

Help customers with field planning, set them up for success

Farmers have the greatest opportunity for success when they take time to plan which fields will feature certain herbicide technologies. For instance, they won't want to plant dicamba-tolerant crops with susceptible soybeans downwind. You can help set your customers up to succeed by helping them position crops with compatible and susceptible crops in mind.

Intentional crop placement

Crop placement can make a significant impact on a farmer's success with herbicide trait technologies. Sound field planning is just good common sense. It's being aware of your surroundings and knowing where neighbors' fields are and what crops they're planting.

1. Encourage customers to talk to their neighbors. Communication saves lots of headaches and fosters goodwill. And you can foster some goodwill by reminding customers to consider prevailing winds when choosing where to plant herbicide technologies such as the Enlist® weed control system.
2. When possible, site crops containing herbicide traits near compatible crops—crops that will not be affected by the herbicides you plan to use. For Enlist E3® soybeans, for example, that includes corn, non-Enlist soybeans, wheat, alfalfa, sorghum, rice and peanuts. Check the labels for Enlist Duo® and Enlist One® herbicides for a full list. Remind growers they can't spray Enlist® herbicides when the wind is blowing toward susceptible crops, including grapes, cucurbits, fruiting vegetables, tomatoes or tobacco.

The advantage of the Enlist® Weed control system

A key difference between the Enlist weed control system and the dicamba-tolerant system is that soybeans are compatible with Enlist herbicides. Farmers can make their applications even when soybeans are downwind. Farmers have more options with Enlist E3 soybeans than with dicamba-tolerant soybeans.



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