

Growing number of farmers are choosing Enlist E3[®] soybeans

You may have seen some ads recently that describe the Enlist[®] weed control system as America's fastest-growing trait herbicide system. That's because in 2021 the market share for Enlist E3[®] soybeans grew to about 35%. Farmers are all about choices, so what's behind a growing number of them choosing Enlist E3 soybeans and the Enlist weed control system?

We think it comes down to a few important factors.

The Enlist weed control system works. Weed control efficacy with Enlist[®] herbicides is excellent. Enlist E3 soybean tolerance to 2,4-D choline in Enlist herbicides, glyphosate and glufosinate lets farmers design the right weed control approach for their farm.

It's easy to use. We continue to hear from farmers that they like that Enlist One[®] and Enlist Duo[®] herbicides also have near-zero volatility and reduced physical drift potential. It gives them peace of mind. They also seem to appreciate that the Enlist weed control system comes with fewer restrictions than other options—with no calendar date or time-of-day restrictions and a wide range of tank-mix partners, including AMS products and glufosinate.

Options are expanding. Multiple genetic suppliers are working with the Enlist trait, providing more variety options than ever before. More choices means more maturities as well as continuously improving agronomics and yield potential.

We're so pleased that Enlist E3 soybeans and the Enlist weed control system are earning the confidence of so many farmers. It's a great time to represent this trait technology and help farmers find the right fit for their acres.



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