

Letter from Al Carlson: Wishing you a prosperous new year



Al Carlson
Licensing and
Distribution Leader

Happy New Year from all of us on the Corteva Agriscience Licensing team! I hope your holidays were relaxing, leaving you refreshed and excited to see what 2023 has in store.

As I reflect on the past year, I'm proud we've been able to support so many businesses like yours as you support American farmers. Corteva is continuing to invest heavily in R&D leading to new trait technologies and innovative seed treatments. We're excited about what's in the pipeline and being able to expand our offerings in soybeans, corn and seed treatments to provide your customers with more choices.

One piece of the Corteva product portfolio that we're very excited about is PowerCore® Enlist® corn technology, building on the Enlist® weed control system platform and providing above-ground insect protection. We've had a lot of interest in this technology and the additional choices it offers licensees and farmers. We're still in the early stages, but the genetic performance we're seeing has turned more than a few heads.

Not to be outdone, Enlist E3® soybean sales exceeded our expectations again last year with over 45% market share in the United States, becoming America's fastest-growing soybean herbicide system.

We expect to see additional growth in the years ahead, as the diversity of Enlist E3 soybean varieties continues to expand, giving your customers more choices.

It was great to see so many friendly faces at the ASTA conference last month, and I look forward to connecting with many of you throughout the new year. Thanks for giving our team the opportunity to support you and your business. Here's to working together to deliver a successful 2023. Cheers!



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