# Win the Start

There are only so many seasons in a farmer's lifetime. Each one is special and full of promise. Farmers choose you for the best in seed options for their needs. And now, you can choose the best in seed treatments to help your customers win the start and finish strong.

Corteva Agriscience<sup>™</sup> Seed Applied Technologies is dedicated to meeting the needs of those who expect more from seed treatments. Our evidence-based process combines science and ingenuity to **discover, develop** and **deliver** premium seed treatments.

### Discovering novel actives for more choice



- More than 90 years of experience in seed
- A deep understanding of farmers' needs and farming operations
- Access to one of the world's largest crop protection pipelines and network of industry collaborators

### Developing products to solve on-farm challenges



- Hundreds of product concepts evaluated each year
- Thoroughly tested in labs, greenhouses and fields
- Complete understanding of how products work

## Delivering products and services to support you

- Premium soybean and corn seed treatments
- Three dedicated Centers for Seed Applied Technologies (CSAT)—facilities for discovery, testing and seed treatment—located in North America, South America and Europe

CORTEVA



A closer look at our exclusive PASSER process, a six-step evaluation that measures key performance and use factors for seed treatments



#### **P**lantability

Maximizing seed flow and planting precision



#### Application

Refining processes to work across seed properties (size, shape, hybrid or variety) and environmental conditions



#### Seed Safety

Ensuring 'no' negative impact on seedling development and early vigor



#### **S**tewardship

Minimizing potential adverse effects on people and environment



#### Efficacy

Evaluating protection performance and vigor (Advanced Cold Test)



#### Regulatory

Fits with regulations and guidelines

Corteva Agriscience<sup>™</sup> Seed Applied Technologies is here to support your business with expertise and experience. Our professionals are ready to answer questions, solve problems and deliver what your business needs.



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