

# Principles of AI for ESAs

Dr. Duncan Simester  
October 5, 7, & 9, 2020  
Remotely  
2-4 p.m. each day



## A First for ESAs — Don't Miss It!

You know Dr. Simester for his groundbreaking work on the Business Strategy Framework in ESAs. Now learn from him about the strategic implications of artificial intelligence and machine learning for ESAs.

This exclusive remote workshop on the afternoons of October 5, 7, and 9, 2020, will give you and your leadership team solid grounding in principles and potential applications of these important new technologies in educational service agencies. The workshop will also include a curated list of readings, including PKR's two white papers on AI in ESAs.

\$640 per person.

Register by emailing number of attendees and contact information for invoicing to [registration@pkrnet.com](mailto:registration@pkrnet.com)