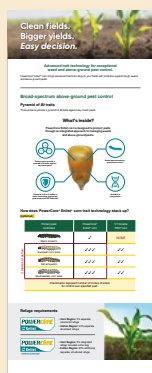


Did you know?

PowerTopPromote.com Is Your PowerCore® Enlist® Corn Resource

Last month in *Groundwork*, we told you about all the PowerCore® Enlist® corn ads available to use on the Corteva Agriscience **powertoppromote.com** website. But there are many more resources available to assist licensees like you in marketing this powerful new corn product. From brochures to fact sheets to website content, **powertoppromote.com** has all the marketing templates you need. So, log in and check them out!

To find PowerCore Enlist corn marketing materials, sign in at **powertoppromote.com**, click PowerCore® Enlist® under “traits” and explore. You’ll find everything from the Enlist PUG to bag tags to a list of approved third-party ads. Here are some examples of what you’ll find:



Website content:

Provides an overview for customers of everything PowerCore Enlist corn has to offer. Just choose the components you like and add your company name.



Pull up banners:

These portable banners come in handy at farm shows and customer meetings.



Fact sheet:

A ready-to-use one-page handout.



Educational brochure templates:

Tell the whole story—choose a cover and add your company's info!

Find even more at **powertoppromote.com**.



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