

Licensing helps farmers access traits and technologies they need



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When farmers purchase a bag of seed, they consider many factors: where, who and how they want to buy, as well as product yield potential and performance. Farmers want choices that meet their particular operational needs and business goals.

Farmers who want to have access to the value they get from Corteva Agriscience traits and genetics but may have a preferred local seed company they work with, can get

access through Corteva licensed products. Our dedicated team members work directly with each of your seed companies to help meet farmers' needs.

Genetics are a strong predictor of the overall base yield potential of a particular hybrid or variety. Traits and trait stacks are added to protect the yield potential of what's already there genetically: Some traits help protect crops from insect damage, while others allow farmers to spray fields for weeds without damaging crops, thereby helping protect yield potential.

We license traits to seed companies to incorporate into your products giving farmers who prefer to buy from you more options to still protect their yield potential with Corteva traits. It's another route-to-market strategy that enables farmers to use and benefit from our technology, while also allowing your seed-buying customers to purchase the brands they know and trust.

Of course, as with all of our traits and technologies, stewardship is a critical component to helping ensure the traits maintain efficacy for years to come. Corteva takes a proactive, hands-on approach to training and educating independent seed companies who license our traits about good stewardship, including practicing responsible insect resistance management, herbicide resistance management and grain marketing decisions. We start years in advance of a trait launch, hosting technology demonstrations and educational sessions to prepare you for guiding your customers. We also publish newsletters and web content to help keep you and your customers informed along the way.

We will always be dedicated to meeting farmers where they are—a promise we extend to the seed companies who use our technology and traits. We want farmers to continue trusting Corteva to help deliver and maximize yield, and we can do this by offering a wide breadth of products, expertise and technology with the common goal to feed the world.



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