

# Meet the team!



## Al Carlson

**Licensing & Distribution Leader**

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You probably already know Al Carlson – most Corteva Agriscience licensees do – since he's been the Licensing and Distribution Leader for seven of his 12 years with the company. What you may not know is that Al was once a licensee himself, when he led the Dyna-Gro business for United Agri Products. He says, "My licensee background gives me some perspective, knowing and understanding what the licensee needs are and some of the challenges they face."

Al uses that knowledge in his current role as he advocates for the licensees. "It's my job to ensure that I'm working within our organization to enable our customers with the best products and the best technology that Corteva has to offer," Al says.

There are two main things that Al loves about working for Corteva. One is the people he gets to work with. He says, "Hands down, my favorite part of the job is interacting with our customers and building relationships." The second is helping Corteva deliver great products to licensees and farmers. "We're so focused on improving things for farmers to make them more productive," Al says. "I love that about this company."