Enlist E3® Soybeans Now #1 Selling Herbicide Tolerant Soybean Technology in U.S.



Corteva Agriscience financial reporting for the first half of 2023 revealed some exciting news. Enlist E3 soybeans are now the number-one-selling herbicide tolerant soybean technology in the U.S., with U.S. market penetration expected to hit at least 55% this year. "This success would not have been possible without the strong support from independent seed companies who have promoted Enlist E3® soybeans to their customers and helped drive adoption of this technology," said Al Carlson, Licensing and Distribution Leader, Corteva Agriscience. "We know how committed these seed companies are to giving farmers choices, and we appreciate that they see the advantages Enlist E3® soybeans bring to the table for their customers."

Trait penetration for Enlist E3 soybeans continues to grow across the Northern, Eastern, Western and Central Corn Belts. For example, in just two years in Iowa and Illinois, Enlist E3 trait penetration grew by 2.5 times, while in Indiana, Michigan, Ohio and Wisconsin, it more than tripled. That means in places where farmers are growing the majority of our country's soybeans, they're increasingly choosing to plant Enlist E3 soybeans. Corteva is committed to expanding options in Enlist E3 soybeans as well.

All of this growth tells us that Enlist E3 trait technology is what soybean farmers want and need, and with more options for top-performing germplasm with desirable agronomic profiles, we're poised to continue delivering for the farmers you serve.



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