIATION

[COMMUNICATIONS@AASA.ORG](mailto:COMMUNICATIONS@AASA.ORG) | 703.875.0700

